

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Kim Emery Pouncey	03/30/2010
RECEIVING PARTY DATA	
Name:	Straight Up, LLC
Street Address:	1545 Western Avenue
Internal Address:	Suite 110
City:	Knoxville
State/Country:	TENNESSEE
Postal Code:	37921
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12755112
CORRESPONDENCE DATA	
Fax Number:	(865)523-4478
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	865-546-4305
Email:	MCrockett@lng-patent.com
Correspondent Name:	Mark P. Crockett
Address Line 1:	P.O. Box 1871
Address Line 4:	Knoxville, TENNESSEE 37901
ATTORNEY DOCKET NUMBER:	65373.US
NAME OF SUBMITTER:	Wade Orr
Total Attachments: 1 source=65373us-corres-20100401-ExecutedAssignment#page1.tif	

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PATENT
 REEL: 024196 FRAME: 0437

Assignment

I, **Kim Emery Pouncey**, a citizen of the United States, having a mailing address of 2107 Jones Bend Rd., Louisville, TN 37777, for good and valuable consideration, receipt of which is hereby acknowledged, have assigned and do hereby assign to **Straight Up, LLC.**, a corporation of Tennessee, having its principal place of business at 1545 Western Ave., Suite 110, Knoxville, TN 37921, its successors, assigns and legal representatives, the entire right, title and interest throughout the world in and to all subject matter invented by me and disclosed in the application identified below:

Title: **APPARATUS FOR ASSISTANCE IN READING INFORMATION FROM IDENTIFICATION CARDS**

Inventor(s): **Kim Emery Pouncey**

3-30-10
Date of Execution of Declaration

and in and to all Letters Patent and all Convention and treaty rights of all kinds, in all countries throughout the world, for all such subject matter. I agree to sign all papers necessary to secure all said Letters Patent to the above assignee in accordance with the Assignment.

3-30-10
Date of Execution of Assignment

Kim Emery Pouncey

STATE OF TENNESSEE)

COUNTY OF KNOX)

I hereby certify that before me appeared **Kim Emery Pouncey**, personally known to me, who was duly sworn by me, and under oath acknowledged that the foregoing assignment was signed, sealed and delivered by her on the date appearing at the foot thereof.

Date: 3-30-2010

Notary Public

My Commission Expires: 5-4-2013

