PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	

CONVEYING PARTY DATA

Name	Execution Date
Benjamin Phalan Oates	02/18/2010
Andrew Peter Sharpe	02/19/2010
Neil John Smith	02/18/2010

RECEIVING PARTY DATA

Name:	Conopco, Inc. d/b/a UNILEVER		
Street Address:	800 Sylvan Avenue		
Internal Address:	AG West, S-Wing		
City:	Englewood Cliffs		
State/Country:	NEW JERSEY		
Postal Code: 07632			

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29355417

CORRESPONDENCE DATA

Fax Number: (201)894-2400

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 201-894-2170

Email: dixie.cruz-aleman@unilever.com

Correspondent Name: Dixie Cruz-Aleman
Address Line 1: 800 Sylvan Avenue
Address Line 2: AG West, S-Wing

Address Line 4: Englewood Cliffs, NEW JERSEY 07632

ATTORNEY DOCKET NUMBER:	DM7741(V)	
NAME OF SUBMITTER:	Dixie Cruz-Aleman	

Total Attachments: 6

PATENT REEL: 024299 FRAME: 0687 H \$40.00 Z93

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PATENT REEL: 024299 FRAME: 0688

ASSIGNMENT

WHEREAS, I/WE,

Benjamin Phalan OATES 21a The Pantiles, Tunbridge Wells, Kent, TN2 5TD, United Kingdom

Andrew Peter SHARPE
Unilever R&D Port Sunlight, Quarry Road East, Bebington, Wirral, Merseyside CH63
3JW, United Kingdom

Neil John SMITH Unilever R&D Port Sunlight, Quarry Road East, Bebington, Wirral, Merseyside CH63 3JW, United Kingdom

have invented certain improvements in:

PART OF CONTAINER

(bea	ring A	ttorney's Docket Number: DM7741), which is found in	
[Check and complete (a), (b) or (c)]			
(a)		U.S. patent application executed on	
(b)		To comply with 37 CFR 3.21 for recordal of this assignment, I/WE as ASSIGNOR(S) signing below, hereby authorise and request my/our attorney, as named in the Declaration and Power of Attorney to insert below the filing date and application number when it becomes known.	
U.S. application Serial No. 39/3554// filed on Gestuary 8, 36/0			
		International Application No	
AND WHEREAS, Conopco Inc., d/b/a UNILEVER a corporation of New York , having a place of business at 800 Sylvan Avenue, AG West, S. Wing, Englewood Cliffs, New Jersey 07632, United States of America desires to acquire the entire right title and interest in and to the aforesaid invention, and to said United States application or any reissues, divisions, continuation, or continuation-in-part thereof, and in any Letters Patent which may issue therefrom;			

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid Conopco Inc., d/b/a UNILEVER, its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States, and in and to any and all divisional, continuation, continuation-in-part, reissue or other applications describing said invention or improvements thereon, and in and to any and all Letters Patent of the United States which may issue from said applications or any of them, the same to be held by and for the sole and exclusive use and benefit of the said Conopco Inc., d/b/a UNILEVER, its successors and assigns.

AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said Conopco Inc., d/b/a UNILEVER, as the ASSIGNEE of the entire right, title and interest in and to the same.

AND I/We do hereby agree to assist said Conopco Inc., d/b/a UNILEVER, in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said Conopco Inc., d/b/a UNILEVER, its successors and assigns, may be necessary in this country fully to secure to said Conopco Inc., d/b/a UNILEVER. its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles, and interests hereby sold, assigned, transferred and conveyed.

In witness whereof, I/we have hereunto set my/our hand

Dated:	18th feb 2010	(1)	BENJAMIN E DATES
		(-7	Inventor - Benjamin Phalan OATES
Dated:		(2)	Inventor - Andrew Peter SHARPE
Dated:		(3)	Inventor - Neil John SMITH

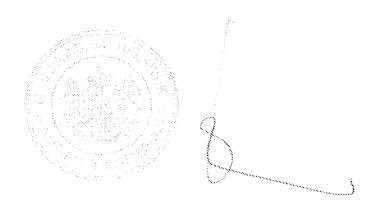
Notapige & Narostille



Seen by me, Victor Joseph Antonius Johannes Clemens van Heeswijk, civil law notary in Rotterdam, the Netherlands, for legalisation of the signature placed on the attached document of:

Mr Benjamin Phalan Oates, c/o 21a The Pantiles, Tunbridge Wells, Kent, TN2 5TD, United Kingdom.

Rotterdam, 10 March 2010



1.

APOSTILLE (Convention de la Haye du 5 Octobre 1961)

Country: NETHERLANDS

has been signed by mr V.J.A.J.C. van Heeswijk 2.

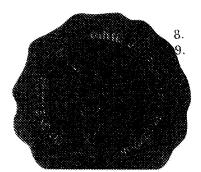
acting in the capacity of notary 3.

bears the seal/stamp of mr V.J.A.J.C. van Heeswijk at Rotterdam 4. certified

at Rotterdam 6, the 10 maart 2010 by the Clerk of the District Court 5. 7.

(Griffier van de Rechtbank) No. HA RP 10-1222/7

Seal/stamp



PATENT REEL: 024299 FRAME: 0691

<u>ASSIGNMENT</u>

WHEREAS, I/WE,

Benjamin Phalan OATES 21a The Pantiles, Tunbridge Wells, Kent, TN2 5TD, United Kingdom

Andrew Peter SHARPE
Unilever R&D Port Sunlight, Quarry Road East, Bebington, Wirral, Merseyside CH63
3JW, United Kingdom

Neil John SMITH Unilever R&D Port Sunlight, Quarry Road East, Bebington, Wirral, Merseyside CH63 3JW, United Kingdom

have invented certain improvements in:

PART OF CONTAINER

(bearing Attorney's Docket Number: DM7741), which is found in
[Check and complete (a), (b) or (c)]
(a) U.S. patent application executed on
(b) To comply with 37 CFR 3.21 for recordal of this assignment, I/WE as ASSIGNOR(S) signing below, hereby authorise and request my/our attorney, as named in the Declaration and Power of Attorney to insert below the filing date and application number when it becomes known.
U.S. application Serial No. <u>29/355,4/7</u> filed on <u>Gebruary & 201</u> 0
(c) International Application No
AND WHEREAS, Conopco Inc., d/b/a UNILEVER a corporation of New York , having a place of business at 800 Sylvan Avenue, AG West, S. Wing, Englewood Cliffs, New Jersey 07632, United States of America desires to acquire the entire right title and interest in and to the aforesaid invention, and to said United States application or any reissues, divisions continuation, or continuation-in-part thereof, and in any Letters Patent which may issue therefrom;
NOW TURNETORE to avaid with a first delice (64.00) and other good and

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid Conopco Inc., d/b/a UNILEVER, its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States, and in and to any and all divisional, continuation, continuation-in-part, reissue or other applications describing said invention or improvements thereon, and in and to any and all Letters Patent of the United States which may issue from said applications or any of them, the same to be held by and for the sole and exclusive use and benefit of the said Conopco Inc., d/b/a UNILEVER, its successors and assigns.

Notarise & Apostille
PATENT

AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said Conopco Inc., d/b/a UNILEVER, as the ASSIGNEE of the entire right, title and interest in and to the same.

AND I/We do hereby agree to assist said Conopco Inc., d/b/a UNILEVER, in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said Conopco Inc., d/b/a UNILEVER, its successors and assigns, may be necessary in this country fully to secure to said Conopco Inc., d/b/a UNILEVER. its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles, and interests hereby sold, assigned, transferred and conveyed.

In witness whereof, I/we have hereunto set my/our hand

Dated:		(1)	
		` '	Inventor - Benjamin Phalan OATES
Dated:	19 Reb Z010	(2)	W. A. S.
		()	Inventor - Andrew Peter SHARPE
			16. 6. Wallow Notary Robbin
Dated:	18th Rb200	(3)	Meil John Suith
		()	Inventor - Neil John SMITH
			Mr. a. Waller Notary Publis

Michael Glenn Walker
'Glenthorne'
Little Storeton Lane
Storeton, Wirral CH63 6HP

NOTARY PUBLIC

APOSTILLE

(Hague Convention of 5 October 1961 / Convention de La Haye du 5 octobre 1961)

UNITED KINGDOM OF GREAT BRITAIN AND NORTHERN IRELAND

 Country: United Kingdom of Great Britain and Northern Ireland Pays: Royaume-Uni de Grande-Bretagne et d'Irlande du Nord

This public document / Le présent acte public

 Has been signed by a été signé par Michael G Walker

3. Acting in the capacity of Notary Public agissant en qualité de

Bears the seal/stamp of The Said Notary Public est revêtu du sceau/timbre de

5. at London/à Londres.

Certified/Attesté

6. the/le 24 March 2010

 by Her Majesty's Principal Secretary of State for Foreign and Commonwealth Affairs / par le Secrétaire d'Etat Principal de Sa Majesté aux Affaires Etrangères et du Commonwealth.

8. Number/sous No

S001392

Stamp: timbre:

10. Signature: K. Adams

W



Por the Secretary of State | Pour le Secrétaire d'Etat

If this document is to be used in a country which is not party to the Hague Convention of 5 October 1961, it should be presented to the consular section of the mission representing that country. An apostille or legalisation certificate only confirms that the signature, seal or stamp on the document is genuine. It does not mean that the contents of the document are correct or that the Foreign & Commonwealth Office approves of the contents.

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RECORDED: 04/28/2010 REEL: 024299 FRAME: 0694