

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Timothy R. Pryor	03/30/2010
RECEIVING PARTY DATA	
Name:	Apple Inc.
Street Address:	1 Infinite Loop
City:	Cupertino
State/Country:	CALIFORNIA
Postal Code:	95014
PROPERTY NUMBERS Total: 15	
Property Type	Number
Patent Number:	7084859
Patent Number:	6545670
Patent Number:	6008800
Application Number:	11272868
Application Number:	11878024
Application Number:	12500925
Application Number:	12500951
Application Number:	12500973
Application Number:	12500978
Application Number:	12500984
Application Number:	11980722
Application Number:	11832134
Application Number:	11980721
Application Number:	11852690
Application Number:	12468401

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PATENT
REEL: 024320 FRAME: 0642

CORRESPONDENCE DATA

Fax Number: (408)974-4992

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 408-974-9453

Email: nhoo@apple.com

Correspondent Name: Richard J. Lutton, Jr.

Address Line 1: 1 Infinite Loop

Address Line 2: MS 40-PAT

Address Line 4: Cupertino, CALIFORNIA 95014

NAME OF SUBMITTER:

Richard J. Lutton, Jr. - Reg. No. 39,756

Total Attachments: 5

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EXHIBIT B -- ASSIGNMENT OF PATENT RIGHTS

This patent assignment ("Assignment") is entered into as of March 29, 2010, by and between TIMOTHY R. PRYOR, an individual residing at 910 Monmouth Road, Windsor, ON N8Y 3L7, Canada ("Assignor"), and Apple Inc., a California corporation with principal place of business at 1 Infinite Loop, Cupertino, CA 95014, United States ("Assignee").

For good and valuable consideration, the receipt of which is hereby acknowledged, Assignor), does hereby irrevocably sell, assign, transfer, and convey unto Assignee, or its designees all right, title, and interest that exist today and may exist in the future in and to all of the following (collectively, the "Patent Rights"):

(a) the provisional patent applications, patent applications and patents listed below (the "Patents");

(b) all provisional patent applications, patent applications, patents or other governmental grants or issuances (i) to which any of the Patents directly or indirectly claims priority and/or for which any of the Patents directly or indirectly forms a basis for priority as claimed currently in or by reasonable extension from the Patents, or (ii) which are or would be subject to a double patenting rejection over the Patents;

(c) reissues, reexaminations, extensions, continuations, continuations in part, continuing prosecution applications, requests for continuing examinations, and divisions of any item in the foregoing categories (a) or (b) which are or would be subject to a double patenting rejection over any item in the foregoing categories (a) through (b);

(d) foreign patents, patent applications, and counterparts relating to any item in the foregoing categories (a) through (d), including, without limitation, certificates of invention, utility models, industrial design protection, design patent protection, and other governmental grants or issuances;

(e) rights to apply in any or all countries of the world for patents, certificates of invention, utility models, industrial design protections, design patent protections, or other governmental grants or issuances of any type related to any item in the foregoing categories (a) through (d), including, without limitation, under the Paris Convention for the Protection of Industrial Property, the International Patent Cooperation Treaty, or any other convention, treaty, agreement, or understanding;

(f) causes of action (whether currently pending, filed, or otherwise) and other enforcement rights under, or on account of, any of the Patents and/or any item in any of the foregoing categories (a) through (d) including rights to damages, injunctive relief, and other remedies of any kind for past, current, and future infringement; and

(g) all rights to collect royalties and other payments under or on account of any of

the Patents and/or any item in the foregoing categories (b) through (d).

7,084,859 09/789,538	US	August 1, 2006	Programmable tactile touch screen displays and man-machine interfaces for improved vehicle instrumentation and telematics
6,545,670 09/568,554	US	April 8, 2003	Methods and apparatus for man machine interfaces and related activity
6,008,800 08/290,516	US	December 28, 1999	Man Machine Interfaces for Entering Data Into a Computer
11/272,868	US		Programmable tactile touch screen displays and man-machine interfaces for improved vehicle instrumentation and telematics
11/878,024	US		Computer Control Systems
12/500,925	US		Programmable tactile touch screen displays and man-machine interfaces for improved vehicle instrumentation and telematics
12/500,951	US		Programmable tactile touch screen displays and man-machine interfaces for improved vehicle instrumentation and telematics

12/500,973	US	Method for Providing Human Input to a Computer
12/500,978	US	Programmable tactile touch screen displays and man-machine interfaces for improved vehicle instrumentation and telematics
12/500,984	US	Programmable tactile touch screen displays and man-machine interfaces for improved vehicle instrumentation and telematics
11/980,722	US	Method and Apparatus Employing Multi-functional Controls and Displays
11/832,134	US	Reconfigurable Tactile Control Display Applications
11/980,721	US	Control Systems Involving Novel Physical Controls and Touch Screens
11/852,690	US	Compact RTD Instrument Panels and Computer Interfaces
12/468,401	US	Control of Appliances, Kitchen and Home
04759053.4	EP	Reconfigurable Vehicle Instrument Panels
Pub. No. 1626877		

Assignor hereby authorizes the respective patent office or governmental agency in

each jurisdiction to issue any and all patents, certificates of invention, utility models or other governmental grants or issuances that may be granted upon any of the Patent Rights in the name of Assignee, as the assignee to the entire interest therein.

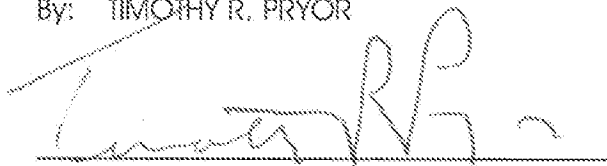
Assignor will, at the reasonable request of Assignee, do all things reasonably necessary, proper, or advisable, including without limitation, the execution and acknowledgment of specific assignments, oaths, declarations, and other documents on a country-by-country basis, to assist Assignee in obtaining, perfecting, sustaining, and/or enforcing the Patent Rights. Such assistance will include providing, and obtaining from the respective inventors, prompt production of pertinent facts and documents, giving of testimony, execution of petitions, oaths, powers of attorney, specifications, declarations or other papers, and other assistance reasonably necessary for filing patent applications, assisting in complying with any duty of disclosure, and assisting in conducting prosecution, reexamination, reissue, interference or other priority proceedings, opposition proceedings, cancellation proceedings, public use proceedings, infringement or other court actions and the like with respect to the Patent Rights. Assignee will pay Assignor's reasonable out-of-pocket costs and expenses associated with the foregoing activities within (45) forty-five days of when they were incurred.

The terms and conditions of this Assignment of Patent Rights will inure to the benefit of Assignee, its successors, assigns, and other legal representatives and will be binding upon Assignor, its successors, assigns, and other legal representatives.

Ontario, Canada on MARCH 30th 2010

ASSIGNOR

By: TIMOTHY R. PRYOR



Name:

PROVINCE OF ONTARIO

CANADA

On MARCH 30, 2010 before me, LAWRENCE J. COHENQ, Notary
Public in and for said State, personally appeared TIMOTHY R. PRYOR,
personally known to me (or proved to me on the basis of satisfactory evidence) to be

the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Signature  (Seal)

MY COMMISSION IS FOR LIFE.

