PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT NATURE OF CONVEYANCE: **ASSIGNMENT**

CONVEYING PARTY DATA

Name	Execution Date
Gabriel E. Uzunian	03/31/2010
Betty F. Aucar	03/31/2010

RECEIVING PARTY DATA

Name:	BASF Corporation
Street Address:	100 Campus Drive
City:	Florham Park
State/Country:	NEW JERSEY
Postal Code:	07932

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12701394

CORRESPONDENCE DATA

Fax Number: (310)394-4477

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: salijani@cislo.com, pat@cislo.com

Correspondent Name: Cislo & Thomas LLP Address Line 1: 1333 2nd Street, Suite 500

Address Line 4: Santa Monica, CALIFORNIA 90401

ATTORNEY DOCKET NUMBER: 09-22439

NAME OF SUBMITTER: Daniel M. Cislo

Total Attachments: 3

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> **PATENT** REEL: 024290 FRAME: 0554

RECORDATION FORM COVER SHEET			
PATENTS ONLY			
To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.			
Name of conveying party(ies) UZUNIAN, Gabriel E.	2. Name and address of receiving party(ies)		
AUCAR, Betty F.	Name: BASE Corporation		
	Internal Address:		
Additional name(s) of conveying party(ies) attached? Yes 🔀 No			
3. Nature of conveyance/Execution Date(s):	Street Address: 100 Campus Drive		
Execution Date(s) March 31, 2010			
Assignment Merger			
Security Agreement Change of Name	City: Florham Park		
Joint Research Agreement	State: New Jersery		
Government Interest Assignment			
Executive Order 9424, Confirmatory License	Country: USA Zip: 07932		
Other	Additional name(s) & address(es) attached? ☐ Yes ☒ No		
4. Application or patent number(s): X This document is being filed together with a new application.			
A. Patent Application No.(s)	B. Patent No.(s)		
Additional numbers ati	l ached? ∏Yes ⊠No		
5. Name and address to whom correspondence	6. Total number of applications and patents		
concerning document should be mailed:	involved:1		
Name: <u>Daniel M. Cislo, Esq.</u>	7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00		
Internal Address: Cisto & Thomas LLP	()		
	X Authorized to be charged to deposit account		
Street Address: 1333 2nd Street, Suite 500	Enclosed		
	None required (government interest not affecting title)		
City: Santa Monica	8. Payment Information		
State: California Zip: 90491			
Phone Number: <u>310-451-0647</u>	Deposit Account Number 03-2030		
Fax Number:310-394-4477	Authorized User Name <u>Daniel M. Cislo</u>		
Email Address: dancislo@cislo.com			
9. Signature:	4-2(-10		
Signature	Date		
Daniel M. Cislo, Esq., Reg. No. 32,973 09-23 Name of Person Signing	Total number of pages including cover sheet, attachments, and documents:		

Documents to be recorded (including cover sheet) should be laxed to (671) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

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PATENT TRADEMARK OFFICE

PATENT ASSIGNMENT

This assignment made on the date shown below by Gabriel E. Uzunian of Rye, New York and Betty F. Aucar of Ossining, New York (Assignors), to BASF Corporation, having a place of business at 100 Campus Drive, Florham Park, New Jersey 07932 (Assignee);

WHEREAS, Assignors have invented a new, original and useful invention entitled COLOR COSMETIC (Invention) for which a United States utility patent application was filed, further identified by Cislo & Thomas' Docket No. 09-22439 (Patent Application);

WHEREAS, Assignors believe themselves to be the original, first, and joint inventors of the Invention disclosed and claimed in said Patent Application along with Kimber Maderazzo and Nathalie Schlemer; and

WHEREAS, Assignee desires to acquire by formal, recordable assignment Assignors' entire right, title, and interest in and to said Invention, and said Patent Application in the United States and throughout the world.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignors hereby sell, assign, and transfer to Assignee, their entire right, title, and interest in and to said Invention, and said Patent Application for said Invention in the United States and throughout the world, including the exclusive right to file any provisional, non-provisional, divisional, continuation, continuation-in-part, reissue, foreign, or other application based on the Invention directly in the name of Assignee and to claim any priority rights to which such applications are entitled under international conventions, treaties, or otherwise.

Further Assignors agree that, upon request and without further compensation, but

PATENT REEL: 024290 FRAME: 0556 at no expense to Assignors, each and their legal representatives and assigns will do all lawful acts, including the execution of papers and the giving of testimony, that may be necessary or desirable for obtaining, sustaining, reissuing, or enforcing said Patent Application in the United States and throughout the world for said Invention, and for perfecting, recording, or maintaining the title of Assignee, its successors and assigns, to said Invention, and said Patent Application filed, and any patents granted for said Invention in the United States and throughout the world.

Assignors represent and warrant that each has not granted and will not grant to others any rights inconsistent with the rights granted herein.

Assignors authorize and request the Commissioner of Patents and Trademarks of the United States and of all foreign countries to issue any Patent granted for said Invention, whether on an application for said Invention, said Patent Application, or on any subsequently filed provisional, non-provisional, divisional, continuation, continuation-in-part, reissue, or other application, to Assignee, its successors and assigns, as the assignee of their entire interest in said Invention.

IN WITNESS WHEREOF, Assignors have executed this Assignment on the date first above written and as set forth below.

Date: 3/3/, 2010

Kolonel

Gabriel E. Uzunian

Assignor

Assignor

Date: 3/31 ,2010

Delley-

Betty R. Au

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SUSAN VITTORIO

rv Public. State of New York

No. 4935004 Qualified in Westchester County ommission Expires July 25, 20_10

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SUSAN VITTORIO
Notary Public, State of New York
No. 4935004
Ouglified in Westchester County

Qualified in Westchester County Commission Expires July 25, 20

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RECORDED: 04/26/2010