

PATENT ASSIGNMENT

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|----------------------------|-----------------------|
| SUBMISSION TYPE:           | NEW ASSIGNMENT        |
| NATURE OF CONVEYANCE:      | ASSIGNMENT            |
| CONVEYING PARTY DATA       |                       |
| Name                       | Execution Date        |
| David F. MacNeil           | 04/13/2010            |
| RECEIVING PARTY DATA       |                       |
| Name:                      | MacNeil IP LLC        |
| Street Address:            | 2435 Wisconsin Street |
| City:                      | Downers Grove         |
| State/Country:             | ILLINOIS              |
| Postal Code:               | 60515                 |
| PROPERTY NUMBERS Total: 39 |                       |
| Property Type              | Number                |
| Patent Number:             | D510517               |
| Patent Number:             | 6760986               |
| Patent Number:             | 6832444               |
| Patent Number:             | 7383649               |
| Patent Number:             | 7607248               |
| Patent Number:             | 6892912               |
| Patent Number:             | 6385812               |
| Patent Number:             | 6412142               |
| Patent Number:             | 6735819               |
| Patent Number:             | 7316847               |
| Patent Number:             | 7444748               |
| Application Number:        | 11463203              |
| Patent Number:             | 7401837               |
| Application Number:        | 11934320              |
| Patent Number:             | 7607713               |

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PATENT  
REEL: 024233 FRAME: 0977

CH \$1560.00 D510517

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|---------------------|----------|
| Application Number: | 12477202 |
| Application Number: | 12332757 |
| Patent Number:      | D377780  |
| Patent Number:      | 5769598  |
| Patent Number:      | 6318612  |
| Patent Number:      | D514493  |
| Patent Number:      | D522428  |
| Patent Number:      | 7172240  |
| Patent Number:      | D529853  |
| Patent Number:      | D529852  |
| Patent Number:      | 7578527  |
| Patent Number:      | D530250  |
| Application Number: | 11555601 |
| Patent Number:      | 7389885  |
| Application Number: | 11856441 |
| Application Number: | 12013264 |
| Application Number: | 12140419 |
| Application Number: | 12051721 |
| Application Number: | 29332348 |
| Application Number: | 12234386 |
| Patent Number:      | D603777  |
| Application Number: | 12506363 |
| Patent Number:      | D608709  |
| Application Number: | 12609959 |

# CORRESPONDENCE DATA

Fax Number: (630)434-0444

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 630-434-0414

Email: jperkins@momlaw.com

Correspondent Name: Jefferson Perkins

Address Line 1: 1001 Warrenville Road

Address Line 2: Suite 500

Address Line 4: Lisle, ILLINOIS 60532

|                         |              |
|-------------------------|--------------|
| ATTORNEY DOCKET NUMBER: | 31700.000234 |
|-------------------------|--------------|

|                    |                    |
|--------------------|--------------------|
| NAME OF SUBMITTER: | Patricia Romanelli |
|--------------------|--------------------|

**PATENT**  
**REEL: 024233 FRAME: 0978**

Total Attachments: 5

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## ASSIGNMENT

**WHEREAS**, David F. MacNeil, an individual residing in Hinsdale, Illinois US ("Assignor"), is the owner of the entire right, title and interest in the patents and patent applications which are identified on Schedule A attached to this Assignment ("the Patents") by virtue of assignments from the inventors of the Patents; and

**WHEREAS**, MacNeil IP LLC (hereinafter referred to as "Assignee"), a limited liability company organized under the laws of Illinois, with an address of 2435 Wisconsin Street, Downers Grove, Illinois 60515, desires to acquire Assignor's entire right, title and interest in and to the inventions, and in and to said Patents and Patent Applications and any patent that may issue on said Patent Applications;

**NOW, THEREFORE**, for and in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor assigns to Assignee, all right, title and interest in and to said inventions and in and to said Patents and all patents which may be granted thereon, and all divisions, reissues, continuations, and continuations-in-part thereof; and authorizes and requests the Director of the United States Patent and Trademark Office to issue all patents for said inventions, insofar as Assignor's interest is concerned, to Assignee.

Assignor also assigns to Assignee all rights of action for infringement of the Patent which may have accrued prior to the date on which this Assignment becomes effective.

Assignor also assigns to Assignee, all right, title and interest in and to the inventions disclosed in said Patents throughout the world, including the right to file applications for and obtain patents, utility models, industrial models and designs for said inventions in MacNeil IP LLC's own name throughout the world including all rights to publish cautionary notices reserving ownership of said inventions and all rights to register said inventions in appropriate registries; and Assignor further agrees to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such right, title and interest in Assignee.

This Assignment shall be binding on the parties' successors, assigns and legal representatives.

Title of Invention: See Schedule A

Attorney Docket No.: 31700.000234

Assignor:

  
\_\_\_\_\_

Name:

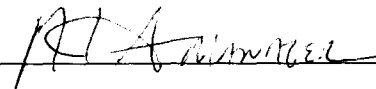
David F. MacNeil

Date of signature:

4/13/10  
\_\_\_\_\_

Assignee:

MACNEIL IP LLC

By:   
\_\_\_\_\_

Name:

David F. MacNeil

Its:

Manager

Date of signature:

4/13/10  
\_\_\_\_\_

**SCHEDULE A**

| <b>PATENT</b>  | <b>APPLN. NO.</b> | <b>FILING<br/>DATE</b> | <b>PATENT<br/>NO.</b> | <b>ISSUE<br/>DATE</b> | <b>INVENTORS</b>                       |
|--|-------------------|------------------------|-----------------------|-----------------------|--|
| RETENTION CLIP FOR A SIDE WINDOW<br>DEFLECTOR                  | 29/196,287        | 10/12/2004             | D510,517              | 10/11/2005            | Noack, Achim                           |
| VEHICLE LICENSE PLATE COVER                                    | 10/151,361        | 5/17/2002              | 6,760,986             | 7/13/2004             | MacNeil, David F.                      |
| VEHICLE LICENSE PLATE COVER WITH<br>DECORATIVE INSERT          | 10/315,424        | 12/10/2002             | 6,832,444             | 12/21/2004            | MacNeil, David F.                      |
| VEHICLE LICENSE PLATE FRAME                                    | 11/383,026        | 5/12/2006              | 7,383,649 B2          | 6/10/2008             | MacNeil, David F.                      |
| VEHICLE LICENSE PLATE FRAME                                    | 12/135,846        | 6/9/2008               | 7,607,248 B2          | 10/27/2009            | MacNeil, David F.                      |
| ROOFTOP CARRIER WITH STRAP<br>ATTACHMENT LOOPS                 | 10/293,748        | 11/13/2002             | 6,892,912             | 5/17/2005             | MacNeil, David F.                      |
| VEHICLE CARPET AFFIXATION DEVICE                               | 09/738,748        | 12/15/2000             | 6,385,812 B1          | 5/14/2002             | Iverson, David S.                      |
| VEHICLE CARPET AFFIXATION DEVICE<br>WITH MODIFIED HOOK MEMBERS | 09/750,807        | 12/28/2000             | 6,412,142 B1          | 7/2/2002              | Iverson, David S.                      |
| HAND MOUNTABLE VEHICLE CARPET<br>AFFIXATION DEVICE             | 10/112,811        | 3/29/2002              | 6,735,819 B2          | 5/18/2004             | Iverson, David S.<br>MacNeil, David F. |
| VEHICLE FLOOR TRAY   | 10/976,441        | 10/29/2004             | 7,316,847 B2          | 1/8/2008              | MacNeil, David F.                      |
| CLOSE-CONFORMING VEHICLE FLOOR<br>TRAY WITH RESERVOIR          | 11/261,700        | 10/28/2005             | 7,444,748 B2          | 11/4/2008             | MacNeil, David F.                      |
| DESIGNING AND MANUFACTURING<br>VEHICLE FLOOR TRAYS             | 11/463,203        | 8/8/2006               |                       |                       | MacNeil, David F.                      |
| VEHICLE FOOT WELL AND FLOOR TRAY<br>SYSTEM                     | 11/463,215        | 8/8/2006               | 7,401,837 B2          | 7/22/2008             | MacNeil, David F.                      |
| VEHICLE FOOT WELL AND FLOOR TRAY<br>SYSTEM                     | 11/934,320        | 11/2/2007              |                       |                       | MacNeil, David F.                      |
| CLOSE-CONFORMING VEHICLE FLOOR<br>TRAY WITH RESERVOIR          | 12/244,928        | 10/3/2008              | 7,607,713 B2          | 10/27/2009            | MacNeil, David F.                      |

| PATENT  | APPLN. NO. | FILING DATE | PATENT NO.   | ISSUE DATE | INVENTORS                              |
|---|------------|-------------|--------------|------------|--|
| THERMOFORMED VEHICLE FLOOR TRAY WITH BAFFLE-CONTAINING RESERVOIR    | 12/477,202 | 6/3/2009    |              |            | MacNeil, David F.                      |
| THERMOFORMED VEHICLE FLOOR TRAY WITH BAFFLE-CONTAINING RESERVOIR    | 12/332,757 | 12/11/2008  |              |            | MacNeil, David F.                      |
| SPORT UTILITY VEHICLE CARGO AREA PROTECTOR                          | 29/038,075 | 4/27/1995   | Des. 377,780 | 2/4/1997   | MacNeil, David F.                      |
| ANTISTACKING WARNING DEVICE AND STACKING DAMAGE DETECTOR            | 08/680,206 | 7/11/1996   | 5,769,598    | 6/23/1998  | MacNeil, David F.                      |
| DEVICE FOR SECURING ITEMS TO A VEHICLE                              | 09/494,677 | 1/31/2000   | 6,318,612 B1 | 11/20/2001 | MacNeil, David F.                      |
| CHANNELS, TREADS AND RESERVOIR FOR VEHICLE FLOOR TRAY OR MAT        | 29/216,184 | 10/29/2004  | D514,493 S   | 2/7/2006   | MacNeil, David F.                      |
| TREAD PATTERN FOR VEHICLE FLOOR MAT OR TRAY                         | 29/234,657 | 7/21/2005   | D522,428 S   | 6/6/2006   | MacNeil, David F.                      |
| CHANNELS, TREADS AND RESERVOIR FOR VEHICLE FLOOR TRAY OR MAT        | 11/335,085 | 1/19/2006   | 7,172,240 B1 | 2/6/2007   | Kaufman, Judd C.                       |
| "OFF-ROAD" TREAD DESIGN FOR VEHICLE FLOOR MAT OR LINER              | 29/255,708 | 3/10/2006   | D529,853 S   | 10/10/2006 | Thom, Allan R.                         |
| ALL-WEATHER VEHICLE FLOOR MAT WITH CHANNELS AND IN-RESERVOIR TREADS | 29/255,610 | 3/10/2006   | D529,852 S   | 10/10/2006 | Thom, Allan R.                         |
| VEHICLE MUD FLAP WITH FENDER FOLD CLAMP                             | 11/534,242 | 9/22/2006   | 7,578,527 B2 | 8/25/2009  | Iverson, David S.<br>MacNeil, David F. |
| ALL-WEATHER VEHICLE FLOOR MAT WITH ORNAMENTAL BADGE CAVITY          | 29/254,767 | 2/28/2006   | D530,250 S   | 10/17/2006 | Thom, Allan R.                         |
| VEHICLE MUD FLAP WITH SLIDING FENDER FOLD CLAMP                     | 11/555,601 | 11/1/2006   |              |            | Iverson, David S.                      |
| HANGER WITH RATCHETING SLIDING-JAW CLAMPS                           | 11/693,949 | 3/30/2007   | 7,389,885 B2 | 6/24/2008  | David F. MacNeil                       |
| VEHICLE MUD FLAP WITH FASTENING INSERT                              | 11/856,441 | 9/17/2007   |              |            | Iverson, David S.                      |

| PATENT   | APPLN. NO. | FILING DATE | PATENT NO. | ISSUE DATE | INVENTORS  |
|--|------------|-------------|------------|------------|--|
| MULTIPLE ARTICLE INJECTION MOLDING SYSTEM        | 12/013,264 | 1/11/2008   |            |            | Masanek, Jr., Frederick W.                                     |
| HANGER WITH DOUBLE RATCHETING SLIDING-JAW CLAMPS | 12/140,419 | 6/17/2008   |            |            | Masanek, Jr., Frederick W.                                     |
| VEHICLE MUD FLAP WITH WHEEL LINER ATTACHMENT TAB | 12/051,721 | 3/19/2008   |            |            | Iverson, David S.  |
| TREAD DESIGN FOR FLOOR MAT                       | 29/332,348 | 2/13/2009   |            |            | Thom, Allan R.   |
| ALL VEHICLE MATS                                 | 12/234,386 | 9/19/2008   |            |            | Quin Gifford   |
| TREAD DESIGN FOR FLOOR MAT                       | 29/334,972 | 4/6/2009    | D603,777   | 11/10/2009 | Masanek, Jr., Frederick W.                                     |
| REVERSIBLE SUNSHADE                              | 12/506,363 | 7/21/2009   |            |            | David F. MacNeil   |
| ALL VEHICLE CARGO MAT                            | 29/341,885 | 8/14/2009   | D608,709 S | 1/26/2010  | Frederick W. Masanek, Jr.<br>Allan R. Thom<br>Quin Gifford     |
| FLOOR TILE                                       | 12/609,959 | 10/30/2009  |            |            | Frederick W. Masanek, Jr.<br>David S. Iverson<br>Allan R. Thom |