## PATENT ASSIGNMENT

## Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT					
NATURE OF CONVE	YANCE:	ASSIGNMENT				
CONVEYING PARTY	DATA					
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		Name Execution Date				
Benjamin Phalan Oates		02/18/2010				
Andrew Peter Sharpe		02/19/2010	]			
Neil John Smith		02/18/2010				
RECEIVING PARTY D	ΑΤΑ					
Name:	Conopco, Inc. d/b	/a UNILEVER				
Street Address:	800 Sylvan Avenu	le				
Internal Address:	AG West, S-Wing					
City:	Englewood Cliffs	Englewood Cliffs				
State/Country:	NEW JERSEY					
Postal Code:	07632					
PROPERTY NUMBER	RS Total: 1		]			
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### ASSIGNMENT

WHEREAS, I/WE,

Benjamin Phalan OATES 21a The Pantiles, Tunbridge Wells, Kent, TN2 5TD, United Kingdom

Andrew Peter SHARPE Unilever R&D Port Sunlight, Quarry Road East, Bebington, Wirral, Merseyside CH63 3JW, United Kingdom

Neil John SMITH Unilever R&D Port Sunlight, Quarry Road East, Bebington, Wirral, Merseyside CH63 3JW, United Kingdom

have invented certain improvements in:

### TUBE

(bearing Attorney's Docket Number: DM7747), which is found in

[Check and complete (a), (b) or (c)]

(a) U.S. patent application executed on

(b) X To comply with 37 CFR 3.21 for recordal of this assignment, I/WE as ASSIGNOR(S) signing below, hereby authorise and request my/our attorney, as named in the Declaration and Power of Attorney to insert below the filing date and application number when it becomes known.

U.S. application Serial No. <u>29/355434</u> filed on (<u>Advanuelly 2010</u>

(c) International Application No

AND WHEREAS, Conopco Inc., d/b/a UNILEVER a corporation of New York , having a place of business at 800 Sylvan Avenue, AG West, S. Wing, Englewood Cliffs, New Jersey 07632, United States of America desires to acquire the entire right title and interest in and to the aforesaid invention, and to said United States application or any reissues, divisions, continuation, or continuation-in-part thereof, and in any Letters Patent which may issue therefrom;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid Conopco Inc., d/b/a UNILEVER, its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States, and in and to any and all divisional, continuation, continuation-in-part, reissue or other applications describing said invention or improvements thereon, and in and to any and all Letters Patent of the United States which may issue from said applications or any of them, the same to be held by and for the sole and exclusive use and benefit of the said Conopco Inc., d/b/a UNILEVER, its successors and assigns.

*Notarise & Apostille* PATENT REEL: 024299 FRAME: 0376 AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said Conopco Inc., d/b/a UNILEVER, as the ASSIGNEE of the entire right, title and interest in and to the same.

AND I/We do hereby agree to assist said Conopco Inc., d/b/a UNILEVER, in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said Conopco Inc., d/b/a UNILEVER, its successors and assigns, may be necessary in this country fully to secure to said Conopco Inc., d/b/a UNILEVER, its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles, and interests hereby sold, assigned, transferred and conveyed.

In witness whereof, I/we have hereunto set my/our hand

Dated:	18th feb 2010	(1)	Respondence Contractor Inventor - Benjamin Phalan OATES
Dated:		(2)	Inventor - Andrew Peter SHARPE
Dated:		(3)	Inventor - Neil John SMITH

Notarise & Apostille PATENT REEL: 024299 FRAME: 0377



Seen by me, Victor Joseph Antonius Johannes Clemens van Heeswijk, civil law notary in Rotterdam, the Netherlands, for legalisation of the signature placed on the attached document of:

Mr Benjamin Phalan Oates, c/o 21a The Pantiles, Tunbridge Wells, Kent, TN2 5TD, United Kingdom.

## Rotterdam, 10 March 2010



#### APOSTILLE 1. (Convention de la Haye du 5 Octobre 1961) Country: NETHERLANDS

- This public document has been signed by mr V.J.A.J.C. van Heeswijk 2.
- 3.
- acting in the capacity of notary
- 4. bears the seal/stamp of mr V.J.A.J.C. van Heeswijk at Rotterdam certified 5.
- at Rotterdam 6, the 10 maart 2010 7. by the Clerk of the District Court

(Griffier van de Rechtbank) No. HA RP 10-1222/4 Seal/stamp

gnature

PATENT REEL: 024299 FRAME: 0378



### ASSIGNMENT

WHEREAS, I/WE,

Benjamin Phalan OATES 21a The Pantiles, Tunbridge Wells, Kent, TN2 5TD, United Kingdom

Andrew Peter SHARPE Unilever R&D Port Sunlight, Quarry Road East, Bebington, Wirral, Merseyside CH63 3JW, United Kingdom

Neil John SMITH Unilever R&D Port Sunlight, Quarry Road East, Bebington, Wirral, Merseyside CH63 3JW, United Kingdom

have invented certain improvements in:

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(bearing Attorney's Docket Number: DM7747), which is found in

[Check and complete (a), (b) or (c)]

- (a) U.S. patent application executed on
- (b) X To comply with 37 CFR 3.21 for recordal of this assignment, I/WE as ASSIGNOR(S) signing below, hereby authorise and request my/our attorney, as named in the Declaration and Power of Attorney to insert below the filing date and application number when it becomes known.

U.S. application Serial No. 29/355434 filed on Geburny 8, 2010 (c) International Application No

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PATENT REEL: 024299 FRAME: 0379 AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said Conopco Inc., d/b/a UNILEVER, as the ASSIGNEE of the entire right, title and interest in and to the same.

AND I/We do hereby agree to assist said Conopco Inc., d/b/a UNILEVER, in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said Conopco Inc., d/b/a UNILEVER, its successors and assigns, may be necessary in this country fully to secure to said Conopco Inc., d/b/a UNILEVER. its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles, and interests hereby sold, assigned, transferred and conveyed.

In witness whereof, I/we have hereunto set my/our hand

Dated:		(1)	
			Inventor - Benjamin Phalan OATES
Dated:	19 <u>Gebzon</u>	(2)	Almi Piki Sha
			Inventor - Andrew Peter SHARPE
			M.L. Wallow Notany Public
Dated:	13ª Feb 2010	(3)	Nei John Snith
			Inventor - Neil John SMITH
			M. G. Wassen Not any Sublin 18/2/10
			Michael Glenn Walker 'Glenthorne' Little Storeton Lane Storeton, Wirral Cl163 6HP
			NOTARY PUBLIC

Notarise & Apostille PATENT REEL: 024299 FRAME: 0380

	(Hague Convention of	APOSTILLE 5 October 1961 / Convention de La Haye du 5 octobre 1961)
	UNITED KINGDOM	A OF GREAT BRITAIN AND NORTHERN IRELAND
1.	Country: United Kingdor Pays: Royaume-Uni de G	n of Great Britain and Northern Ireland rande-Bretagne et d'Irlande du Nord
	This public document / Le	présent acte public
2.	Has been signed by a été sígné par	Michael G Walker
3.	Acting in the capacity of agissant en qualité de	Notary Public
4.	Bears the seal/stamp of est revêtu du sceau/timbre	The Said Notary Public de
5.	at London/à Londres	Certified/Attesté 6. the/le 24 March 2010
7.	by Her Majesty's Principa par le Secrétaire d'Etat Pr	al Secretary of State for Foreign and Commonwealth Affairs / incipal de Sa Majesté aux Affaires Etrangères et du Commonwealth.
8.	Number/sous No	S001393
9.	Stamp: timbre:	10. Signature: K. Adams
TOWNER		
	LONDON	For the Secretary of State - Pour le Secrétaire d'Etat

PATENT

REEL: 024299 FRAME: 0381

# RECORDED: 04/28/2010