## PATENT ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
Yacob BLUMENTHAL	09/29/2004

#### **RECEIVING PARTY DATA**

Name:	E.B.T.Interactive Ltd.			
Street Address:	et Address:			
Internal Address:	nal Address: Barkan Industrial Area, P.O. Box 35			
City: Barkan				
State/Country:	ISRAEL			
Postal Code:	44820			

### PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	10962663

#### **CORRESPONDENCE DATA**

Fax Number: (202)737-3528

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2026285197

Email: ahenry@browdyneimark.com
Correspondent Name: Browdy and Neimark PLLC
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Address Line 4: Washington, DISTRICT OF COLUMBIA 20001-5303

ATTORNEY DOCKET NUMBER: BLUMENTHAL=1

NAME OF SUBMITTER: Ronni S. Jillions

**Total Attachments: 2** 

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REEL: 024306 FRAME: 0990

OF \$40.00 1096266

PATENT

#### ASSIGNMENT

Full Name of Inventor: Yacob BLUMENTHAL

Citizenship:

Israeli

Post Office Address:

20 Efroni Street Rosh Ha'Ayin 40800

ISRAEL

In consideration of the sum of one dollar (US\$ 1.00) and other good and valuable considerations paid to each of the undersigned, the undersigned agree(s) to assign, and hereby do (does) assign, transfer and set over to

Name of Assignee

E.B.T. Interactive Ltd.

Israeli Company, of

Address of Assignee

Barkan Industrial Area

P.O.B. 35 Barkan 44820 ISRAEL

(hereinafter designated as the Assignee) the entire right, title and interest for the United States, its territories, dependencies and possessions, and worldwide in any country including but not limited to Canada, Mexico, Brazil, China, India and/or South Africa, in the invention, and all applications for patent and any Letters Patent which may be granted therefor, known as

COMPUTER-IMPLEMENTED METHOD AND SYSTEM FOR PROVIDING FEEDBACK DURING Title

for which the undersigned has (have) executed an application for patent in the United States of America, the specification of which:

is attached hereto.

was filed on

as Application Serial No.

- 1) The undersigned agree(s) to execute all papers necessary in connection with the application and any continuing or divisional or reissue applications thereof and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient or essential to its full protection and title in and to the invention hereby transferred.
- 2) The undersigned agree(s) to execute all papers necessary in connection with any interference which may be declared concerning this application or continuation or division or re-issue thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference.
- 3) The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid United States patent to the Assignee.
- 4) The undersigned agree(s) to communicate to the Assignee or representatives thereof any facts known to me (us) respecting the invention and improvements thereof, and will, upon request, but without expense to me (us), testify in any legal proceedings regarding the invention.
- 5) The undersigned hereby authorize(s) and request(s) the Commissioner of Patents to issue any and all Letters Patents of the United States resulting from said application or any division or divisions or continuing applications thereof to the said Assignee, as Assignee of the entire interest, and hereby covenants that he has (they have) full right to convey the entire interest herein assigned, and that he has (they have) not executed and will not execute, any agreement in conflict herewith.
- 6) The undersigned hereby grant(s) the firm of Browdy and Neimark P.L.L.C the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent Office for recordation of this document.

**PATENT** REEL: 024306 FRAME: 0991

**RECORDED: 04/29/2010** 

7) This Assignment shall be binding upon my (our) heirs, executors, administrators, and/or assigns, and shall inure to the benefit of the heirs, executors, administrators, successors and/or assigns of the Assignee.

In witness whereof, executed by the undersigned on the date(s) opposite the undersigned name(s).

Full Na	me of Inventor: Yacob BLU	JMENTHAL	
Invento	r's Signature;		Date: 29/9/05
Date _	29/9/2004	Witness	MAD.
Date _	29/9/2004	Witness	David Brush

**PATENT** 

**REEL: 024306 FRAME: 0992**