

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Hayco Manufacturing LTD	04/23/2010
RECEIVING PARTY DATA	
Name:	Brita LP
Street Address:	1221 Broadway
City:	Oakland
State/Country:	CALIFORNIA
Postal Code:	94612
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29356040
CORRESPONDENCE DATA	
Fax Number:	(510)271-1652
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(510) 271-7416
Email:	patapps@clorox.com
Correspondent Name:	Stacy Combs
Address Line 1:	1221 Broadway
Address Line 4:	Oakland, CALIFORNIA 94612
ATTORNEY DOCKET NUMBER:	482.316
NAME OF SUBMITTER:	Stacy Combs
Total Attachments: 3 source=482.316 Assignment-Reassignment-Hayco#page1.tif source=482.316 Assignment-Reassignment-Hayco#page2.tif source=482.316 Assignment-Reassignment-Hayco#page3.tif	

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PATENT
REEL: 024282 FRAME: 0764

ASSIGNMENT
AND REASSIGNMENT

I. ASSIGNMENT

WHEREAS, HO PUN CHUNG, a resident of HONG KONG and DAVID BERNARD DOMINGO DEACON, a resident of HONG KONG, hereinafter referred to as ASSIGNOR, has, along with others, invented a new and unobvious invention entitled

LID AND HANDLE FOR A WATER PITCHER

for which he has made, along with others, application for Letters Patent of the United States, such invention being described in and identified by said application having been given a Serial No. 29/356,040, and a filing date of February 18, 2010; and

WHEREAS, HAYCO MANUFACTURING LTD, a business entity having a place of business at Causeway Bay, Hong Kong, hereinafter referred to as ASSIGNEE, is desirous of acquiring the entire right, title and interest in and to said application and said invention, and in and to said Patent, including the equivalent rights thereunder in all foreign countries; and

WHEREAS, ASSIGNOR is desirous of and willing to assign all right, title and interest in and to said Patent and acknowledges that he is under a continuing duty to assign said Patent to ASSIGNEE.

NOW, in consideration of the sum of One Dollar (\$1.00) and for other good and valuable consideration received by ASSIGNOR from ASSIGNEE, the receipt of which is hereby acknowledged by ASSIGNOR:

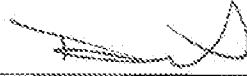
1. ASSIGNOR hereby sells, assigns, transfers and conveys unto ASSIGNEE, the entire right, title and interest in and to said Patent and said invention; including all priority rights under the International Convention associated with the filing of said application, for each country of the Union; and in and to any and all Letters Patent on said invention that may be granted by the United States or any foreign countries, including each and every Letters Patent granted on any application which is a division, substitution, or continuation of any application relating to said invention, and in and to each and every reissue or extension of said Letters Patent.

2. ASSIGNOR hereby warrants, covenants and represents the fact to be that he has not heretofore granted any license, right or privilege in respect to the said application or said invention or improvements, or in any other way encumbered the same, and that he has the full right to convey, free of all licenses and encumbrances, the entire interest hereby assigned.

IN TESTIMONY WHEREOF, I, HO PUN CHUNG, HAVE EXECUTED AND DELIVERED THIS INSTRUMENT THIS 22 DAY OF MARCH, 2010.


HO PUN CHUNG

IN TESTIMONY WHEREOF, I, DAVID BERNARD DOMINGO DEACON, HAVE EXECUTED AND DELIVERED THIS INSTRUMENT THIS 22 DAY OF March, 2010.


DAVID BERNARD DOMINGO DEACON

II. REASSIGNMENT

WHEREAS, HAYCO MANUFACTURING LTD, a business entity having a place of business in Causeway Bay, Hong Kong, desires to assign its interest in and to U.S. Patent Application Serial No. 29/356,040 including the invention claimed thereby, as well as any foreign rights thereunder, to BRITA LP, hereinafter referred to as BRITA LP, a Delaware corporation, having a place of business in Oakland, California; and

WHEREAS, BRITA LP desires to acquire the interest of HAYCO MANUFACTURING LTD in and to the Patent Application, including the invention claimed thereby, as well as any foreign rights thereunder.

NOW, THEREFORE, in consideration of good and valuable consideration received by HAYCO MANUFACTURING LTD from BRITA LP, the receipt of which is hereby acknowledged:

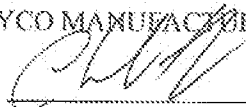
1. HAYCO MANUFACTURING LTD does hereby sell, assign, transfer and confirm unto BRITA LP, its successors, assigns and heirs, all right, title and interest in and to the Patent

Application, including the invention claimed thereby, as well as any foreign rights thereunder, and in and to any applications, divisions, continuations, renewals, and substitutes thereof, and reissues of the same.

2. HAYCO MANUFACTURING LTD further agrees to execute upon request of BRITA LP or its successors, assigns or heirs, such additional documents, if any, as are necessary and proper to secure patent protection on said invention, and to otherwise give full effect to, or perfect the rights of, BRITA LP, or its successors, assigns or heirs, under this Reassignment.

IN TESTIMONY WHEREOF, I, CHRISTOPHER HAT, of HAYCO
MANUFACTURING LTD, HAVE DELIVERED THIS INSTRUMENT THIS 23 DAY OF
APRIL, 2010.

HAYCO MANUFACTURING LTD.

By: 

Name: CHRISTOPHER HAT

Title: MANAGING DIRECTOR

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File No.: 482.316