

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT																
NATURE OF CONVEYANCE:	ASSIGNMENT																
CONVEYING PARTY DATA																	
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Hiroyuki FUJINUMA</td><td>03/05/2010</td></tr><tr><td>Takashi MATSUO</td><td>03/03/2010</td></tr><tr><td>Masahiko OGAWA</td><td>02/04/2010</td></tr><tr><td>Takeshi IIZAKI</td><td>01/28/2010</td></tr><tr><td>Hiromi SAIMIYA</td><td>02/02/2010</td></tr><tr><td>Kazuhiro OKADA</td><td>03/02/2010</td></tr><tr><td>Tomohito KOSHIKA</td><td>03/02/2010</td></tr></tbody></table>		Name	Execution Date	Hiroyuki FUJINUMA	03/05/2010	Takashi MATSUO	03/03/2010	Masahiko OGAWA	02/04/2010	Takeshi IIZAKI	01/28/2010	Hiromi SAIMIYA	02/02/2010	Kazuhiro OKADA	03/02/2010	Tomohito KOSHIKA	03/02/2010
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<table border="1"><tr><td>Name:</td><td>KAO CORPORATION</td></tr><tr><td>Street Address:</td><td>14-10, Nihonbashikayabacho 1-chome, Chuo-ku</td></tr><tr><td>City:</td><td>Tokyo</td></tr><tr><td>State/Country:</td><td>JAPAN</td></tr><tr><td>Postal Code:</td><td>103-8210</td></tr></table>		Name:	KAO CORPORATION	Street Address:	14-10, Nihonbashikayabacho 1-chome, Chuo-ku	City:	Tokyo	State/Country:	JAPAN	Postal Code:	103-8210						
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CORRESPONDENCE DATA																	
Fax Number: (703)413-2220 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>																	
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ATTORNEY DOCKET NUMBER:	358509US																

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PATENT
REEL: 024310 FRAME: 0934

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NAME OF SUBMITTER:

Abdul Joya

Total Attachments: 2

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Assignment of Application

INSERT NAMES
AND RESIDENCE
ADDRESS OF
THE INVENTORS:

WHEREAS, I (WE) (1) Hiroyuki FUJINUMA (2) Takashi MATSUO (3) Masahiko OGAWA (4) Takeshi IIZAKI (5) Hiromi SAIMIYA
(6) Kazuhiro OKADA (7) Tomohito KOSHIKA
(1) to (3) and (5) to (7) of c/o Kao Corporation Research Laboratories, 1-3, Bunka 2-chome, Sumida-ku,
Tokyo 131-8501 Japan
(4) of c/o Kao Professional Salon Services GmbH Research & Development, Pungstaedter Strasse 92-100,
Darmstadt 64297 Germany

INSERT TITLE OF
INVENTION:

, respectively,

have invented certain new and useful improvements in: TWO-PART HAIR DYE COMPOSITION

(Application No. PCT/JP2007/001163, filed October 24, 2007), and

INSERT NAME
AND ADDRESS OF
COMPANY OR
OTHER ASSIGNEE:

WHEREAS, KAO CORPORATION

(hereinafter referred to as "ASSIGNEE") having a place of business at: 14-10, Nihonbashikayabacho 1-chome,
Chuo-ku, Tokyo 103-8210 JAPAN is desirous of acquiring the entire right, title and interest in and to said invention
and in and to any Letters Patent that may be granted therefore in the United States and its territorial possessions and in
any and all foreign countries;

NOW, THEREFORE, in consideration of the sum of FIVE DOLLARS (\$5.00), the receipt whereof is hereby
acknowledged, and for other good and valuable consideration, I (WE), by these presents do sell, assign and transfer
unto said ASSIGNEE, the full and exclusive right to the said invention in the United States and its territorial
possessions and in all foreign countries and the entire right, title and interest in and to any and all Letters Patent which
may be granted therefor in the United States and its territorial possessions and in any and all foreign countries and in
and to any and all divisions, reissues, continuations, substitutions and renewals thereof.

I (WE) hereby authorize and request the Patent Office Officials in the United States and its territorial possessions
and any and all foreign countries to issue any and all of said Letters Patent, when granted, to said ASSIGNEE as the
assignee of my (our) entire right, title and interest in and to the same, for the sole use and behoof of said ASSIGNEE,
its (his) successors and assigns, to the full end of the term for which said Letters Patent may be granted, as fully and
entirely as the same would have been held by me (us) had this Assignment and sale not been made.

Further, I (WE) agree that I (WE) will communicate to said ASSIGNEE or its (his) representatives any facts known to me (us) respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitute, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letter Patent to be issued to said ASSIGNEE, make all rightful oaths, and, generally do everything 2 possible to aid said ASSIGNEE, its (his) successors and assigns, to obtain and enforce proper protection for said invention in the United States and its territorial possessions and in any and all foreign countries.

The undersigned hereby grant(s) the firm of Oblon, Spivak, McClelland, Maier & Neustadt, P.C. of 1940 Duke Street, Alexandria, Virginia 22314 the power to insert on this assignment any further identification, including the application number and filing date, which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Date: <u>Mar. 5, 2010</u>	<u>Hiroyuki Fujinuma</u> (Signature of Inventor) Hiroyuki FUJINUMA
Date: <u>Mar. 3, 2010</u>	<u>Takashi Matsuo</u> (Signature of Inventor) Takashi MATSUO
Date: <u>Feb. 4, 2010</u>	<u>Masahiko Ogawa</u> (Signature of Inventor) Masahiko OGAWA
Date: <u>January 28, 2010</u>	<u>Takeshi Iizaki</u> (Signature of Inventor) Takeshi IIZAKI
Date: <u>Feb. 2, 2010</u>	<u>Hiromi Saimiya</u> (Signature of Inventor) Hiromi SAIMIYA
Date: <u>Mar. 2, 2010</u>	<u>Kazuhiro Okada</u> (Signature of Inventor) Kazuhiro OKADA
Date: <u>Mar. 2, 2010</u>	<u>Tomohito Koshika</u> (Signature of Inventor) Tomohito KOSHIKA
Date: _____	_____ (Signature of Inventor)
Date: _____	_____ (Signature of Inventor)
Date: _____	_____ (Signature of Inventor)

OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, P.C.
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12/04