PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Jeffrey Aaron	11/27/2007
Robert C. Streijl	11/27/2007

RECEIVING PARTY DATA

Name:	AT&T Intellectual Property I, L.P., f/k/a AT&T Delaware Intellectual Property, Inc.
Street Address:	645 East Plumb Lane
City:	Reno
State/Country:	NEVADA
Postal Code:	89502

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12763576

CORRESPONDENCE DATA

Fax Number: (404)607-9981

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 404-607-9991

Email: relias@cantorcolburn.com

Correspondent Name: AT&T Legal Department

Address Line 1: One AT&T Way

Address Line 2: Attn: Patent Docketing; Room 2A-207
Address Line 4: Bedminster, NEW JERSEY 07291

ATTORNEY DOCKET NUMBER: 070295CON (BLL-0577-C)

NAME OF SUBMITTER: Duane P. Minley

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Assignment

WHEREAS, We, Jeffrey Aaron, citizen of United States of America and Robert C. Streijl, citizen of Netherlands, residing at 4109 Candler Lake Court, City of Atlanta, State of Georgia 30319, and 5015 Northridge Drive, City of Cumming, State of Georgia 30040, respectively, have invented certain inventions and improvements disclosed in an application for United States Letters Patent entitled METHODS, APPARATUS, AND COMPUTER PROGRAM PRODUCTS FOR ESTIMATING A MOOD OF A USER, USING A MOOD OF A USER FOR NETWORK/SERVICE CONTROL, AND PRESENTING SUGGESTIONS FOR INTERACTING WITH A USER BASED ON THE USER'S MOOD, listing as inventors; Jeffrey Aaron and Robert C. Streiji;

WHEREAS, AT&T Delaware Intellectual Property, Inc., a Corporation of the State of Delaware, having a place of business at 824 Market Street, Suite 425, Wilmington, DE 19801, is desirous of acquiring title in the same;

NOW, THEREFORE, for and in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, We, Jeffrey Aaron and Robert C. Streijl, do sell, assign and transfer unto AT&T Delaware Intellectual Property, Inc., full, exclusive and entire right, fitle and interest: (i) in and to all inventions and improvements disclosed and described in said application, (ii) in and to said application, (iii) in and to any divisional, continuation, and continuation-in-part applications describing in whole or in part said inventions and improvements, preparatory to obtaining Patents of the United States therefore, (iv) in and to all patents, reexaminations and reissues that may be granted in the United States for the aforementioned, (v) in and to any provisional patent applications filed in the United States describing in whole or in part the said inventions and improvements, from which priority may be claimed under Title 35 of the United States Code, and (vi) in and to the right to claim any applicable foreign and domestic priority rights arising from such provisional patent applications or aforementioned applications; We also hereby acknowledge that an obligation for this assignment and for the assignment of all related subject matter arose before the making of the invention and improvements disclosed and described in a aid application; and We hereby request the Commissioner of Patents to issue any and all Patents of the United States resulting from said application, or from a divisional, continuation, continuation-in-part, or reissue thereof, to AT&T Delaware Intellectual Property, Inc., as Assignee, for their interest and for the sole use of AT&T Delaware Intellectual Property, Inc., and their assigns and legal representatives;

For the same consideration, We do sell, assign and transfer to AT&T Delaware Intellectual Property, Inc., the full, exclusive and entire right, title and interest in and to any foreign, application or applications corresponding to said application, in whole or in part, in countries other than the United States, in and to any Patents and similar protective rights granted on said foreign application, and in and to the right to claim any applicable priority rights arising from or required for said foreign application under the terms of any applicable conventions, treaties, statutes, or regulations; said foreign applications to be filed and issued in the name of AT&T Delaware Intellectual Property, Inc. and or their respective designees, insofar as permitted by applicable law;

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PATENT REEL: 024260 FRAME: 0358 AND, for the same consideration, We agree to sign all lawful papers, execute all divisional, continuation, continuation-in-part, reexamination, reissue and other applications, make all assignments and rightful oaths, and generally do everything possible to aid AT&T Delaware Intellectual Property, Inc., their successors, assigns, and nominees, to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.

Jeffrev Aalon

STATE OF GA

COUNTY OF <u>COBB</u>

Before me, a Notary Public in and for the State of <u>A</u>, on this <u>27</u> day of <u>ANEMBER</u>, 2007, personally appeared Jeffrey Aaron, who being duly sworn, signed and acknowledged the foregoing Assignment as his/her free act and deed.

LUGAN BRANDEY NOTARY PUBLIC

My Commission Expires: 6/13/10

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<u> //27/2007 -</u> Date

Maria B. Carlon

Robert C. Streiji

STATE OF <u>CA</u>

COUNTY OF 688

Before me, a Notary Public in and for the State of GA, on this 27 day of November, 2007, personally appeared Robert C. Streijl, who being duly sworn, signed and acknowledged the foregoing Assignment as his/her free act and deed.

NOTARY PUBLIC

My Commission Expires: <u>6/</u>3

v.

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