

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Liang Sheng Tsaur</td> <td>04/16/2010</td> </tr> <tr> <td>Kavssery P. Ananthapadmanabhan</td> <td>04/16/2010</td> </tr> <tr> <td>Virgilio Barba Villa</td> <td>04/16/2010</td> </tr> </tbody> </table>		Name	Execution Date	Liang Sheng Tsaur	04/16/2010	Kavssery P. Ananthapadmanabhan	04/16/2010	Virgilio Barba Villa	04/16/2010				
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<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>Conopco, Inc., d/b/a/ UNILEVER</td> </tr> <tr> <td>Street Address:</td> <td>800 Sylvan Avenue</td> </tr> <tr> <td>Internal Address:</td> <td>A G West, South Wing</td> </tr> <tr> <td>City:</td> <td>Englewood Cliffs</td> </tr> <tr> <td>State/Country:</td> <td>NEW JERSEY</td> </tr> <tr> <td>Postal Code:</td> <td>07632</td> </tr> </table>		Name:	Conopco, Inc., d/b/a/ UNILEVER	Street Address:	800 Sylvan Avenue	Internal Address:	A G West, South Wing	City:	Englewood Cliffs	State/Country:	NEW JERSEY	Postal Code:	07632
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CORRESPONDENCE DATA													
<p>Fax Number: (201)894-2400</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 201-894-2404</p> <p>Email: mireya.villegas@unilever.com</p> <p>Correspondent Name: Mireya Villegas</p> <p>Address Line 1: 800 Sylvan Avenue</p> <p>Address Line 2: A G West, South Wing</p> <p>Address Line 4: Englewood Cliffs, NEW JERSEY 07632</p>													
ATTORNEY DOCKET NUMBER:	TSAUR-12/751063-J9134C												
NAME OF SUBMITTER:	Mireya Villegas												
Total Attachments: 3													

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PATENT
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ASSIGNMENT

WHEREAS, **Liang Sheng TSAUR**, a citizen of United States, residing at 12 Garnett Place, Norwood, New Jersey 07468; **Kavssery P. ANANTHAPADMANABHAN**, a citizen of United States, residing at 37 Curtiss Meadows, Woodbury, Connecticut 06798, and **Virgilio Barba VILLA**, a citizen of United States, residing at 95 Patrick Avenue, Emerson, New Jersey 07630, respectively, invented certain improvements in

**Personal Wash Cleanser Comprising Defined Alkanoyl Compounds,
Defined Fatty Acyl Isethionate Surfactant Product and Skin or Hair Benefit Agent**

(bearing Attorney's Docket Number J9134(C)) which is found:

- (a) ☐ In U.S. patent application executed on _____
- (b) ☒ To comply with 37 CFR 3.21 for recordal of this assignment, I/WE an ASSIGNOR(S) signing below, hereby authorize and request my/our attorney, as named in the Declaration and Power of Attorney to insert below the filing date and application number when it becomes known.

U.S. Application Serial No. 12/751,063 filed on March 31, 2010.

- (c) ☐ International Application No. PCT _____/_____.

AND WHEREAS, **CONOPCO, INC., d/b/a UNILEVER**, a corporation of New York, having a place of business at 800 Sylvan Avenue, AG West, S. Wing, Englewood Cliffs, New Jersey 07632 desires to acquire the entire right, title and interest in the said application and invention, and improvements and to any United States and foreign patents to be obtained therefor;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid, **CONOPCO, INC., d/b/a UNILEVER**, its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States and all foreign countries, and all rights of priority under the International Convention resulting from the filing of said application, and in and to any and all divisional, continuation, continuation-in-part, reissue, or other applications describing said invention or improvements thereon, and in and to any and all Letters Patent of the United States

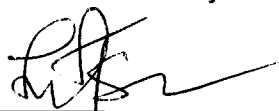
which may issue from said applications or any of them, and in and to any and all applications for patents describing said invention to countries foreign to the United States and in and to any and all patents which may be granted for said invention in said foreign countries, the same to be held by and for the sole and exclusive use and benefit of the said, **CONOPCO, INC., d/b/a UNILEVER**, its successors and assigns.

AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said, **CONOPCO, INC., d/b/a UNILEVER**, as the assignee of the entire right, title and interest in and to the same.

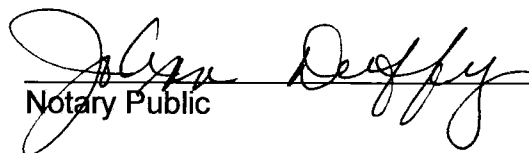
AND I/We do hereby agree to assist said, **CONOPCO, INC., d/b/a UNILEVER**, in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said, **CONOPCO, INC., d/b/a UNILEVER**, its successors and assigns, may be necessary in this or any foreign country fully to secure to said, **CONOPCO, INC., d/b/a UNILEVER**, its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles and interests hereby sold, assigned, transferred and conveyed.

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 16 day of April, 2010.

STATE OF CONNECTICUT)
COUNTY OF)


_____(Seal)
Liang Sheng TSAUR

On this 16 day of April, 2010 before me came Liang Sheng TSAUR to me known to be the individual described in and who executed the foregoing instrument, and acknowledged that he/she executed the same.



Notary Public

Notary Public
State of Connecticut
My Commission Expires 12/31/2011

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 16 day
of April, 2010.

STATE OF CONNECTICUT)
COUNTY OF)

Kavssery P. ANANTHAPADMANABHAN (Seal)
Kavssery P. ANANTHAPADMANABHAN

On this 16 day of April, 2010 before me came Kavssery P. ANANTHAPADMANABHAN to me known to be the individual described in and who executed the foregoing instrument, and acknowledged that he/she executed the same.

Joseph Duffy
Notary Public

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 16 day
of April, 2010.

STATE OF CONNECTICUT)
COUNTY OF)

Virgilio Barba VILLA (Seal)
Virgilio Barba VILLA

On this 16 day of April, 2010 before me came Virgilio Barba VILLA to me known to be the individual described in and who executed the foregoing instrument, and acknowledged that he/she executed the same.

Joseph Duffy
Notary Public