

# PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

|  |                                    |
|--|------------------------------------|
| SUBMISSION TYPE:   | NEW ASSIGNMENT                     |
| NATURE OF CONVEYANCE:  | ASSIGNMENT                         |
| CONVEYING PARTY DATA   |                                    |
| Name   | Execution Date                     |
| Luke Edward Januszek   | 03/02/2010                         |
| RECEIVING PARTY DATA   |                                    |
| Name:  | Escape Fitness Limited             |
| Street Address:  | Eastwood House, The Office Village |
| Internal Address:  | Cygnets Park, Hampton              |
| City:  | Peterborough, Cambridgeshire       |
| State/Country:   | UNITED KINGDOM                     |
| Postal Code:   | PE7 8FD                            |
| PROPERTY NUMBERS Total: 1  |                                    |
| Property Type  | Number                             |
| Application Number:  | 29355778                           |
| CORRESPONDENCE DATA  |                                    |
| Fax Number:  | (201)488-3884                      |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                                    |
| Phone:   | 2013437775                         |
| Email:   | goldbergpat@earthlink.net          |
| Correspondent Name:  | RICHARD M. GOLDBERG                |
| Address Line 1:  | 25 EAST SALEM STREET               |
| Address Line 2:  | SUITE 419                          |
| Address Line 4:  | HACKENSACK, NEW JERSEY 07601       |
| ATTORNEY DOCKET NUMBER:  | 231/1/214                          |
| NAME OF SUBMITTER:   | Richard M. Goldberg                |
| Total Attachments: 1<br>source=Assignment#page1.tif                                  |                                    |

OP \$40.00 29355778

501155702

PATENT  
REEL: 024273 FRAME: 0963

# ASSIGNMENT

WHEREAS, I (We), Luke Edward JANUSZEK  
 \_\_\_\_\_ (NAMES OF ASSIGNORS),  
 residing at 8 Hansel Close, Sugar Way  
Peterborough, Cambridgeshire  
United Kingdom PE2 9SR, respectively,  
 have invented certain new and useful improvements in DUMBELL  
 \_\_\_\_\_ (TITLE OF INVENTION)  
 for which I (we) have filed Application No. 29/355,778 for Letters Patent of the United States, on February 12, 2010; and

WHEREAS, ESCAPE FITNESS LIMITED  
Eastwood House, The Office Village  
Cygnat Park, Hampton  
Peterborough, Cambridgeshire,  
United Kingdom PE7 8FD (NAME OF ASSIGNEE)  
 is desirous of obtaining the entire right, title and interest in, to and under the said improvements and the said application;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to me (us) in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, I (we), the said Luke Edward JANUSZEK  
 \_\_\_\_\_ (NAMES OF ASSIGNORS)  
 have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ESCAPE FITNESS LIMITED  
 \_\_\_\_\_ (NAME OF ASSIGNEE)  
 its successors, legal representatives and assigns, the entire right, title and interest in, to and under the said improvements, and the said application and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof; and I (we) hereby authorize and request the Commissioner of Patents of the United States to issue all Letters Patent for said improvements to the said ESCAPE FITNESS LIMITED  
 \_\_\_\_\_ (NAME OF ASSIGNEE),  
 its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND I (WE) HEREBY covenant that I (we) have full right to convey the entire interest herein assigned, and that I (we) have not executed, and will not execute, any agreement in conflict herewith.

AND I (WE) HEREBY further covenant and agree that I (we) will communicate to said ESCAPE FITNESS LIMITED  
 \_\_\_\_\_ (NAME OF ASSIGNEE),  
 its successors, legal representatives and assigns, any facts known to me (us) respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute any divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid the said ESCAPE FITNESS LIMITED  
 \_\_\_\_\_ (NAME OF ASSIGNEE),  
 its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said improvements in the United States.

IN TESTIMONY WHEREOF, I (we) hereunto set my (our) hand and seal the day and year set opposite thereto.

Date 2nd March, 2010

(SIGNATURE OF Luke Edward JANUSZEK)

L.S.

PATENT