

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Henry V. Guindi	04/08/2010
RECEIVING PARTY DATA	
Name:	HDS Trading Corp.
Street Address:	1305 Jersey Avenue
City:	North Brunswick
State/Country:	NEW JERSEY
Postal Code:	08902
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29359584
CORRESPONDENCE DATA	
Fax Number:	(216)566-9711
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(216) 566-9700
Email:	dambrosia@rankinhill.com
Correspondent Name:	Rankin, Hill & Clark LLP
Address Line 1:	38210 Glenn Avenue
Address Line 4:	Willoughby, OHIO 44094-7808
ATTORNEY DOCKET NUMBER:	HDS-19726
NAME OF SUBMITTER:	Mark E. Bandy
Total Attachments: 2 source=19726-Assignment#page1.tif source=19726-Assignment#page2.tif	

CH \$40.00 29359584

ASSIGNMENT

Whereas, new and useful improvements and inventions have been made by the undersigned in

FLAT NAPKIN HOLDER

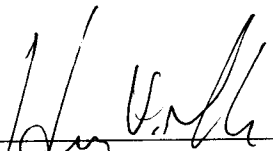
and are the subject of a patent application prepared for filing in the United States Patent and Trademark Office, and executed by the undersigned on the date indicated below in the appropriate space to the right of the signature of the undersigned, which application is further identified as U.S. Patent Application Serial No. 29/359,584, filed April 13, 2010 (Rankin, Hill & Clark Docket No. HDS-19726).

Whereas, HDS Trading Corp., a corporation of the State of New York, having a principal place of business at 1305 Jersey Avenue, North Brunswick, NJ 08902, hereinafter referred to as "assignee," is desirous of acquiring all right, title, and interest throughout the world in, to, and under said improvements and inventions and patent rights therefor.

Now, Therefore, be it known that, for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, all right, title, and interest in the United States, in, to, and under said improvements and inventions and all patents, patent applications, patent rights, and inventor's certificates thereof, therefor, and therein, including without limitation said application for patent in the United States, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, and all right to sue for past infringement thereunder, have been and are hereby sold, assigned, transferred, and delivered unto assignee, its successors and assigns; and it is covenanted and agreed by the undersigned, and for executors, administrators, and legal representatives of the undersigned, that at assignee's request any and all applications, affidavits, assignments, and other instruments will be made, executed, and delivered as may be necessary or desirable to secure for or vest in assignee, its successors, or assigns any improvement, inventions, right, title, interest, application, patent, patent right, or other right or property covered by this assignment, and the United States Commissioner of Patents and Trademarks is hereby requested and authorized to issue any and all United States patents granted on any of said applications to assignee as owner of the entire right, title, and interest in, to, and under the same.

The undersigned hereby grants the firm of Rankin, Hill & Clark LLP the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

In Witness Whereof, this assignment has been executed below by the undersigned:



Henry V. Guindi
2231 East 1st Street
Brooklyn, NY 11223

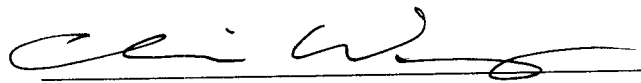
4/8/10

Date I signed this
assignment

STATE OF NY
 } ss.
COUNTY OF New York

The above named Henry V. Guindi, known to me, appear before me this 8th day of April, 2010, and acknowledged that the foregoing instrument was executed as his free act and deed for the uses and purposes therein set forth.

CHUAN WANG
Notary Public, State of New York
Qualified in Queens County
No. 01WA6002716
My Commission Expires Feb. 17, 2014



Notary Public

(Notarial Seal)