

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
John Lattyak	11/10/2006
RECEIVING PARTY DATA	
Name:	Amazon Technologies, Inc.
Street Address:	P.O. Box 8102
City:	Reno
State/Country:	NEVADA
Postal Code:	89507
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11537518
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	AM2-0046US
NAME OF SUBMITTER:	Lynne Mahan
Total Attachments: 3 source=AV0753#page1.tif source=AV0753#page2.tif source=AV0753#page3.tif	

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**PATENT
 REEL: 024282 FRAME: 0421**

PATENT ASSIGNMENT

PARTIES TO THE ASSIGNMENT

Assignor(s):

John Lattyak
1200 12TH Avenue South, Suite 1200
Seattle, WA 98144-2734

Assignee:

Amazon Technologies, Inc.
Post Office Box 8102
Reno, Nevada 89507

AGREEMENT

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled

"ACQUISITION OF AN ITEM BASED ON A CATALOG PRESENTATION OF ITEMS" for which:

☒ an application for United States Design Patent:

☒ was filed on September 29, 2006 and accorded U.S. Serial No. 11/537,518; or

☐ will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes and requests ASSIGNEE'S legal representatives, of Lee & Hayes, PLLC, 421 Riverside Ave. Suite 500, associated with Customer No. 29150, to insert here in parenthesis (U.S. Serial No. _____, filed _____) this APPLICATION's U.S. Serial Number and filing date, when known.

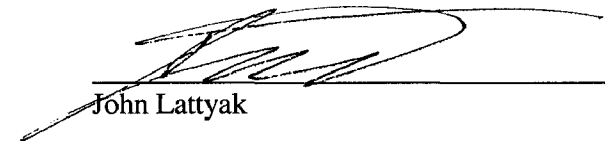
WHEREAS, Amazon Technologies, Inc. (hereinafter referred to as ASSIGNEE), a corporation of the State of Nevada, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefore in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE its successors and assigns, the entire right, title and interest in and to said invention and improvements, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues, re-examinations and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefore.

11/10/06
Date

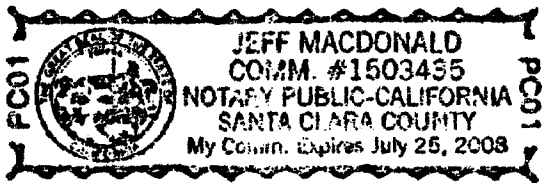
State of California

County of Santa Clara



John Lattyak
)
) ss:
)

I certify that I know or have satisfactory evidence that John Lattyak is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.



(Seal)

Dated 11/10/2006

Signature of Notary Public Jeff Macdonald

Printed Name Jeff Macdonald

My commission expires July 25, 2008