## PATENT ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
Ryan L. Roach	04/15/2010
Joshua G. Breier	04/15/2010

#### **RECEIVING PARTY DATA**

Name:	COBRA GOLF, INCORPORATED	
Street Address:	1818 ASTON AVENUE	
City:	CARLSBAD	
State/Country:	CALIFORNIA	
Postal Code:	92008	

### PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12760953

#### **CORRESPONDENCE DATA**

Fax Number: (508)979-3063

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

PATENTS40990@ACUSHNETGOLF.COM Email:

Correspondent Name: **ACUSHNET COMPANY** Address Line 1: 333 BRIDGE STREET

Address Line 4: FAIRHAVEN, MASSACHUSETTS 02719

ATTORNEY DOCKET NUMBER: C09-29 NAME OF SUBMITTER: Randy K. Chang

Total Attachments: 2

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> **PATENT** REEL: 024239 FRAME: 0100

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#### ASSIGNMENT

WHEREAS, WE, Ryan L. Roach and Joshua G. Breier, ASSIGNORS, and citizens of the United States, residing at Carlsbad, CA and Vista, CA, respectively, are the joint inventors of the invention GOLF CLUB HEAD WITH FACE INSERT for which we have executed an application for a Patent of the United States

which is executed on even date herewith; and

which is identified by Acushnet Company Docket No.: C09-29

and WHEREAS, Cobra Golf, Incorporated, a Delaware Corporation having a place of business at 1818 Aston Avenue, Carlsbad, CA 92008, ASSIGNEE is desirous of obtaining our entire right, title and interest in, to and under the said invention and the said application:

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to me in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, I, the said ASSIGNOR, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, my entire right, title and interest in, to and under the said invention, and the said United States application and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof:

AND I HEREBY authorize and request the Director of the US Patent and Trademark Office, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND I HEREBY covenant and agree that I have full right to convey the entire interest herein assigned, and that I have not executed, and will not execute, any agreement in conflict herewith.

AND I HEREBY further covenant and agree that I will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known to me respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for said invention in all countries.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal the day and year set opposite my signature.

PATENT REEL: 024239 FRAME: 0101

1. Date: 4-15 ,2010 Ryan L. Roach L.S
STATE OF CALIFORNIA  ) ss.  COUNTY OF SAN DIEGO  On this
2. Date: Apr. 15, 2010 Joshua Breier L.S
STATE OF CALIFORNIA ) ss.
COUNTY OF SAN DIEGO )
On this

**RECORDED: 04/15/2010** 

PATENT REEL: 024239 FRAME; 0102