Client Code: IDGR.004DA

RECORDATION FORM COVER SHEET **PATENTS ONLY**

To the Director, U.S. Patent and Trademark Office: Please record the attached original documents or copy thereof.

or numbers for multiple parties) Gary W. Hadley Additional name(s) of conveying party(ies) attached? () Yes (X) No 3. Nature of conveyance: (X) Assignment () Security Agreement () Merger () Change of Name () Other: Execution Date: (List as in section 1 if multiple signatures) March 30, 2010 4. US or PCT Application number(s) or US Patent number(s); (X) Patent Application No.: 29/357,889 Filing Date: March 18, 2010 Additional numbers attached? () Yes (X) No 5. Party to whom correspondence concerning document should be mailed: Customer No. 20,995 Address: Knobbe, Martens, Olson & Bear, LLP 2040 Main Street, 14 th Floor Invine, CA 926/14 Return Fax: (949) 760-9502 Attorney's Docket No.: IDGR.004DA 7. Total fee (37 CFR 1.21(h)): \$40.00 (X) Authorized to be charged to deposit account 9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct, and any attached copy is a true copy of the original document. Todd D. Reynolds Name of Person Signing Signature Name: I.D. Gear, Inc. Street Address: 35 Argonaut, Suite B2 City: Aliso Viejo State: CA ZIP: 929556 Additional name(s) of receiving party(les) attached? () Yes (X) No 4. US or PCT Application number(s) or US Patent number(s): (X) Patent Application No.: 29/357,889 Filing Date: March 18, 2010 Additional name(s) of receiving party(les) attached? () Yes (X) No 6. Total number of application number: 11-1410 Please charge this account number: 11-1410 Please charge this account or any additional fees which may be required, or credit any overpayment to this account. Todd D. Reynolds Name of Person Signing Signature Date 63,980 Registration No. Total number of pages including cover sheet, attachments and document: 3	4. None of appropriate and the Australia Australia		
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> **PATENT REEL: 024261 FRAME: 0184**

Serial No.: 29/357,889 Filing Date: March 18, 2010 Docket Number: IDGR.004DA

Page 1 of 2

ASSIGNMENT

WHEREAS, Gary W. Hadley, a US citizen, residing at San Clemente, CA, (individual(s) hereinafter "ASSIGNOR") Invented certain new and useful improvements, technology, inventions, developments, ideas or discoveries related to BOTTLE (collectively hereinafter referred to as the "Work") for which an application for Letters Patent was filed with the United States Patent and Trademark Office, and identified by the application number and filing date noted above (hereinafter the "Application");

AND WHEREAS, I.D. Gear, Inc., a Corporation, with its principal place of business at 35 Argonaut, Suite B2, Aliso Viejo, CA 92656 (hereinafter the "ASSIGNEE"), desires to acquire the entire right, title, and interest in and to the Application and the Work:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby acknowledges that ASSIGNOR has sold, assigned, transferred and set over, and by these presents does hereby sell, assign, transfer and set over, unto said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title, and interest throughout the world in THE APPLICATION and THE WORK, including all provisional applications relating thereto, and all divisions, continuations, continuations-in-part, reissues, and reexaminations thereof, and all rights of priority under International Conventions and any related Letters Patent which may hereafter be granted or filed in any country or countries foreign to the United States, all extensions, renewals and reissues thereof; and ASSIGNOR hereby authorizes and requests the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all related Letters Patent to the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND ASSIGNOR DOES HEREBY sell, assign, transfer, and convey to ASSIGNEE, its successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain damages for past infringements of said Letters Patent before or after issuance.

AND ASSIGNOR DOES HEREBY covenant and agree that ASSIGNOR will communicate to said ASSIGNEE, its successors, legal representatives and assigns, any facts known to ASSIGNOR respecting the Work, and testify in any legal proceeding, assist in the preparation of any other provisional or non-provisional applications relating to the Application and the Work or any improvements made thereto, sign all lawful papers, execute and make all rightful oaths and/or declarations in connection with the Application and the Work including any improvements made thereto, any patent applications filed therefrom, and any continuing application filed from any of the aforementioned applications, and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for the Work in all countries.

PATENT REEL: 024261 FRAME: 0185

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Serial No.: 29/357,889 Filing Date: March 18, 2010		Docket Number: IDGR.004DA Page 2 of 2
IN TESTIMONY WHEREC	OF, I hereunto set my ha	nd and seal this 30 day of
	Gangl	v. Hadley
	Gary W. Hadle	ey g
STATE OF CALIFORNIA	1	
	} ss.	
COUNTY OF	J	
•		
On 3/36/10	, before me, Frances L	Curtis notary public, basis of satisfactory evidence to be
the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted,		
executed the instrument.		
I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.		
WITNESS my band :	and official seal.	

[SEAL]

Notary Signature

ances L. Cul

FRANCES L. CURTIS
COMM, #1820756 m
Notary Public-California
ORANGE COUNTY
My Comm. Exp. 0CT 30, 2012

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PATENT REEL: 024261 FRAME: 0186

RECORDED: 04/19/2010