

PATENT ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Man Hon LEE	09/16/2009
RECEIVING PARTY DATA	
Name:	Brand New Technology Ltd.
Street Address:	ROOM 1908-11, 19/F, TELFORD HOUSE, 16 WANG HOI ROAD, KOWLOON BAY
City:	KOWLOON
State/Country:	HONG KONG
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29359857
CORRESPONDENCE DATA	
Fax Number:	(484)920-1474
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Email:	patent@chinahk-ip.com
Correspondent Name:	YH CHAN
Address Line 1:	42 PIN OAKS DRIVE
Address Line 4:	PHOENIXVILLE, PENNSYLVANIA 19460
ATTORNEY DOCKET NUMBER:	28553
NAME OF SUBMITTER:	LEE Man Hon
<p>Total Attachments: 8</p> <p>source=100416_28553_usa_assignment#page1.tif</p> <p>source=100416_28553_usa_assignment#page2.tif</p> <p>source=100416_28553_usa_assignment#page3.tif</p> <p>source=100416_28553_usa_assignment#page4.tif</p> <p>source=100416_28553_usa_assignment#page5.tif</p> <p>source=100416_28553_usa_assignment#page6.tif</p> <p>source=100416_28553_usa_assignment#page7.tif</p>	

OP \$40.00 29359857

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PATENT
REEL: 024241 FRAME: 0777

ASSIGNMENT

THIS ASSIGNMENT is made on the 16th day of September, 2009

BETWEEN

- (1) LEE Man Hon, a citizen of Hong Kong Special Administrative Region of ROOM 1908-11, 19/F, TELFORD HOUSE, 16 WANG HOI ROAD, KOWLOON BAY, KOWLOON, HONG KONG ("The Assignor")
- and
- (2) Brand New Technology Ltd., a limited liability company incorporated under the laws of Hong Kong Special Administrative Region of ROOM 1908-11, 19/F, TELFORD HOUSE, 16 WANG HOI ROAD, KOWLOON BAY, KOWLOON, HONG KONG ("The Assignee")

WHEREAS

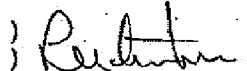
- (A) The Assignor created a design for a SHOWERHEAD ("the Design"). Representations of the Design are annexed hereto in Attachment A.
- (B) The Assignor has agreed to assign all rights in the Design to the Assignee on the terms set out herein and to execute this Assignment.

IT IS AGREED as follows:

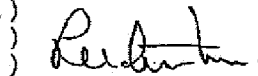
1. In consideration of the sum of HK\$1 (receipt of which the Assignor hereby acknowledges), the Assignor as beneficial owner hereby sells, assigns and transfers to the Assignee the full and entire rights, title and interests in the Design for which an application for United States Patent was executed on the date hereof and may be granted therefor, to the full end of the term for which the said patent may be granted, as fully and entirely as the same would have been held by the Assignor had this Assignment not been made, together with the right to sue for past infringements of any such right and to retain any damages obtained as a result of such action.
2. This Assignment shall be governed by and construed in accordance with the laws of Hong Kong Special Administrative Region and the parties hereby submit to the non-exclusive jurisdiction of the courts of Hong Kong Special Administrative Region.

This Assignment has been entered into on the date stated at the beginning.

SIGNED by the Assignor
LEE Man Hon

} 

Lee Man Hon
SIGNED by the Assignee's
Executive Vice President for and on behalf of
Brand New Technology Ltd.

} 

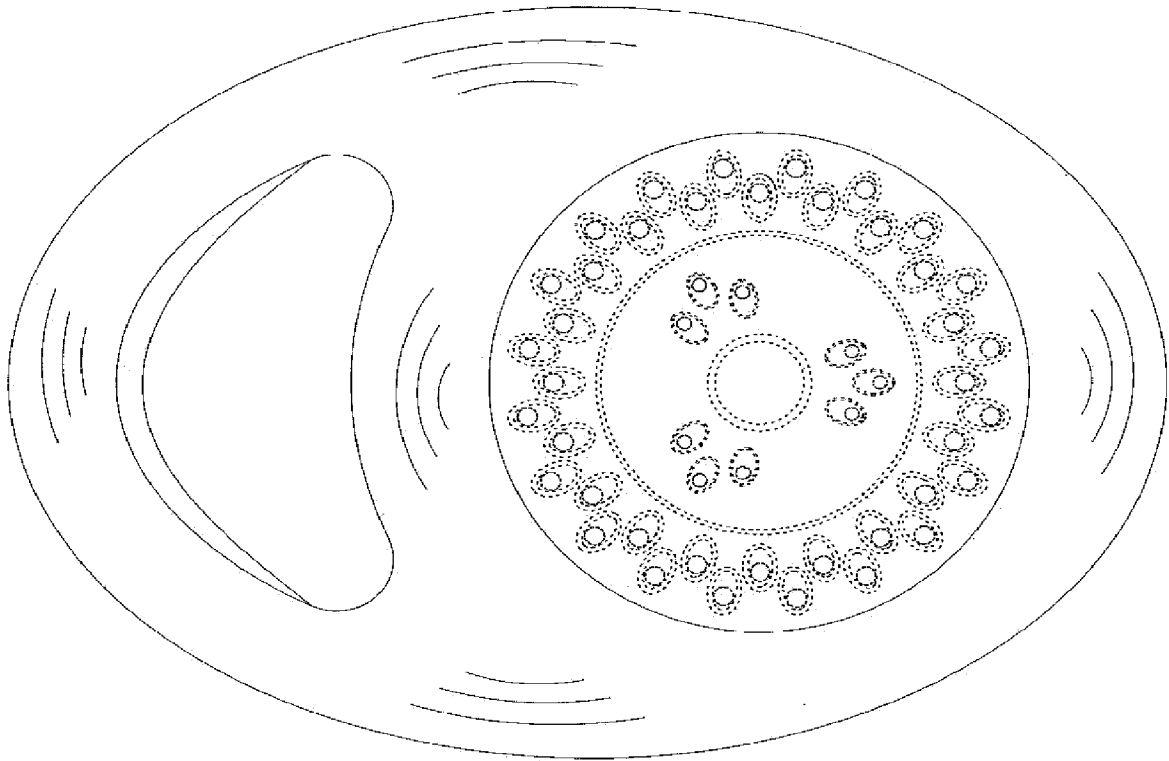


FIG. 1

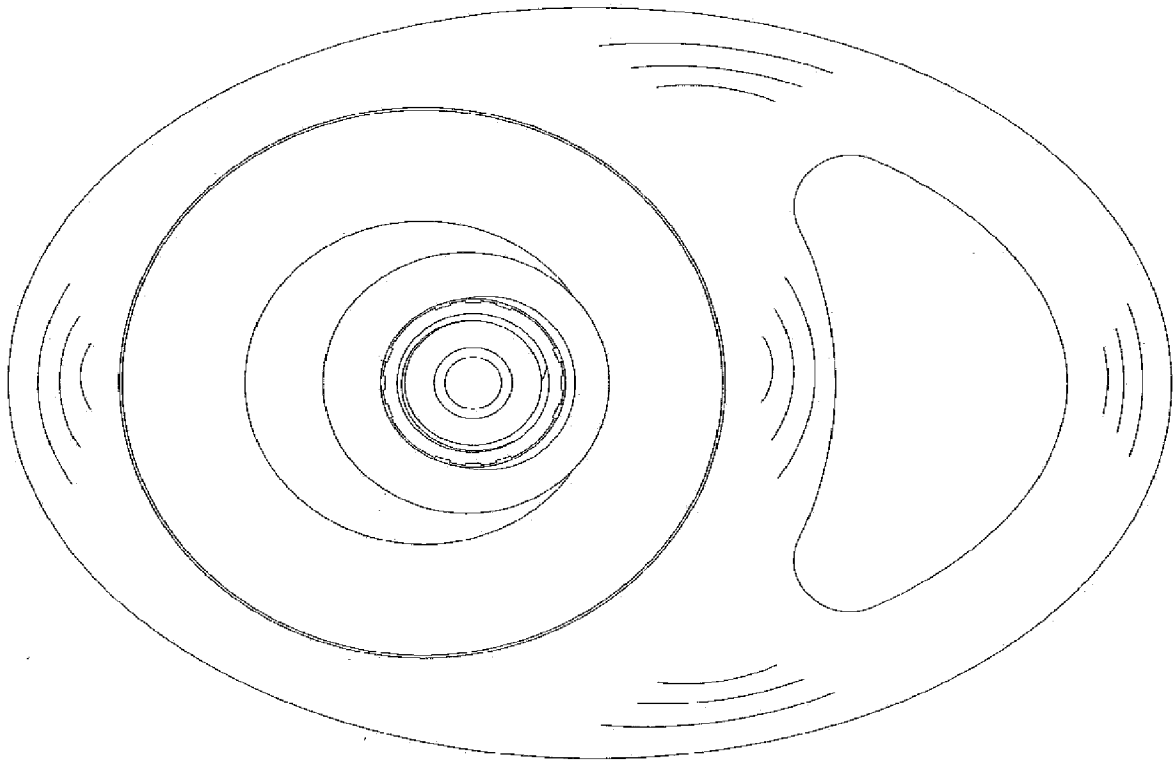


FIG. 2

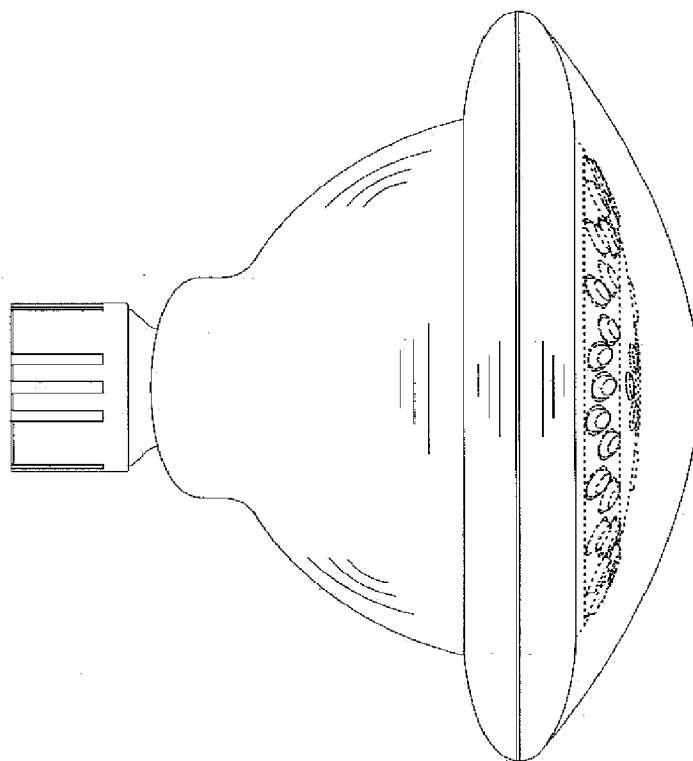


FIG. 3

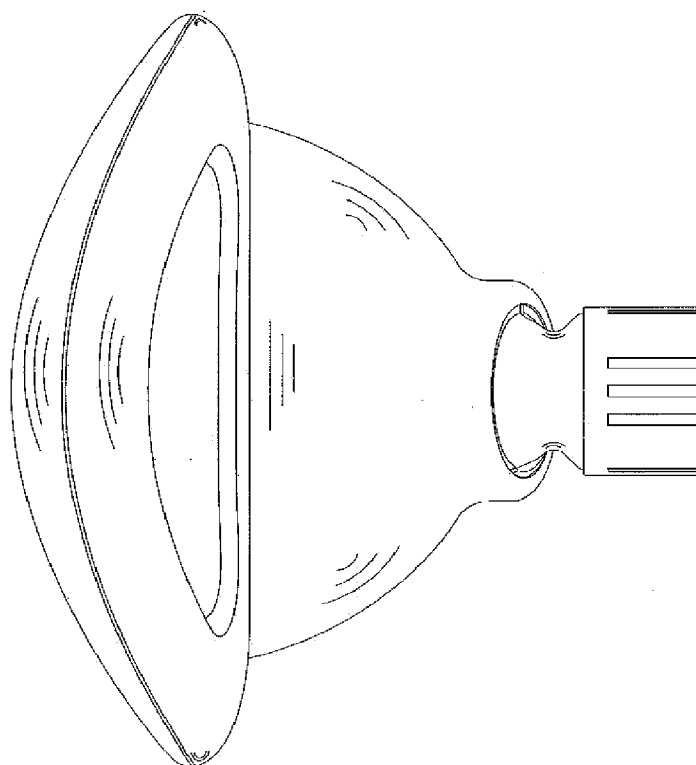


FIG. 4

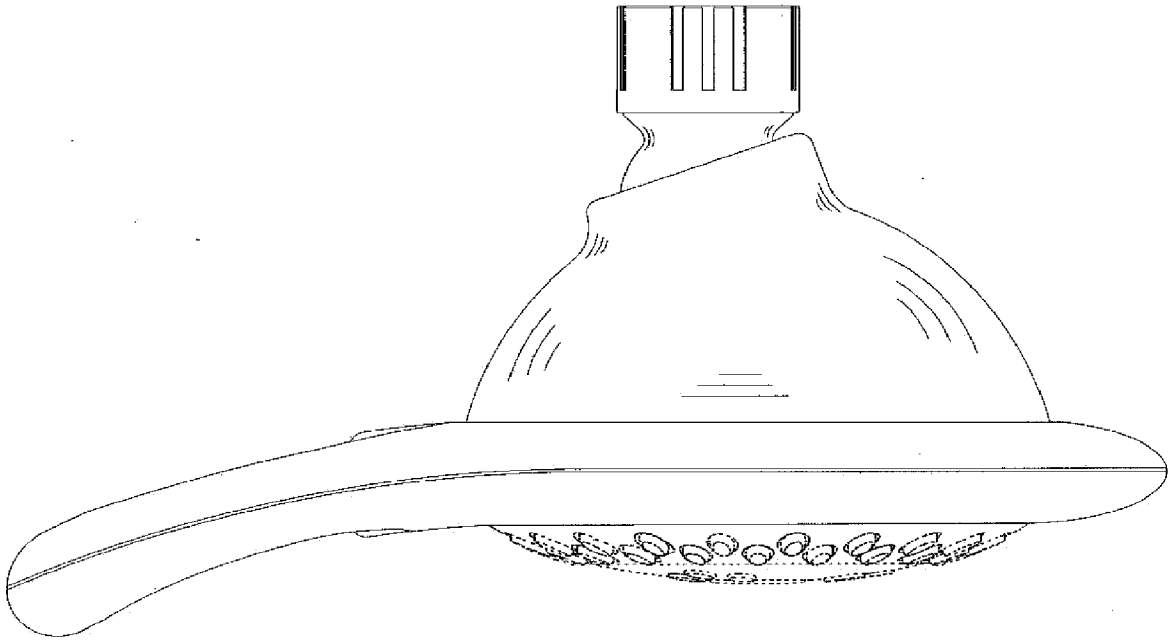


FIG. 5

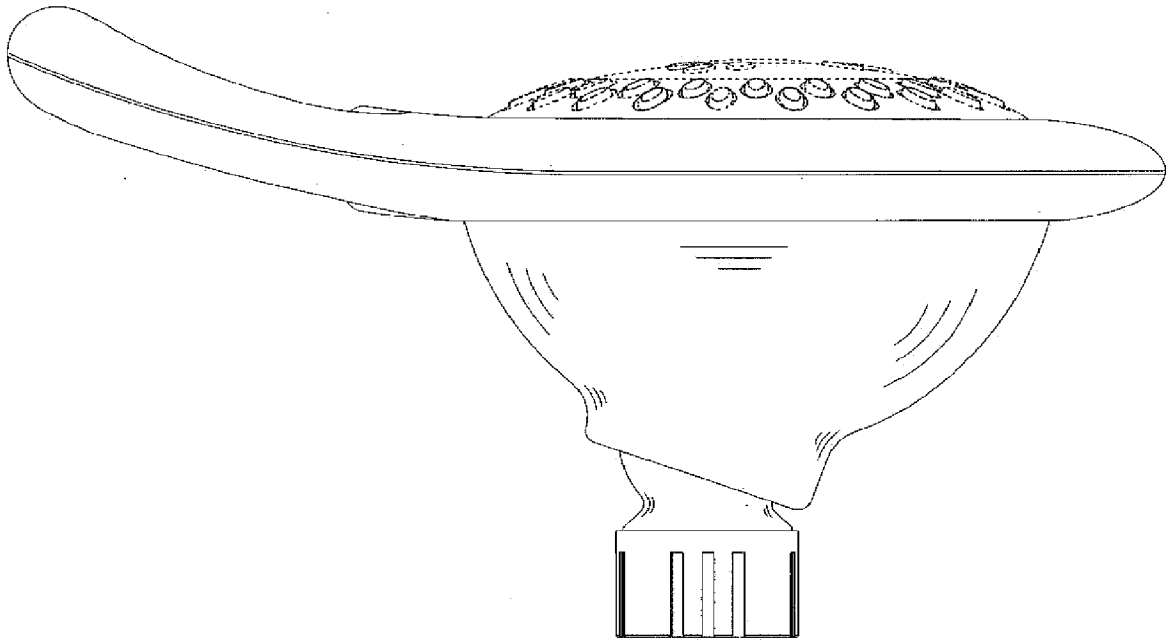


FIG. 6

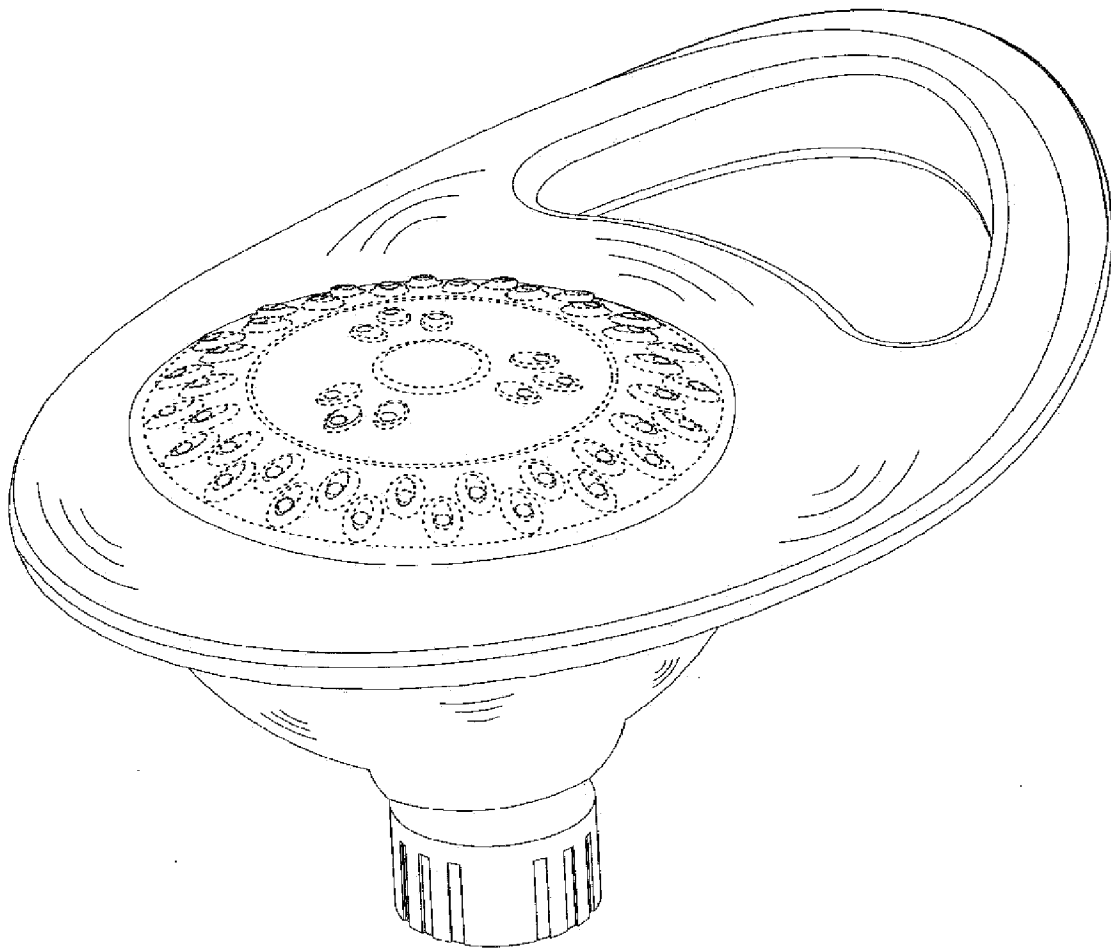


FIG. 7