

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

**CONVEYING PARTY DATA**

Name	Execution Date
FITTECH, LLC	04/16/2010

**RECEIVING PARTY DATA**

Name:	LOLO, LLC
Street Address:	2725 S. 700 E., Unit N
City:	Salt Lake City
State/Country:	UTAH
Postal Code:	84106

**PROPERTY NUMBERS Total: 9**

Property Type	Number
Application Number:	11074879
Application Number:	11088168
Application Number:	11383921
Application Number:	11425372
Application Number:	11425374
Application Number:	11425380
Application Number:	11427601
Application Number:	11460873
Application Number:	11690740

**CORRESPONDENCE DATA**

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**OP \$360.00 11074879**

Address Line 4: DALLAS, TEXAS 75201

ATTORNEY DOCKET NUMBER:	135649-0001 (JRF/KB)
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NAME OF SUBMITTER:	Jason R. Fulmer
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**Total Attachments: 4**

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## PATENT ASSIGNMENT

**THIS PATENT ASSIGNMENT** (this "*Assignment*"), effective as of April 16, 2010 (the "*Effective Date*"), is by and between **FITTECH, LLC**, a limited liability company organized and existing under the laws of the State of Delaware having an address of 1900 McKinney Avenue, #2711, Dallas, Texas 75201 ("*Assignor*"), and **LOLO, LLC**, a limited liability company organized and existing under the laws of the State of Utah having an address of 2725 S 700 E, Unit N, Salt Lake City, UT 84106 ("*Assignee*"). Assignor and Assignee are collectively referenced herein as the "*Parties*."

### RECITALS

**WHEREAS**, Assignor and Assignee are parties to that certain Contribution and Assignment Agreement, dated as of even date herewith (the "*Agreement*"), pursuant to which Assignor sold, transferred, assigned, conveyed, and delivered to Assignee (the "*Transfer*"), among other things, all of Assignor's rights, title, and interest in and to the patent applications set forth in **EXHIBIT A** attached hereto and incorporated herein by reference (the "*Patents*"), and pursuant to which the Parties agreed to execute and deliver further instruments of assignment as reasonably requested;

**WHEREAS**, it is the purpose of this Assignment to memorialize the Transfer in a form suitable for recording in the United States Patent and Trademark Office as well as in foreign patent offices;

**NOW, THEREFORE**, in consideration of the mutual promises herein contained and for good and other valuable consideration, the receipt of which is hereby acknowledged:

#### **1. ASSIGNMENT.**

Assignor hereby sells, assigns, transfers, conveys, and delivers to Assignee, its successors, and assigns, all of Assignor's rights, title, and interest in, to, and under, the Patents, including all divisions, reissues, reexaminations, continuations, continuations-in-part, renewals, and extensions thereof, and all patents or similar legal protection issuing thereon, and in and to all income, royalties, damages, claims, and payments now or hereafter due or payable with respect to any of the foregoing, and in and to all causes of action, either in law or in equity, for past, present, or future infringement of any of the foregoing, and in and to all rights corresponding to the foregoing throughout the world.

#### **2. FURTHER ASSURANCES.**

Assignor agrees to execute all papers and to perform such other acts as Assignee may deem reasonably necessary to secure to and record in Assignee, or to its designee, the rights herein assigned.

3. COUNTERPARTS.

This Assignment may be executed by facsimile signature in multiple counterparts, each of which shall be deemed an original and all of which taken together shall constitute one and the same instrument.

IN WITNESS WHEREOF, the Parties have executed this Assignment to be effective as of the Effective Date.

ASSIGNOR:

FITTECH, LLC

By: Mark A. Trieb  
Mark A. Trieb, President

ASSIGNEE:

LOLO, LLC

By: \_\_\_\_\_  
Jarom Lee, President

**3. COUNTERPARTS.**

This Assignment may be executed by facsimile signature in multiple counterparts, each of which shall be deemed an original and all of which taken together shall constitute one and the same instrument.

**IN WITNESS WHEREOF**, the Parties have executed this Assignment to be effective as of the Effective Date.

**ASSIGNOR:**

**FITTECH, LLC**

By: \_\_\_\_\_

Mark A. Trieb, President

**ASSIGNEE:**

**LOLO, LLC**

By:  \_\_\_\_\_

Jarom Lee, President

**EXHIBIT A**

<b>Title</b>	<b>Inventors</b>	<b>Serial No.</b>	<b>Filing Date</b>	<b>Publication Number</b>	<b>Status</b>
Method and System for Audio Program Creation and Assembly	Jeffrey Hays	11/074,879	8-Mar-05	US20060203972	Pending
Method and System for Video Program Creation and Assembly	Jeffrey Hays	11/088,168	23-Mar-05	US20060218253	Pending
Mixing and Producing Individualized Media Files	Jeffrey Hays, Darren Wesemann	11/383,921	17-May-06	US20060265730	Pending
Collecting and Analyzing Data from Subject Matter Experts	Darren Wesemann, Jeffrey Hays	11/425,372	20-Jun-06	US20070014537	Pending
Creating Media Content with Selectable Components	Darren Wesemann, Jeffrey Hays	11/425,374	20-Jun-06	US20070016928	Pending
Creating Serialized Media Content	Darren Wesemann, Jeffrey Hays	11/425,380	20-Jun-06	US20070016929	Pending
Mixing Media Files	Darren Wesemann, Jeffrey Hays	11/427,601	29-Jun-06	US20070014422	Pending
Creation and Navigation of Media Content with Chaptering Elements	Darren Wesemann, Jeffrey Hays	11/460,873	28-Jul-06	US20070016930	Pending
Dynamically Mixing and Streaming Media Files	Darren Wesemann, Jeffrey Hays	11/690740	23-Mar-07	US20070162933	Pending