Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|-------------------|----------------|
| Steven B. Dunn | 03/30/2010 |
| Mark A. Hatherill | 04/12/2010 |
| Kevin D. Johnson | 04/07/2010 |

RECEIVING PARTY DATA

| Name: | MUNCHKIN, INC. | |
|-----------------|-------------------------|--|
| Street Address: | 16689 Schoenborn Street | |
| City: | North Hills | |
| State/Country: | CALIFORNIA | |
| Postal Code: | 91343 | |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 29346378 |

CORRESPONDENCE DATA

Fax Number: (215)599-0601

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 215-599-0600

Email: Iroman@patentwise.com

Correspondent Name: John L. Knoble

Address Line 1: Eight Penn Center, Suite 1350
Address Line 2: 1628 John F. Kennedy Boulevard
Address Line 4: Philadelphia, PENNSYLVANIA 19103

| ATTORNEY DOCKET NUMBER: | MBI-1347DP |
|-------------------------|----------------|
| NAME OF SUBMITTER: | John L. Knoble |

Total Attachments: 3

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PATENT REEL: 024268 FRAME: 0810 29346378

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PATENT REEL: 024268 FRAME: 0811 DOCKET NO.: MBI-1347DP PATENT

ASSIGNMENT

WHEREAS, WE, Steven B. Dunn, residing at 2069 Coldwater Canyon, Beverly Hills, CA 90210, United States of America; Mark A. Hatherill, residing at 1225 Beverly Green Drive, Beverly Hills, CA 90212, United States of America; and Kevin D. Johnson, residing at 18333 Hatteras Street, #43, Tarzana, CA 91356, United States of America, hereinafter referred to as the assignors, are the inventors of certain inventions or improvements for which we have made application for Letters Patent to the United States Patent and Trademark Office, identified as Attorney Docket No. MBI-1347DP, Application Serial No. 29/346,378, filed on October 30, 2009 and entitled DIAPER PAIL BAG; and

WHEREAS, MUNCHKIN, INC., a corporation having a place of business at 16689 Schoenborn Street, North Hills, CA 91343, United States of America, is desirous of acquiring the entire right, title and interest in and to the said inventions or improvements and in and to the said application, and in, to and under any and all Letters Patent which may be granted on or as a result thereof in any and all countries:

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) to me in hand paid by said assignee, and other good and valuable consideration, the receipt of which is hereby acknowledged, we, the said assignors, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over to said assignee, the entire right, title and interest in and to said inventions or improvements and said application and any and all continuations, divisions and renewals of and substitutes for said application, and in, to and under any and all Letters Patent which may be granted on or as a result thereof in the United States and any and all other countries, and any reissue or reissues or extension or extensions of said Letters Patent, and assign to and authorize said assignee, to file in my name applications for Letters Patent in all countries, the same to be held and enjoyed by said assignee, its successors, assigns, nominees or legal representatives, to the full end of the term or terms for which said Letters Patent respectively may be granted, reissued or extended, as fully and entirely as the same would have been held and enjoyed by me had this assignment, sale and transfer not been made.

AND WE hereby covenant that we have full right to convey the entire interest herein assigned, and that we have not executed and will not execute any agreement in conflict herewith, and we further covenant and agree that we will each time request is made and without undue delay, execute and deliver all such papers as may be necessary or desirable to perfect the title to said inventions or improvements, said application and said Letters Patent to said assignee, its successors, assigns, nominees, or legal representatives, and we agree to communicate to said assignee or to its nominee all known facts respecting said inventions or improvements, said application and said Letters Patent, to testify in any legal proceedings, to sign all lawful papers, to execute all disclaimers and divisional, continuing, reissue and foreign applications, to make all rightful oaths, and generally to do everything possible to aid said assignee, its successors, assigns, nominees and legal representatives to obtain and enforce for its or their own benefit proper patent protection for said inventions or improvements in any and all countries.

AND WE hereby authorize and request the Commissioner of Patents and

PATENT REEL: 024268 FRAME: 0812 Trademarks of the United States and any official of any country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to issue to said assignee, as assignee of the entire right, title and interest, any and all Letters Patent for said inventions or improvements, including any and all Letters Patent of the United States which may be issued and granted on or as a result of the application aforesaid, in accordance with the terms of this assignment.

| IN WITNESS W | HEREOF, I have hereunto sei | my hand and seal. |
|---|---|---|
| Dated: 3/30/2010 | Steven B. Dunn | (L. S.) |
| State of California County Los Angeles | Notarial Certificat)) | MICHELE M. SMITH Commission # 1669037 Notary Public - California # Los Angeles County My Comm. Expires May 22, 2010 |
| | | |
| IN WITNESS W Dated: 4/12/10 | HEREOF, I have hereunto set Mark Hatherill | t my hand and seal. (L. S.) |
| State of California | Notarial Certificate | MICHELE M. SMITH Commission # 1469037 Notary Public - California Los Angeles County |
| County Los Angeles |) | My Comm. Expires May 22, 2010 |

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DOCKET NO.: MBI-1347DP

PATENT

IN WITNESS WHEREOF, I have hereunto set my hand and seal. (L.S.) Kevin Johnson Notarial Certificate MICHELE M. SMITH Commission # 1669037 Notary Public - California State of California Los Angeles County) My Comm. Expires May 22, 2010 County Los ANGELES Before me personally appeared Kevin Johnson, who acknowledged the foregoing instrument to be a free act and deed and also represented that he is authorized to execute the same the 7+h day of APRIL , in the year 2010.

Notary Public