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To the Director of the U.S.

attached documents or the new address(es) below.

1. Name of conveying party(ies)Yasuyuki TAKADA
Fumitaka KAMIFUKUMOTO
Kiyomitsu KUROSAKI**2. Name and address of receiving party(ies)**Name: ASICS CORPORATION

Internal Address: _____

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No**3. Nature of conveyance/Execution Date(s):**Execution Date(s) 03/19, 29 & 23/2010

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Joint Research Agreement
☐ Government Interest Assignment
☐ Executive Order 9424, Confirmatory License
☐ Other _____

Street Address: 1-1, Minatojima-Nakamachi 7-chomeCity: Chuo-ku, Kobe-shi, Hyogo

State: _____

Country: JAPANZip: 650-8555Additional name(s) & address(es) attached? ☐ Yes ☒ No**4. Application or patent number(s):**☒ This document is being filed together with a new application.

A. Patent Application No.(s) _____

B. Patent No.(s) 12,734,139Additional numbers attached? ☐ Yes ☒ No**5. Name and address to whom correspondence concerning document should be mailed:**Name: Michael E. Zall

Internal Address: _____

Street Address: Two Yorkshire DriveCity: SuffernState: NY Zip: 10901Phone Number: (845) 357-4533Fax Number: (845) 357-4616Email Address: mikez@asicsamerica.com**6. Total number of applications and patents involved:**One**7. Total fee (37 CFR 1.21(h) & 3.41) \$** 40

- ☐ Authorized to be charged to deposit account
☒ Enclosed
☐ None required (government interest not affecting title)

8. Payment Information

Deposit Account Number _____

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9. Signature:
Signature04/13/2010

Date

Michael E. Zall

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

3Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

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PATENT
REEL: 024256 FRAME: 0589

Docket No.

☒ *United States of America rights, title and interest in the invention*
☒ *Foreign rights, title and interest in the invention*
☒ *United States Patent Application Serial No.*

Date of Execution:

Date of Filing:

☐ *United States Provisional Patent Application Serial No.*☐ *United States Patent No(s).*

☒ **International (PCT) Patent Application Serial No.** PCT/JP2007/070445

☐ *Other (specify)* _____

SHOE HAVING LACE FITTING STRUCTURE

[illegible]

<i>Name</i>	<i>Address</i>
ASICS Corporation	1-1, Minatojima-Nakamachi 7 Chome, Chuo-ku, Kobe, Japan

Assignment of Rights, Title and Interest in Invention
(Multiple inventors; single assignee)

Docket No.

Whereas, we, the above-identified Inventors, have invented certain new and useful improvements in the Invention identified above and described in the above-identified patent application(s) and/or patent(s) (hereinafter referred to as "Invention");

And, whereas we desire to assign our above-identified rights, title and interest in the Invention to the above-identified Assignee;

Now, this indenture witnesseth, that for good and valuable consideration, the receipt whereof is hereby acknowledged;

We hereby assign, sell and transfer our above-identified rights, title and interest in said Invention, said application(s) as identified above, including any divisions, continuations, and continuations-in-part thereof, and in and to any and all Letters Patent of the United States, and countries foreign thereto, which may be granted or have granted for said Invention, and in and to any and all reissues and reexaminations thereof, and in and to any and all priority rights, Convention rights, and other benefits accruing or to accrue to us with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto, unto said Assignee;

And we hereby authorize and request the Director of the United States Patent and Trademark Office to issue any United States Letters Patent which may issue for said Invention to said Assignee, as assignee of the whole right, title and interest thereto;

And we further agree to sign and execute all necessary and lawful future documents, including applications for foreign patents, for filing divisions, continuations and continuations-in-part of said application for patent, and/or, for obtaining any reissue or reissues of any Letters Patent which may be granted for my aforesaid Invention, as the Assignee or its Designee(s) may from time to time require and prepare at its own expense.

Inventors' Signatures (if Notarization is desired, do not sign here and proceed to next page)

Name	Signature	Date
Yasuyuki TAKADA	Yasuyuki Takada	29 March 2010
Fumitaka KAMIFUKUMOTO	Fumitaka KAMIFUKUMOTO	19 March, 2010
Kiyomitsu KUROSAKI	Kiyomitsu Kurosaki	23 MARCH, 2010