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Scott T. Brown	Name: Coldspark LLC				
	Internal Address:				
Additional name(s) of conveying party(ies) attached? Yes X No	Street Address:				
3. Nature of conveyance/Execution Date(s):					
Execution Date(s): December 1, 2009	10901 West 120 th Avenue Suite 345				
X Assignment Merger Change of Name					
Security Agreement Joint Research Agreement	City: Broomfield				
Government Interest Assignment	State: Colorado				
Executive Order 9424, Confirmatory License	Country: United States of America Zip: 80021				
Other	Additional name(s) & address(es) Yes X No attached?				
4. Application or patent number(s):	This document is being filed together with a new application.				
A. Patent Application No.(s)	B. Patent No.(s)				
12/511,436	7,584,251				
Additional numbers attached?	Yes X No				
Name and address to whom correspondence concerning document should be malled:	6. Total number of applications and patents involved:				
Name: Ross T. Robinson WINSTEAD PC	7. Total fee (37 CFR 1.21(h) & 3.41) \$ 80.00				
Internal Address: Atty. Dkt.: 50439-P010C1					
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City: Dalfas	8. Payment Information				
Phone Number: (214) 745-5185					
Fax Number: (214) 745-5390	Deposit Account Number 23-2426				
Email Address: rrobinson@winstead.com	Authorized User Name Ross T. Robinson				
9. Signature:	· · · · · · · · · · · · · · · · · · ·				
X X V/\(\frac{1}{2}\)	May 3 2010				
Signature	Date				
Ross T. Robinson - 47,031	Total number of pages including cover sheet, attachments, and documents:				
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MAY-03-2010 06:42 From:WINSTEAD PC

NUNC PRO TUNC ASSIGNMENT

THIS ASSIGNMENT made effective as of August 24, 2001 by Scott T. Brown and Kelly A. Wanser (hereinafter Assignors), residing at 3123 Castle Peak Avenue, Superior, Colorado 80027; and 13043 Jackson Drive, Thornton, Colorado 80241, respectively;

WHEREAS, Assignors have invented certain new and useful improvements in E-MAIL MESSAGING SYSTEM AND METHOD FOR ENHANCED RICH MEDIA DELIVERY, set forth in an application for Letters Patent of the United States, filed on August 24, 2001 as U.S. Application No. 09/939,136; and

WHEREAS, Coldspark LLC, a Limited Liability Company organized under and pursuant to the laws of Colorado having its principal place of business at 10901 West 120th Avenue, Suite 345, Broomfield, Colorado 80021 (hereinafter referred to as Assignee), is desirous of acquiring the entire right, title and interest in and to the inventions and the Application for Letters Patent of the United States, and in and to any Letters Patent of the United States to be obtained therefor and thereon,

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and sufficient consideration, the receipt of which is acknowledged, Assignors have sold, assigned, transferred and set over, and do sell, assign, transfer and set over NUNC PRO TUNC, unto Assignce, its successors, legal representatives and assigns, the entire right, title and interest in and to the above-mentioned inventions and application for Letters Patent, and in and to any and all direct and indirect divisions, continuations and continuations-in-part of the application, and any and all Letters Patent in the United States and all foreign countries which may be granted therefor and thereon, and reissues, reexaminations and extensions of said Letters Patent, and all rights under the International Convention for the Protection of Industrial Property, same to be held and enjoyed by Assignee, for its own use and benefit and the use and benefit of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent may be granted and/or extended, as fully and entirely as the same would have been held and enjoyed by Assignors, had this sale and assignment not been made.

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To:USPTO

5452384v.1 50439/P010US

AND for the same consideration, Assignors represent and warrant to Assignee, its successors, legal representatives and assigns, that, at the time of execution and delivery of these presents, except for any rights, titles and/or interests that have arisen to Assignee under law or that have already been transferred to Assignee, Assignors are the sole and lawful owners of the entire right, title and interest in and to the inventions and application for Letters Patent abovementioned, and that same are unencumbered and that Assignors have good and full right and lawful authority to sell and convey same in the manner set forth in this Assignment.

AND for the same consideration, Assignors covenant and agree to and with Assignee, its successors, legal representatives and assigns, that Assignors will sign all papers and documents, take all lawful oaths and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of any Letters Patent and applications for Letters Patent for said inventions, without charge to Assignee, its successors, legal representatives and assigns, whenever counsel of Assignee, or counsel of its successors, legal representatives and assigns, does advise: that any proceeding in connection with the inventions, or Patent application for Letters Patent, or any proceeding in connection with any Letters Patent or applications for Letters Patent for the inventions in any country, including but not limited to interference proceedings, is lawful and desirable; or, that any division, continuation or continuation-in-part of any application for Letters Patent, or any reissue, reexamination or extension of any Letters Patent, to be obtained thereon, is lawful and desirable.

AND Assignors request the Commissioner of Patent and Trademarks to issue Letters

Patent of the United States to Assignce, as Assignee of inventions and the Letters Patent to be
issued thereon, for the sole use and benefit of Assignee, its successors, legal representatives and
assigns.

Dec-01-09 09:14am From-COLDSPARK

7203048795 T-922 P 03/03 F-751

AND Assignors hereby grant the following individuals the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document:

WINSTEAD PC

All practitioners at Customer Number 61060

AND Assignors acknowledge an obligation of assignment of this invention to Assignee at the time the invention was made.

Date:	Signature: _	Seett T. Brown	************
Date:	Signature: _	Kelly A. Wanser	_

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Application No. (if known): 12/511,436

Attorney Docket No.: 50439-P010C1

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DATE:

May 3, 2010

PTO IDENTIFIER:

Application Number 12/511,436-Conf. #3782

Patent Number

Inventor:

Scott T. Brown et al.

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Ross T. Robinson

PHONE:

(214) 745-5185

Attorney Dkt. #:

50439-P010C1

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