

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	ASSIGNMENT														
CONVEYING PARTY DATA															
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Kichiro Kurozumi</td><td>04/13/2010</td></tr><tr><td>George A Arriola</td><td>03/25/2010</td></tr><tr><td>Mike Bauerly</td><td>03/25/2010</td></tr><tr><td>George Williams</td><td>03/25/2010</td></tr><tr><td>Takahiro Kawaguchi</td><td>03/25/2010</td></tr><tr><td>Rui Yamagami</td><td>02/12/2010</td></tr></tbody></table>		Name	Execution Date	Kichiro Kurozumi	04/13/2010	George A Arriola	03/25/2010	Mike Bauerly	03/25/2010	George Williams	03/25/2010	Takahiro Kawaguchi	03/25/2010	Rui Yamagami	02/12/2010
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George Williams	03/25/2010														
Takahiro Kawaguchi	03/25/2010														
Rui Yamagami	02/12/2010														
RECEIVING PARTY DATA															
Name:	Sony Ericsson Mobile Communications AB														
Street Address:	Nya Vattentornet														
City:	Lund														
State/Country:	SWEDEN														
Postal Code:	SE-221 88														
PROPERTY NUMBERS Total: 1															
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>29354082</td></tr></tbody></table>		Property Type	Number	Application Number:	29354082										
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CORRESPONDENCE DATA															
Fax Number: (216)621-6165 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>															
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501148551

PATENT
REEL: 024236 FRAME: 0347

OP \$40.00 29354082

NAME OF SUBMITTER:

M. David Galin

Total Attachments: 6

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ASSIGNMENT

I hereby declare, that I have assigned to

SONY ERICSSON MOBILE COMMUNICATIONS AB, SE-221 88 LUND, SWEDEN my right in and to the invention(s) and design in all countries

for: **MOBILE PHONE SCREEN CONTENT**

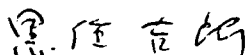
that was filed as a design patent application with the U.S. Patent and Trademark Office on: January 19, 2010 with the Application No.: 29/354,082.

The assignment of the above mentioned right to the invention(s) and design includes an assignment and transfer of the foregoing design patent application, any continuing applications, and design rights in all countries, as well as the right to use a convention priority of the U.S. design patent application in all countries.

The ASSIGNEE alone hereinafter has the entire disposal of the invention(s), application and design, and possesses entire ownership to any domestic patents and foreign designs granted thereafter.

The ASSIGNOR will undertake to sign all documents necessary for obtaining patents and designs and, moreover, all such documents, which may be required to assert the rights transferred hereby.

If the ASSIGNOR is prevented by any obstacles from signing said documents in person, this document of assignment shall be valid as a Power of Attorney for the ASSIGNEE to sign these documents on behalf of the ASSIGNOR.



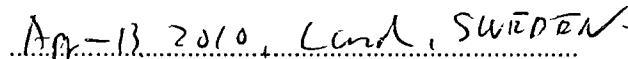
.....
Signature of the Assignor

Kichiro Kurozumi

.....
Clarification of the signature (Printed Name)

93A 6TR Koppenhamns
Malmo, 217 75 Sweden

.....
Address of the Assignor


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Place of Signing and Date of Signature

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Signature of the Assignor

George A. Arriola

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Clarification of the signature (Printed Name)

49 Missouri Street, Loft 10
San Francisco, CA 94107

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Address of the Assignor

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Signature of the Assignor

Rui Yamagami

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15361 Avenida Rorras
San Diego, CA 92128

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Signature of the Assignor

Mike Bauerly

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186 Liberty Street
San Francisco, CA 94110

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Address of the Assignor

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Reference number: DS09 0026US2
Project: Shell Panel Manager

Page 2

.....
Signature of the Assignor

George Williams

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Clarification of the signature (Printed Name)

1148 E. 18th Street, Apt. 8
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Address of the Assignor

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Place of Signing and Date of Signature

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Signature of the Assignor

Takahiro Kawaguchi

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753 Oak Street
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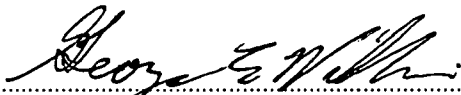
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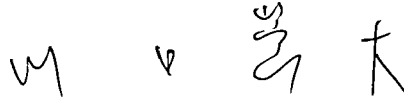
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San Francisco March 25, 2010

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