PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Patrick OBUKOWHO	04/14/2010

RECEIVING PARTY DATA

Name:	Spartan Brands, Inc.
Street Address:	220 East 23rd Street, Suite 601
City:	New York
State/Country:	NEW YORK
Postal Code:	10010

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12760108

CORRESPONDENCE DATA

Fax Number: (212)382-0888

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Correspondent Name: OSTROLENK FABER LLP

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ATTORNEY DOCKET NUMBER: P/2623-215 (V15355)

NAME OF SUBMITTER: Robert C. Faber

Total Attachments: 1 source=01130835#page1.tif

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PATENT REEL: 024231 FRAME: 0856 PATENT APPLICATION ASSIGNMENT SOLE AND JOINT INVENTORS

WHEREAS, I, Patrick OBUKOWHO, as assignor, have invented certain improvements in NEUTRALIZING HAIR COMPOSITION for which an application for United States Letters Patent has been executed by me of even date herewith; and

WHEREAS, Spartan Brands, Inc., a corporation organized under the laws of New York and having a principal place of business at 220 East 23rd Street, Suite 601, New York, N.Y. 10010, as assignee, is desirous of acquiring all right, title and interest in and to said invention and any Patent that may be granted therefor.

MOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, I, as assignor, hereby sell, assign and set over to said assignee the entire right, title and interest for the United States and all other countries in and to said invention and the aforesaid application for Patent, all original, divisional, continuation, substitute, reissue and reexamination applications and patents applied for or granted therefor in the United States and all other countries, including all rights of priority from the filing of said application, and all rights for past infringement, and the Commissioner of Patents and Trademarks is hereby authorized and requested to issue all patents on said inventions or resulting therefrom to said assignee herein, as assignee of the entire interest therein; and the undersigned for myself and my legal representatives, heirs and assigns do hereby agree and covenant without further remuneration, to execute and deliver all divisional, continuation, reissue and other applications for Patent on said inventions and all assignments thereof to said assignee or its assigns, to communicate to said assignee or its representatives all facts known to the undersigned respecting said inventions, whenever requested, to testify in any interferences or other legal proceedings in which any of said applications or patents may become involved, to sign all lawful papers, make all rightful oaths, and to do generally everything necessary to assist assignee, its successors, assigns and nominees to obtain patent protection for said invention in the United States and all other countries, the expenses incident to said applications to be borne and paid by said assignee.

4/14/10

Patrick OBUKOWHO

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PATENT REEL: 024231 FRAME: 0857