

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Diego Prats	04/06/2010
Eduardo Prats	04/06/2010
Oscar Guido	04/06/2010
Nicolas LaCasse	04/08/2010
Daniel Yoder	04/06/2010
RECEIVING PARTY DATA	
Name:	Border Stylo, LLC
Street Address:	729 Seward Street
City:	Hollywood
State/Country:	CALIFORNIA
Postal Code:	90038
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12756874
CORRESPONDENCE DATA	
Fax Number:	(214)661-4613
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	214.953.6559
Email:	becca.smith@bakerbotts.com
Correspondent Name:	BAKER BOTTS L.L.P.
Address Line 1:	2001 ROSS AVENUE
Address Line 2:	SUITE 600
Address Line 4:	DALLAS, TEXAS 75201-2980
ATTORNEY DOCKET NUMBER:	080046.0104
NAME OF SUBMITTER:	Mark Spolyar

CH \$40.00 12756874

Total Attachments: 6

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ASSIGNMENT

WHEREAS, I, the undersigned inventor (or one of the undersigned joint inventors), of residence as listed, having invented certain new and useful improvements as below entitled, for which application for United States Letters Patent is made, said application having been executed on the date set forth below; and

WHEREAS, Border Stylo, LLC, (hereinafter referred to as "Assignee"), a California Corporation, with an address of 729 Seward Street, Hollywood, California 90038, desires to acquire my entire right, title and interest in and to the invention, and in and to the said application and any Letters Patent that may issue thereon;

NOW, THEREFORE, for and in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I assign to Assignee, all right, title and interest in and to said invention and in and to said application and all patents which may be granted therefor, and all divisions, reissues, continuations, continuations-in-part and extensions thereof; and I hereby authorize and request the Commissioner of Patents and Trademarks to issue all patents for said invention, or patents resulting therefrom, insofar as my interest is concerned, to Assignee.

I also assign to Assignee, all right, title and interest to the invention disclosed in said Application throughout the world, including the right to file applications and obtain patents, utility models, industrial models and designs for said invention in its own name throughout the world including the right to claim priority to the Application pursuant to any International Convention and all rights to publish cautionary notices reserving ownership of said invention and all rights to register said invention in appropriate registries; and I further agree to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such right, title and interest in Assignee.

I will communicate to Assignee any facts known to me respecting any improvements; and, at the expense of Assignee, I will testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and substitute applications, make lawful oaths and declarations, and generally do everything possible to vest title in Assignee and to aid Assignee to obtain and enforce proper protection for said invention in all countries.

This Assignment shall be binding on the parties' successors, assigns and legal representatives.

ATTORNEY DOCKET NO.
080046.0104

ASSIGNMENT

2 of 6

Title of Invention:

**SYSTEMS AND METHODS FOR
ANCHORING CONTENT OBJECTS TO
STRUCTURED DOCUMENTS**

Signature of Inventor:



Inventor's Name:

Diego Prats

Residence (City, State, Country)

Burbank, California, United States of America

Date:

April 6, 2010

PAL01:105734.1

PATENT
REEL: 024207 FRAME: 0698

ATTORNEY DOCKET NO.
080046.0104

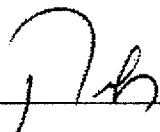
ASSIGNMENT

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Title of Invention:

**SYSTEMS AND METHODS FOR
ANCHORING CONTENT OBJECTS TO
STRUCTURED DOCUMENTS**

Signature of Inventor:



Inventor's Name:

Eduardo Prats

Residence (City, State, Country)

Burbank, California, United States of America

Date:

4/06/10

PAL01:105734.1

PATENT
REEL: 024207 FRAME: 0699

ATTORNEY DOCKET NO.
080046.0104

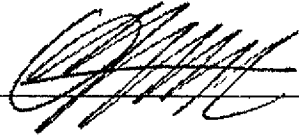
ASSIGNMENT

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Title of Invention:

**SYSTEMS AND METHODS FOR
ANCHORING CONTENT OBJECTS TO
STRUCTURED DOCUMENTS**

Signature of Inventor:



Inventor's Name:

Oscar Guido

Residence (City, State, Country)

Los Angeles, California, United States of America

Date:

_____ 4/6/10 _____

PAL01:105734.1

PATENT
REEL: 024207 FRAME: 0700

ATTORNEY DOCKET NO.
080046.0104

ASSIGNMENT

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Title of Invention:

**SYSTEMS AND METHODS FOR
ANCHORING CONTENT OBJECTS TO
STRUCTURED DOCUMENTS**

Signature of Inventor:

Nicolas LaCasse

Inventor's Name:

Nicolas LaCasse

Residence (City, State, Country)

Los Angeles, California, United States of America

Date:

4-8-2010

PAL91:105734.1

PATENT
REEL: 024207 FRAME: 0701

ATTORNEY DOCKET NO.
080046.0104


ASSIGNMENT

6 of 6

Title of Invention:

**SYSTEMS AND METHODS FOR
ANCHORING CONTENT OBJECTS TO
STRUCTURED DOCUMENTS**

Signature of Inventor:



Inventor's Name:

Daniel Yoder

Residence (City, State, Country)

Santa Monica, California, United States of America

Date:

4/6/2010

PAL01:105734.1