

PATENT ASSIGNMENT

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NATURE OF CONVEYANCE:	ASSIGNMENT
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Dong-Hyun HAM	03/26/2010
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Property Type	Number
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ASSIGNMENT

For valuable consideration, we, KIM, Seong-Hwan, of LG ELECTRONICS INC.IP GROUP 19-1, Cheongho-ri, Jinwi-myeon, Pyeongtaek-si, Gyeonggi-do, 451-713, Korea ; HAM, Dong-Hyun of LG ELECTRONICS INC.IP GROUP 19-1, Cheongho-ri, Jinwi-myeon, Pyeongtaek-si, Gyeonggi-do, 451-713, Korea ; hereby assign to LG ELECTRONICS INC., a corporation of Republic of Korea, having a place of business at 20, Yeouido-dong, Yeongdeungpo-gu, Seoul, 150-721 Republic of Korea, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled DISPLAY APPARATUS AND METHOD FOR SAVING POWER THEREOF, filed April 7, 2010, and assigned U.S. Serial Number 12/755,577, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Combined Declaration and Power of Attorney

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I hereby appoint the following attorneys and/or agents to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith:

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26171**PTO Customer Number**

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patents issued thereon.

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PATENT**RECORDED: 04/08/2010****REEL: 024203 FRAME: 0450**