

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Keen.com	06/05/2007
RECEIVING PARTY DATA	
Name:	UTBK, Inc.
Street Address:	3500 South DuPont Highway
City:	Dover
State/Country:	DELAWARE
Postal Code:	19901
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12768664
CORRESPONDENCE DATA	
Fax Number:	(650)462-7851
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(650)328-8500
Email:	COLLETTEA@GTLAW.COM
Correspondent Name:	GREENBERG TRAUIG, LLP
Address Line 1:	2450 COLORADO AVENUE SUITE 400E
Address Line 2:	IP DOCKETING
Address Line 4:	SANTA MONICA, CALIFORNIA 90404
ATTORNEY DOCKET NUMBER:	YP200800CON5/76705-200808
NAME OF SUBMITTER:	John P. Ward
Total Attachments: 1 source=076705-200808US_UTBK_Assignment#page1.tif	

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PATENT
REEL: 024297 FRAME: 0799

PATENT ASSIGNMENT

WHEREAS, KEEN.COM, hereinafter referred to as ASSIGNOR, owns a certain invention entitled:

METHOD AND APPARATUS TO CONNECT CONSUMER TO EXPERT

for which an application for a United States Patent was filed with the United States Patent and Trademark Office on January 20, 2000 and assigned Patent Application Serial No. 09/488,130, which is now U.S. Patent No. 6,223,165, issued April 24, 2001.

WHEREAS, UTBK, Inc., a corporation organized and existing under the laws of the State of Delaware, and having its principal place of business at 3500 South DuPont Highway, Dover, Delaware, 19901, is desirous of acquiring the entire interest in, to and under said invention and in, to and under Letters Patent or similar legal protection to be obtained therefore in the United States and in any and all foreign countries.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for good and valuable consideration, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE for receipt of which is hereby acknowledged, the full and exclusive right, title and interest to said invention in the United States and its territorial possessions and in all foreign countries and to all Letters Patent or similar legal protection in the United States and its territorial possessions and in any and all foreign countries to be obtained for said invention by said application or any continuation, continuation-in-part, divisional, renewal, substitute or reissue thereof or any legal equivalent thereof in a foreign country for the full term or terms for which the same may be granted.

ASSIGNOR HEREBY COVENANTS that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale.

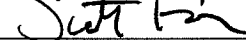
IN WITNESS WHEREOF, the parties have caused this Assignment to be executed by their authorized representatives as of the date shown below.

KEEN.COM

By: 
Name: Paul G. Manca

Date: 6/5/07

UTBK, INC.

By: 
Name: Scott Faber

Date: 6/5/07