PATENT ASSIGNMENT

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SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: **ASSIGNMENT**

CONVEYING PARTY DATA

	Name	Execution Date
	Maximillian Rayner	04/17/2010

RECEIVING PARTY DATA

Name:	Travelzoo Inc.
Street Address:	590 Madison Avenue
Internal Address:	37th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10022

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12693434

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: TZOO.P102

NAME OF SUBMITTER: Brenda Yamasaki

Total Attachments: 2

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REEL: 024255 FRAME: 0989

PATENT

501152353

<u>ASSIGNMENT</u>

WHEREAS I, Maximillian Rayner, have made a certain new and useful invention as set forth in an application for United States Letters Patent, entitled <u>SYSTEM AND METHOD FOR PRESENTING PRICING INFORMATION FOR ONLINE TRAVEL PRODUCTS AND SERVICES.</u> (Attorney Ref. No: TZOO.P102), executed by me on the date of execution of this document, as shown below;

THE AFOREMENTIONED application having serial number 12/693.434, and filed on January 25, 2010;

AND WHEREAS, **Travelzoo Inc.**, a corporation headquartered at 590 Madison Avenue, 37th Floor, New York, New York 10022, is desirous of acquiring the entire right, title and interest in and to said invention and in and to any and all Letters Patent of the United States and foreign countries which may be obtained therefrom;

NOW, THEREFORE, for good and valuable consideration, the receipt for and sufficiency of which is hereby acknowledged. I do hereby sell, assign, transfer and set over unto **Travelzoo Inc.** its legal representatives, successors, and assigns ("Assignee"), the entire right, title and interest in and to said invention as set forth in the above-mentioned application, including any continuations, continuations-in-part, divisions, reissues, reexaminations or extensions thereof, and in and to any and all patents of the United States and foreign countries which may be issued for said invention;

UPON SAID CONSIDERATIONS, I hereby agree with the said Assignee that I will not execute any writing or do any act whatsoever conflicting with these presents, and that I will, at any time upon request, without further or additional consideration but at the expense of said Assignee, execute such additional assignments and other writings and do such additional acts as said Assignee may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, continuations, continuations-in-part, reexamined, reissued, or extended Letters Patent of the United States or of any and all

PATENT REEL: 024255 FRAME: 0990 foreign countries on said invention, and in enforcing any rights or chooses in action accruing as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of the assigns and legal representatives of assignor and Assignee;

AND I REQUEST the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention to said Assignee, its legal representatives, successors or assigns, as the sole owner of the entire right, title and interest in and to said patent and the invention covered thereby.

4/17/2010

Date

Haximillian Rayner