

# PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
<b>CONVEYING PARTY DATA</b>													
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Ian STYLES</td> <td>03/24/2010</td> </tr> <tr> <td>Michael BUTTERWORTH</td> <td>03/24/2010</td> </tr> <tr> <td>John DAKIN</td> <td>03/24/2010</td> </tr> </tbody> </table>		Name	Execution Date	Ian STYLES	03/24/2010	Michael BUTTERWORTH	03/24/2010	John DAKIN	03/24/2010				
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<b>RECEIVING PARTY DATA</b>													
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>VERIVIDE LTD</td> </tr> <tr> <td>Street Address:</td> <td>Quartz Close</td> </tr> <tr> <td>Internal Address:</td> <td>Warrens Business Park</td> </tr> <tr> <td>City:</td> <td>Enderby, Leicester</td> </tr> <tr> <td>State/Country:</td> <td>UNITED KINGDOM</td> </tr> <tr> <td>Postal Code:</td> <td>LE19 4SG</td> </tr> </table>		Name:	VERIVIDE LTD	Street Address:	Quartz Close	Internal Address:	Warrens Business Park	City:	Enderby, Leicester	State/Country:	UNITED KINGDOM	Postal Code:	LE19 4SG
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<b>CORRESPONDENCE DATA</b>													
<p>Fax Number: (503)228-4373</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 503-278-3345</p> <p>Email: mhall@chernofflaw.com</p> <p>Correspondent Name: Chernoff Vilhauer McClung &amp; Stenzel LLP</p> <p>Address Line 1: 601 SW 2nd Ave., Ste. 1600</p> <p>Address Line 4: Portland, OREGON 97204</p>													
ATTORNEY DOCKET NUMBER:	SER1.3881												
NAME OF SUBMITTER:	Michelle Hall												
<p>Total Attachments: 1</p> <p>source=3881_signed_assignment#page1.tif</p>													

OP \$40.00 12677484

**PATENT**

**501145075**

**REEL: 024217 FRAME: 0595**

## ASSIGNMENT - PATENT APPLICATION

WHEREAS, I/We, Ian STYLES, Michael BUTTERWORTH, and John DAKIN have invented certain new and useful improvements in

### COLOUR ASSESSMENT APPARATUS AND METHOD

for which an application for United States Letters Patent is being filed as entry into the national stage of PCT/GB2008/003081; and

WHEREAS, Verivide Ltd of Quartz Close, Warrens Business Park, Enderby, Leicester, LE19 4SG, UNITED KINGDOM (hereinafter "Assignee") desires to acquire an interest in said improvements and in the Letters Patent to be obtained therefor;

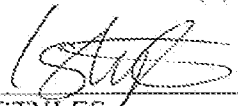
NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are acknowledged, I/We hereby assign and transfer to Assignee, for the territory of the United States of America and all other countries, the entire right, title, and interest in and to said improvements and in and to said application and any Letters Patent that may be granted therefor in the United States and any other country including any division, continuation, substitute, renewal or reissue of said application or said Letters Patent.

I/We hereby agree to communicate to Assignee any facts known to me/us relating to said improvements, to testify as to the same in any interference or legal proceeding concerned therewith, to execute promptly and deliver to Assignee upon request any and all papers, instruments, declarations and affidavits required to apply for, obtain, maintain and enforce said Letters Patent, and generally to do everything necessary or desirable to vest and perfect title thereto in Assignee.


This assignment is binding upon me/us and my/our heirs, successors and legal representative, and shall inure to the benefit of Assignee, its successors, assigns and nominees.

I/We agree that no attorney/client or other fiduciary relationship exists between me/us and CHERNOFF, VILHAUER, McCLUNG & STENZEL, LLP

INVENTOR(S):

  
\_\_\_\_\_  
Ian STYLES

  
\_\_\_\_\_  
Michael BUTTERWORTH

  
\_\_\_\_\_  
John DAKIN

24 MARCH 2010  
Date

26th March 2010  
Date

24 MARCH 2010.  
Date