PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Steve Menow	04/05/2010
Anthony Wyzen	04/20/2010

RECEIVING PARTY DATA

Name:	Crayola LLC
Street Address:	1100 Church Lane
City:	Easton
State/Country:	PENNSYLVANIA
Postal Code:	18042

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12688215

CORRESPONDENCE DATA

Fax Number: (816)421-5547

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Correspondent Name: Shook Hardy & Bacon L.L.P.

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Address Line 2: Intellectual Property Department

Address Line 4: KANSAS CITY, MISSOURI 64108-2613

ATTORNEY DOCKET NUMBER: HALC.146388

NAME OF SUBMITTER: Peter C. Knops

Total Attachments: 3

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PATENT REEL: 024282 FRAME: 0337

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<u>ASSIGNMENT</u>

WHEREAS, We, Steve Menow and Anthony Wyzen hereby declare that we are

the original inventors of the invention relating to MOSAIC-STYLE ART KIT for which I have

made application for Letters Patent of the United States, Serial No. 12/688,215, filed January 15,

2010; and

WHEREAS, CRAYOLA LLC a corporation duly organized under the laws of the

State of Delaware, and having its principal place of business at 1100 Church Lane, Easton,

County of Northampton, and State of Pennsylvania (18042) is desirous of acquiring an interest

in, to and under said invention, said application and any and all Letters Patent which may be

granted for or upon said invention in the United States of America and all countries foreign

thereto;

NOW, THEREFORE, to all whom it may concern, be it known that for good and

valuable consideration, the receipt and sufficiency of which are hereby acknowledged, we, Steve

Menow and Anthony Wyzen, have sold, assigned and transferred, and by these presents do sell,

assign and transfer unto said CRAYOLA LLC the full and exclusive right, title and interest,

throughout the world, in, to and under said invention as fully set forth and described in the

above-identified application; in, to and under said application; in, to and under any and all

refilings, divisions and continuations of said application; in, to and under any and all Letters

Patent of the United States of America which may issue from said application, refilings,

divisions and continuations; in, to and under any and all reissues of said Letters Patent of the

United States of America; in, to and under any and all applications for Letters Patent upon said

invention which may hereafter be filed in any and all countries foreign to the United States of

America; in, to and under any and all refilings, divisions and continuations of said foreign-filed

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PATENT REEL: 024282 FRAME: 0338 applications; in, to and under any and all Letters Patent of countries foreign to the United States of America, which may issue from the said foreign-filed applications, refilings, divisions and continuations; and in, to and under any and all extensions of, and additions to, said Letters Patent of countries foreign to the United States of America, the same to be held and enjoyed by said CRAYOLA LLC for its own use and behoof, and for its successors, legal representatives and assigns, to the full end of the term for which said Letters Patent may be granted, and I do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent in accordance with this assignment.

EXECUTED this 5th day of April, 2010.

Steve Menow

STATE OF__

COUNTY OF BUCKS

:ss.

Before me personally appeared Steve Menow, to me known to be the person described in, and who executed the foregoing instrument, and he duly acknowledged to me that he executed the same for the uses and purposes therein set forth, on the day and year aforesaid.

Notary Public

SEAL

My Commission Expires:

10/24/2011

NOTARIAL SEAL Scott Jamie Bauer NOTARY PUBLIC

Twp of Lower Southampton Bucks County My Commission Expires 10/26/2011

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PATENT REEL: 024282 FRAME: 0339

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EXECUTED this 20 day of

STATE OF

COUNTY OF

Before me personally appeared Anthony Wyzen, to me known to be the person described in, and who executed the foregoing instrument, and he duly acknowledged to me that he executed the same for the uses and purposes therein set forth, on the day and year aforesaid.

SEA.L

My Commission Expires:

COMMONWEALTH OF PENNSYLVANIA

Notarial Seal Bonita M. Zucal, Notary Public City of Easton, Northampton County My Commission Expires Aug. 10, 2013

Member, Pennsylvania Association of Notaries

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PATENT REEL: 024282 FRAME: 0340

RECORDED: 04/23/2010