

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Adam Carlson</td> <td>04/21/2010</td> </tr> <tr> <td>Olia Kerzhner</td> <td>04/21/2010</td> </tr> <tr> <td>Joseph C. Lee</td> <td>04/14/2010</td> </tr> <tr> <td>Andrew C. Berg</td> <td>04/21/2010</td> </tr> </tbody> </table>		Name	Execution Date	Adam Carlson	04/21/2010	Olia Kerzhner	04/21/2010	Joseph C. Lee	04/14/2010	Andrew C. Berg	04/21/2010
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<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>IMDb.com, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>410 Terry Avenue North</td> </tr> <tr> <td>City:</td> <td>Seattle</td> </tr> <tr> <td>State/Country:</td> <td>WASHINGTON</td> </tr> <tr> <td>Postal Code:</td> <td>98109-5210</td> </tr> </table>		Name:	IMDb.com, Inc.	Street Address:	410 Terry Avenue North	City:	Seattle	State/Country:	WASHINGTON	Postal Code:	98109-5210
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CORRESPONDENCE DATA											
<p>Fax Number: (404)815-1700 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 404-815-1900 Email: docketing@hbhlawfirm.com Correspondent Name: Hope Baldauff Hartman, LLC Address Line 1: 1720 Peachtree Street, N.W. Address Line 2: Suite 1010 Address Line 4: Atlanta, GEORGIA 30309</p>											
ATTORNEY DOCKET NUMBER:	REG87786/60082.0012US01										
NAME OF SUBMITTER:	W. Randy King										
Total Attachments: 6											

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U.S. Patent Appln. No. _____
Filing Date _____

Attorney Docket No. 60082.0012US01
Client Docket No. REG87786 2009 PT

PATENT ASSIGNMENT

PARTIES TO THE ASSIGNMENT

Assignor(s):

Adam Carlson
410 Terry Avenue North
Seattle, Washington 98109-5210

Olia Kerzhner
410 Terry Avenue North
Seattle, Washington 98109-5210

Joseph C. Lee
410 Terry Avenue North
Seattle, Washington 98109-5210

Andrew C. Berg
410 Terry Avenue North
Seattle, Washington 98109-5210

Assignee:

IMDb.com, Inc.
410 Terry Avenue North
Seattle, Washington 98109-5210

AGREEMENT

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled
“COLLECTING CLIENT-SIDE PERFORMANCE METRICS AND LATENCIES” for which:

☒ a non-provisional application for United States Letters Patent:

☐ was filed on _____ and accorded U.S. Serial No. _____; or

☒ will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby
authorizes and requests ASSIGNEE’S legal representatives, of
HOPE BALDAUFF HARTMAN, LLC at 1720 Peachtree Street, N.W., Suite 1010,
Atlanta, Georgia 30309, associated with Customer No. 53377, to insert here in

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parenthesis (U.S. Serial No. _____, filed _____) this

APPLICATION's U.S. Serial Number and filing date, when known.

WHEREAS, IMDB.com, Inc. (hereinafter referred to as ASSIGNEE), a corporation of the State of Delaware, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE its successors and assigns, the entire right, title and interest in and to said invention and improvements, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues, re-examinations and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

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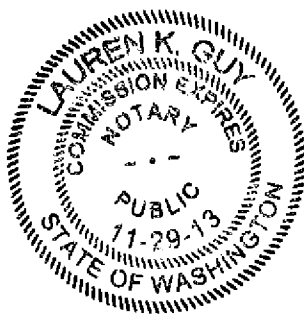
4/21/2009
Date

Adam Carlson
Adam Carlson

State of Washington)
County of King) ss:
)

I certify that I know or have satisfactory evidence that Adam Carlson is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.

(Seal)



Dated 4/21/2009
Signature of [Signature]
Notary Public
Printed Name Lauren K. Guy
My commission expires 11-29-13

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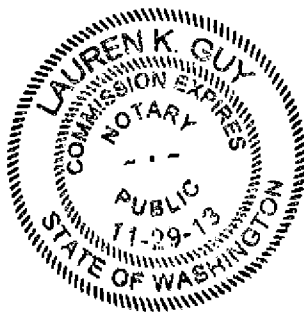
Date 4/21/2010

Olia Kerzhner
Olia Kerzhner

State of Washington)
County of King) ss:
)

I certify that I know or have satisfactory evidence that Olia Kerzhner is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.

(Seal)



Dated 4/21/2010
Signature of [Signature]
Notary Public
Printed Name Lauren K. Guy
My commission expires 11-29-13

U.S. Patent Appln. No. _____
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Client Docket No. REG87786 2009 PT

4/14/2010
Date

Joseph C. Lee
Joseph C. Lee

WITNESS:

Pratik S. Dave
Witness Signature

PRATIK S DAVE 4/14/10
Printed Name and Date

WITNESS:

Chris Johnson
Witness Signature

Chris Johnson 4/14/2010
Printed Name and Date

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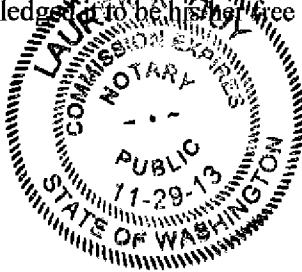
21-apr-2010
Date

Andrew C Berg
Andrew C. Berg

State of Washington)
County of King) ss:
)

I certify that I know or have satisfactory evidence that Andrew C. Berg is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.

(Seal)



Dated 4/21/2010
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