

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Jason A. Braun</td> <td>04/08/2010</td> </tr> <tr> <td>Farhad Alibhai</td> <td>04/06/2010</td> </tr> <tr> <td>Derek J. Romeo</td> <td>04/08/2010</td> </tr> <tr> <td>Mark J. Ramundo</td> <td>04/08/2010</td> </tr> </tbody> </table>		Name	Execution Date	Jason A. Braun	04/08/2010	Farhad Alibhai	04/06/2010	Derek J. Romeo	04/08/2010	Mark J. Ramundo	04/08/2010
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<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>Kraft Foods Global Brands LLC</td> </tr> <tr> <td>Street Address:</td> <td>Three Lakes Drive</td> </tr> <tr> <td>City:</td> <td>Northfield</td> </tr> <tr> <td>State/Country:</td> <td>ILLINOIS</td> </tr> <tr> <td>Postal Code:</td> <td>60093-2753</td> </tr> </table>		Name:	Kraft Foods Global Brands LLC	Street Address:	Three Lakes Drive	City:	Northfield	State/Country:	ILLINOIS	Postal Code:	60093-2753
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PROPERTY NUMBERS Total: 1											
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CORRESPONDENCE DATA											
<p>Fax Number: (312)277-2397</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 312-577-7000</p> <p>Email: lellerson@fitcheven.com</p> <p>Correspondent Name: FITCH EVEN TABIN & FLANNERY</p> <p>Address Line 1: 120 SOUTH LASALLE STREET</p> <p>Address Line 2: SUITE 1600</p> <p>Address Line 4: CHICAGO, ILLINOIS 60603-3406</p>											
ATTORNEY DOCKET NUMBER:	1410/97198										
NAME OF SUBMITTER:	Jon A. Birmingham										
Total Attachments: 5											

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PATENT
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ASSIGNMENT

We, JASON A. BRAUN, of Lake Hiawatha, New Jersey; FARHAD ALIBHAL, of Toronto, Ontario, Canada; DEREK J. ROMEO, of Ridgewood, New Jersey, and MARK J. RAMUNDO, of Waldwick, New Jersey for good and valuable consideration, receipt of which is hereby acknowledged, have assigned and do hereby assign to KRAFT FOODS GLOBAL BRANDS LLC, a Delaware corporation, having its principal place of business at Three Lakes Drive, Northfield, Illinois, 60093-2753, its successors, assigns and legal representatives, the entire right, title and interest, in and to all subject matter invented by us and disclosed in the United States patent application entitled

CONTAINER

Application Number 29/357,740, filed March 16, 2010; and in and to all patent and all convention and treaty rights of all kinds, including the right to claim priority from said application, and all rights in and to any continuation, continuation-in-part, and divisional application therefrom, and any reissue or re-examination as to any patent issuing therefrom, in all countries throughout the world, for all such subject matter described therein, including all rights of action and rights to recover damages for past infringements. We agree to sign all documents necessary to secure all said patents and rights, and request issuance of all said patents to the above assignee in accordance with this assignment.

April 8th, 2010

Jason A. Braun
Jason A. Braun

State of New York)
County of Westchester) ss

On April 8th, 2010, before me, Jennifer Irizarry,
a Notary Public in and for said State, personally appeared JASON A. BRAUN, personally known
by me (or proved to me on the basis of satisfactory evidence) to be the person whose name is
subscribed to the within instrument and acknowledged to me that he executed the same in his
authorized capacity, and that by his signature on the instrument the person, or the entity upon
behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

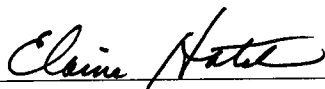
Jennifer Irizarry
Notary Public
My Commission Expires: 1-12-2012

JENNIFER IRIZARRY
NOTARY PUBLIC, State of New York
No. 0166104112
Qualified in Westchester County
Commission Expires January 12, 2012


April 6th, 2010


Farhad Alibhai

Executed in my presence on this 6th day of April, 2010
by the aforementioned individual known to me to be the person named in this assignment.


First Witness (Signature)

ELAINE HATCH
First Witness Name (Typed or Printed)


Second Witness (Signature)

Fanny Jiang
Second Witness Name (Typed or Printed)

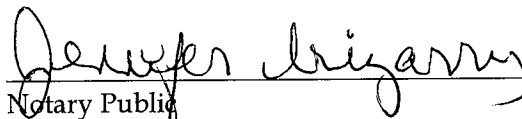
April 8th, 2010


Derek J. Romeo

State of New York)
County of Westchester) ss


On April 8th, 2010, before me, Jennifer Irizarry,
a Notary Public in and for said State, personally appeared DEREK J. ROMEO, personally known
by me (or proved to me on the basis of satisfactory evidence) to be the person whose name is
subscribed to the within instrument and acknowledged to me that he executed the same in his
authorized capacity, and that by his signature on the instrument the person, or the entity upon
behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.


Notary Public
My Commission Expires: 1-12-2012

JENNIFER IRIZARRY
NOTARY PUBLIC, State of New York
No. 011F6104112
Qualified in Westchester County
Commission Expires January 12, 2012

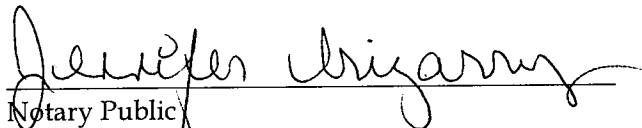
April 8th, 2010


Mark J. Ramundo

State of New York)
County of Westchester) ss

On April 8th, 2010, before me, Jennifer Irizarry,
a Notary Public in and for said State, personally appeared MARK J. RAMUNDO, personally
known by me (or proved to me on the basis of satisfactory evidence) to be the person whose
name is subscribed to the within instrument and acknowledged to me that he executed the
same in his authorized capacity, and that by his signature on the instrument the person, or the
entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.


Notary Public
My Commission Expires: 1-12-2012

JENNIFER IRIZARRY
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