PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Basic Research, LLC	03/19/2010

RECEIVING PARTY DATA

Name:	IP Treasure Chest, LLC	
Street Address:	348 South Mountain Way Drive	
City:	Orem	
State/Country:	UTAH	
Postal Code:	84058	

PROPERTY NUMBERS Total: 1

	Property Type	Number
Р	atent Number:	7108890

CORRESPONDENCE DATA

Fax Number: (801)877-4318

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Correspondent Name: Spaulding Gomm, P.C.

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NAME OF SUBMITTER: Seth S. Gomm

Total Attachments: 4

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> PATENT REEL: 024244 FRAME: 0970

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PATENT ASSIGNMENT

This Patent Assignment, dated as of March [9], 2010 (this "Assignment"), is made by Basic Research, LLC, a Utah limited liability company ("Assignor"), in favor of IP Treasure Chest, LLC, a Utah limited liability company ("Assignee").

WHEREAS. Assignor is the owner of the patents and patent applications identified on Schedule A (the "Scheduled Patents"); and

WHEREAS. Assignor and Assignee desire to have the Scheduled Patents assigned from Assignor to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged. Assignor does hereby irrevocably sell, assign, convey, grant, and transfer to Assignee, its entire worldwide right, title and interest of every kind and character, including moral rights and all goodwill, in and to the Scheduled Patents, including, without limitation, the right to apply for any Letters Patent of the United States of America and in any and all foreign countries on any and all inventions disclosed in the Scheduled Patents (herein "said inventions"), and any and all other applications for Letters Patents on said inventions, in whatsoever countries, including all divisional, renewal, substitute. reissue, reexamination, extension, continuation, continuation-in-part and convention applications based in whole or in part upon said inventions or upon said applications, and any and all Letters Patent which may issue thereon in the United States and foreign countries, and any and all reissues, reexaminations, extensions, renewals, substitutions, divisions, continuations or continuations-in-part of Letters Patent granted for said inventions or upon said applications, to the full terms for which said Letters Patent may be granted, and every priority that is or may be predicated upon or arise from said inventions, said applications and said Letters Patent, the same to be held and enjoyed by Assignee for its own use and enjoyment and the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made, as assignce of its entire right, title and interest therein, and all rights to causes of action and remedies (including, without limitation, the right to sue, counterclaim, and recover for past, present and future infringement, misappropriation, or violation) related to the rights assigned or to be assigned under this Assignment, and any and all other rights and interests arising out of, in connection with or in relation to the Scheduled Patents.

Upon Assignee's request. Assignor will promptly take such actions (including, without limitation, the prompt execution and delivery of documents in recordable form or testifying as to any material fact or thing) as may be necessary to vest in and secure unto Assignee the full right, title and interest in and to the Scheduled Patents.

Assignor hereby authorizes the Commissioner of Patents and Trademarks of the United States, and any official of any other country empowered to issue patents, to record this Assignment, and to issue or transfer all said Letters Patent on said inventions to the Assignee as owner of all right, title and interest therein, or otherwise as the Assignee may direct, in accordance with the terms of this Assignment.

PATENT REEL: 024244 FRAME: 0971 Assignor represents and warrants that Assignor has the full right to convey the entire right, title and interest herein assigned, that there are no rights, title or interests outstanding inconsistent with the rights, title and interests assigned herein, and the Assignor will not execute any instrument or grant or transfer any rights, title or interests inconsistent with the rights, title and interests assigned herein.

Should any provision of this Assignment be declared invalid for any reason, said provision shall be severed and all other provisions shall continue to be effective and binding.

This Assignment may be executed in any number of counterparts, each of which shall be an original, but all of which together shall constitute one instrument. For purposes of this Assignment, facsimile and electronically transmitted signatures shall be deemed to be originals for all purposes.

IN WITNESS WHEREOF, Assignor has executed and delivered this instrument to Assignee on the date first noted above, and Assignee acknowledges receipt of the same.

[Signature Page(s) to Follow]

PATENT REEL: 024244 FRAME: 0972

IN TESTIMONY WHEREOF, the understhis Patent Assignment effective as of the date first	signed Assignor and Assignee have executed written above.
	ASSIGNOR:
	Name: Beag Trumer Title: Plessager
STATE OF Utah)	
County of Salt Lake) :ss	
	ged before me this 19th day of March, 2010,
by Brad Stewart, the President liability company. Notary Public ARLA R FDBBS Commission F581034 Commission E581034 Secondar 2, 2013 State of Utah	
STATE of	_
	ged before me this day of March, 2010, by tent, LLC which is the Manager of 1P Treasure

Chest, a Utah limited liability company.

Notary Public
My Commission expires:

SCHEDULE A

Title	Date Filed	Serial No.	Patent or Pub. No.	Country
Natural-Appearing, Penetrating, Ink Sublimation Printing Process	05/08/2003	10/434,036	7108890	United States of America
Natural-Appearing, Penetrating, Ink Sublimation Printing Process	06/14/2006	N/A	05376296	Canada

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PATENT REEL: 024244 FRAME: 0974

RECORDED: 04/19/2010