PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

	Name	Execution Date
Jason L. Chamberlain		04/06/2010

RECEIVING PARTY DATA

Name:	Specialized Bicycle Components, Inc.
Street Address:	15130 Concord Circle
City:	Morgan Hill
State/Country:	CALIFORNIA
Postal Code:	95037

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12757523

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: 087271-9083-00

NAME OF SUBMITTER: Kevin P. Moran

Total Attachments: 2 source=F0576536#page1.tif

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PATENT REEL: 024211 FRAME: 0614

ASSIGNMENT

Pursuant to our obligation to Specialized Bicycle Components, Inc. (hereinafter referred to as "Assignee"), a California Corporation having its principal place of business at:

15130 Concord Circle Morgan Hill, California 95037

and for other valuable and sufficient consideration, receipt whereof is hereby acknowledged, I:

Jason L. Chamberlain 430 Calle Verde Morgan Hill, CA 95037

confirm my obligation to and hereby sell, assign and convey, unto Assignee, its successors and assigns, my entire right, title and interest -

- (1) in and to an invention entitled "Bicycle Cable Housing Guide" for which I filed United States Patent Application No. <u>12/757,523</u>, (Atty. File No. 087271-9083 US00) (hereinafter the "U.S. utility patent application");
- (2) in and to said United States patent application, in and to all other patent applications (including divisional, continuation, continuation-in-part, §111(b) provisional, §111(a), and reissue applications) based upon said invention, and in and to the patent or patents to be granted thereon, to the full end of the term or terms for which said patent or patents may be granted;
- (3) in and to all patent applications on said invention now or hereafter filed in countries foreign to the United States of America, and in and to any and all patents

PATENT REEL: 024211 FRAME: 0615 granted on said applications to the full end of the terms for which said patents may be granted; and

(4) under the International Convention in respect to the U.S. utility patent application and agree that any patent applications of any foreign countries which may be filed shall be filed in the name of our Assignee with a claim to priority based on the U.S. utility patent application.

I hereby authorize the assignee or attorney of record to insert in the appropriate place in this document the application number of my application after execution of this Assignment.

And I hereby agree that I will, upon demand of Assignee, its successors or assigns, and without further consideration to me, execute any and all papers that may be necessary, or deemed by Assignee, its successors or assigns, to be necessary, to a complete fulfillment of the intent and purposes of this Assignment, it being understood that any expense incident to the execution of such papers shall be paid by Assignee, its successors and assigns, and not by me.

And the Commissioner of Patents and Trademarks of the United States is hereby authorized and requested to issue said patent or patents to Assignee.

Date

Chewbruh

Jasons Chamberlain

RECORDED: 04/09/2010