

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

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| <b>SUBMISSION TYPE:</b>  | NEW ASSIGNMENT                                     |
| <b>NATURE OF CONVEYANCE:</b>   | ASSIGNMENT   |
| <b>CONVEYING PARTY DATA</b>  |  |
| <b>Name</b>  | <b>Execution Date</b>                              |
| Campbell Gower   | 02/02/2010   |
| Philip Brace   | 01/19/2010   |
| <b>RECEIVING PARTY DATA</b>  |  |
| <b>Name:</b>   | Phil and Teds Most Excellent Buggy Company Limited |
| <b>Street Address:</b>   | 102-112 Daniell Street                             |
| <b>City:</b>   | Newtown, Wellington                                |
| <b>State/Country:</b>  | NEW ZEALAND  |
| <b>PROPERTY NUMBERS Total: 1</b>   |  |
| <b>Property Type</b>   | <b>Number</b>                                      |
| <b>Application Number:</b>   | 12595733   |
| <b>CORRESPONDENCE DATA</b>   |  |
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| <b>ATTORNEY DOCKET NUMBER:</b>   | 0074-P04935US01                                    |
| <b>NAME OF SUBMITTER:</b>  | Vincent T. Pace                                    |
| <b>Total Attachments: 1</b><br>source=P04935US01Assignment#page1.tif                 |  |

**CH \$40.00 12595733**

ASSIGNMENT

WHEREAS, Campbell Gower and Philip Brace, and each one of them, hereinafter referred to as ASSIGNOR, is a named inventor of an invention described and claimed in an application for Letters Patent of the United States entitled **Collapsible Two Seat Perambulator** and assigned Application No. 12/595,733, which is a U.S. national stage of International Application No. PCT/NZ2007/000264 filed the 7<sup>th</sup> day of September 2007;

WHEREAS, Phil and Teds Most Excellent Buggy Company Limited, a New Zealand company, of 102-112 Daniell Street, Newtown, Wellington, New Zealand, hereinafter referred to as ASSIGNEE, is desirous of acquiring any rights in and to said invention and any and all applications for Letters Patent and any and all Letters Patent of the United States which may be issued therefor;

NOW THEREFORE THIS IS TO WITNESS that for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR has sold, assigned and set over and hereby does sell, assign and set over, unto ASSIGNEE, its successors and assigns, for the territory of the United States of America, ASSIGNOR'S entire right, title and interest in and to the aforesaid invention, as well as any improvement thereof, and any and all applications for letters patents which have been, or hereafter may be, filed on said invention or any said improvement thereof, including any and all divisional, renewal, substitute, continuation and continuation-in-part applications, together with the right to claim priority accruing from said applications, and all Letters Patent which may be granted on any said application(s) for said invention or any said improvement thereof, and all extension(s) and reissue(s) thereof.

And ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks to issue any and all Letters Patent of the United States to ASSIGNEE, its successors and assigns, as the owner of all right, title and interest therein.

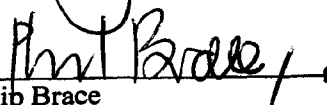
And for said consideration, it is hereby covenanted and agreed that at the request and expense of ASSIGNEE, its successors and assigns, ASSIGNOR will execute any further papers and do such other acts and things as may be necessary and proper to permit ASSIGNEE, its successors and assigns, to procure Letters Patent for said invention in the United States as ASSIGNEE, its successors and assigns may elect, and vest the full title thereto in ASSIGNEE, its successors and assigns.

IN WITNESS WHEREOF, this assignment has been executed on the day and month indicated below.

Date: 2-2, 2010

  
\_\_\_\_\_  
Campbell Gower

Date: 19 / 1 /, 2010

  
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Philip Brace