PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Advanced LCD Technologies Development Center Co., Ltd.	04/07/2010

RECEIVING PARTY DATA

Name:	Dai Nippon Printing Co., Ltd.	
Street Address:	1-1, Ichigaya-Kaga-Cho 1-Chome	
Internal Address:	Shinjuku-Ku	
City:	Tokyo-to	
State/Country:	JAPAN	

PROPERTY NUMBERS Total: 2

Property Type	Number	
Patent Number:	6927839	
Patent Number:	7046341	

CORRESPONDENCE DATA

Fax Number: (703)413-2220

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (703) 413-3000

Email: khudson@oblon.com

Correspondent Name: Oblon, Spivak, et al.

Address Line 1: 1940 Duke Street

Address Line 4: Alexandria, VIRGINIA 22314

ATTORNEY DOCKET NUMBER: 357498US2SD

NAME OF SUBMITTER: Karen L. Hudson

Total Attachments: 2

source=357498 asn#page1.tif source=357498 asn#page2.tif OP \$80.00 69

PATENT REEL: 024218 FRAME: 0925

ASSIGNMENT

WHEREAS, Advanced LCD Technologies Development Center Co., Ltd. of 292 Yoshida-cho, Totsuka-ku, Yokohama 244-0817, Japan, a corporation organized and existing under the laws of the Country of Japan, is the sole and exclusive owner, by assignment, of the following Letters Patent of the United States of America:

Patent Number	Issue Date	
6,927,839	August 9, 2005	
7,046,341	May 16, 2006	

WHEREAS, Dai Nippon Printing Co., Ltd. of 1-1, Ichigaya-Kaga-Cho 1-Chome, Shinjuku-Ku, Tokyo-to, Japan, a corporation organized and existing under the laws of the Country of Japan (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the entire right, title and interest in and to said Letters Patent;

NOW, THEREFORE, in consideration of the sum of FIVE DOLLARS (\$5.00) and other valuable consideration, the receipt of which is hereby acknowledged, Advanced LCD Technologies Development Center Co., Ltd by these presents do sell, assign, and transfer unto ASSIGNEE the entire right, title and interest for the territory of the United States of America, in and to the aforesaid Letters Patent and the inventions described therein, and any reissue or reissues of said Letters Patent to the full end of the term for which said Letters Patent have been granted or reissues may be granted, said inventions and Letters Patent to be held and enjoyed by the ASSIGNEE, and for the use and behoof of said ASSIGNEE, and for the use and behoof of their successors, assigns or other legal representatives, and for claims for damage by reasons of infringement past and present,

REEL: 024218 FRAME: 0926

as fully and entirely as the same would have been held by Advanced LCD Technologies Development Center Co., Ltd had this Assignment and sale not been made.

IN TESTIMONY WHEREOF, Advanced LCD Technologies Development Center Co., Ltd has caused these presents to be signed by its officer thereunto duly authorized.

> ADVANCED LCD TECHNOLOGIES DEVELOPMENT CENTER CO., LTD.

DAI NIPPON PRINTING CO., LTD.

Name: Mr. Masanori AKADA

Title: General Manager, Intellectual Property

Division

PATENT REEL: 024218 FRAME: 0927

RECORDED: 04/13/2010