PATENT ASSIGNMENT

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SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Alon SCHAFFER	03/23/2010

RECEIVING PARTY DATA

Name:	Ofer ARIELY
Street Address:	30 Hof HaShenhav Street, Hod HaCarmel
City:	Haifa
State/Country:	ISRAEL
Postal Code:	34980

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12679669

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: 48679

NAME OF SUBMITTER: Martin D. Moynihan

Total Attachments: 1

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PATENT

REEL: 024334 FRAME: 0515

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<u>ASSIGNMENT</u>

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the undersigned:

> Alon SCHAFFER Kibbutz Beit Oren 30044 Kibbutz Beit Oren

hereby sell(s), assign(s) and transfer(s) to:

Ofer ARIELY 30 Hof HaShenhav Street **Hod HaCarmel** 34980 Haifa Israel

RECORDED: 05/05/2010

(hereinafter called the "Assignee") its successors, assigns, nominees or other legal representatives, the undersigned's entire rights, title and interest in and to the invention titled:

FLEXIBLE BICYCLE DERAILLEUR HANGER

described and claimed in the following Patent Application:

Entry into National Phase in the USA of PCT Patent Application No. PCT/IL2008/001277, international filing date September 23, 2008, and identified as Attorney Docket No. 48679

and in and to said Patent Application, and all original and reissued Patents granted therefore, and all divisions and continuations thereof, any corresponding PCT Patent Application and the National Phases thereof, including the right to apply and obtain Patents in all other countries, the priority rights under International Conventions, and the Letters Patent which may be granted thereon:

envenant that the undersigned have (has) the full eightile convey the entire interest therein assigned;

authorize(s) and request(s) the Registrar of Patents, and any Official of any country whose duty it is to issue Patents on applications as aforesaid, to issue the said Letters Patent to the said Assignee;

and agree(s) to sign all lawful papers, make all rightful oaths, do all lawful acts requisite for such Patent Applications, and do everything possible to aid said Assignee to apply for, obtain and enforce Patent protection for said invention.

Alon SCHAFFER

Date: 23/03/20/0

PATENT REEL: 024334 FRAME: 0516