

PATENT ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Daniel Griffith Anderson	04/15/2010
Amir Nashat	04/20/2010
Mitchell John DeRosa	04/16/2010
David Thomas Puerta	04/16/2010
Ronald P. McLaughlin	04/16/2010
Bryan Scott Akcasu	04/27/2010
Susan Alice Williams	04/16/2010
Richard Matthew Ramirez	04/26/2010

RECEIVING PARTY DATA

Name:	Living Proof, Inc.
Street Address:	63 Rogers Street
City:	Cambridge
State/Country:	MASSACHUSETTS
Postal Code:	02142

PROPERTY NUMBERS Total: 3

Property Type	Number
Application Number:	60981625
Application Number:	60981632
Application Number:	12147397

CORRESPONDENCE DATA

Fax Number: (212)218-2200

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2122182100

Email: mmiglio@fchs.com

Correspondent Name: Brendan Mee

Address Line 1: Fitzpatrick, Cella, Harper & Scinto

501167801

PATENT
REEL: 024340 FRAME: 0312

CH \$120.00 60981625

Address Line 2: 1290 Avenue of the Americas
Address Line 4: New York, NEW YORK 10104-3800

ATTORNEY DOCKET NUMBER:	03845.000900.
-------------------------	---------------

NAME OF SUBMITTER:	Brendan Mee
--------------------	-------------

<p>Total Attachments: 6 source=Assignment03845000900#page1.tif source=Assignment03845000900#page2.tif source=Assignment03845000900#page3.tif source=Assignment03845000900#page4.tif source=Assignment03845000900#page5.tif source=Assignment03845000900#page6.tif</p>

ASSIGNMENT

FOR VALUE RECEIVED, WE, Daniel Griffith Anderson, Amir Nashat, Mitchell John DeRosa, David Thomas Puerta, Ronald P. McLaughlin, Bryan Scott Akcasu, Susan Alice Williams, and Richard Matthew Ramirez,

citizens of the United States,

residing, respectively, at 25 Red Oak Drive, Sudbury, MA 01776, 100 Boulder Road, Newton, MA 02459, 20 Prospect Street, Hyde Park, MA 02136, 29 Cleveland Street, Melrose, MA 02176, 115 Howard Street, Reading MA 01867, 251 N. Reese Place, Burbank, CA 91508, 15 Hudson Street, Natick, MA 01760, and 5100 Kingston Drive, Wichita Falls, TX 76310,

hereby sell, assign, transfer and convey unto Living Proof, Inc.,

a corporation of Massachusetts

having a place of business at 63 Rogers Street, Cambridge, MA 02142,

its successors, assigns and legal representatives (hereinafter called the "Assignee"), the entire right, title and interest, for all countries, in and to certain inventions relating to HAIR CARE COMPOSITIONS AND METHOD OF TREATING HAIR USING SAME

and described in provisional Patent Application Nos. 60/981,625, filed October 22, 2007 and 60/981,632, filed October 22, 2007 and a non-provisional application for Letters Patent of the United States No. 12/147,397 filed by us on June 26, 2008

and in and to said application, and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted, thereon, and all reissues and extensions thereof, and all applications for Letters Patent or other grants of protection of proprietary rights including, but not limited to, inventor's certificate, utility model, utility certificate, patent of importation, registration of patent and industrial design registration which may be filed, and which may be granted, upon said inventions in any countries or regions foreign to the United States, and all reissues, renewals and extensions thereof; and we hereby authorize and request the Commissioner for Patents and Trademarks of the United States, and all officials of countries or regions foreign to the United States having authority so to do, to issue all such Letters Patent or other grants of protection upon said inventions to the Assignee or to such nominees as it may designate.

AND we authorize and empower the said Assignee or nominees to invoke and claim for any application for such Letters Patent or other grants of protection for said inventions filed by it or them, the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by a convention which may henceforth be substituted for it, and to invoke and claim such right of priority without further written or oral authorization from us.

AND we hereby consent that a copy of this assignment shall be deemed a full and formal equivalent of any assignment, consent to file or like document which may be required in any country or region for any purpose and more particularly in proof of the right of the said Assignee or nominees to claim the aforesaid benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it.

AND we hereby covenant that we have the full right to convey the entire right, title and interest herein assigned and that we have not executed and will not execute any agreement in conflict herewith.

AND we hereby covenant and agree that we will communicate to said Assignee or nominees all facts known to us pertaining to said inventions, and testify in all legal proceedings, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and declarations and in general perform all lawful acts necessary or proper to aid said Assignee or nominees in obtaining, maintaining and enforcing all lawful patent or other grants of protection of said inventions in any and all countries and regions.

IN TESTIMONY WHEREOF, we hereunto set our hand and seal this day of , 2010

DANIEL GRIFFITH ANDERSON

L.S.

STATE OF Massachusetts)
COUNTY OF Middlesex) ss.:
)

On this 15th day of April, 2010, before me personally appeared Daniel Griffith Anderson

to me known and known to me to be the individual described in and who executed the foregoing instrument, and who thereupon acknowledged to me that she executed the same for the purposes therein set forth.

(Seal)



Constance J. Beal
Notary Public expires 11/2/2012
(Notary Stamp)

IN TESTIMONY WHEREOF, we hereunto set our hand and seal this 20th day of April, 2010

AMIR NASHAT

L.S.

STATE OF Massachusetts)
COUNTY OF Suffolk) ss.:
)

On this 20th day of April, 2010, before me personally appeared Amir Nashat

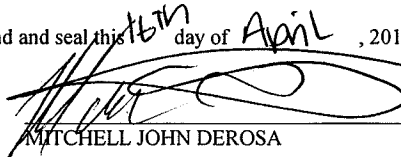
to me known and known to me to be the individual described in and who executed the foregoing instrument, and who thereupon acknowledged to me that he executed the same for the purposes therein set forth.

(Seal)

[Signature]
Notary Public
(Notary Stamp)

Karen S. Kimball
Notary Public
Commonwealth of Massachusetts
My Commission Expires
April 21, 2011

IN TESTIMONY WHEREOF, we hereunto set our hand and seal this 16th day of April, 2010



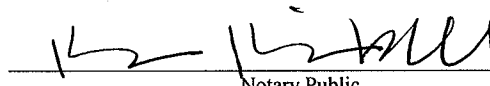
MITCHELL JOHN DEROSA L.S.

STATE OF Massachusetts)
COUNTY OF Suffolk) ss.:
)

On this 16th day of April, 2010, before me personally appeared Mitchell John DeRosa

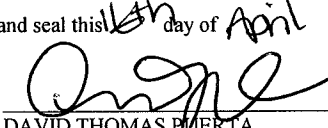
to me known and known to me to be the individual described in and who executed the foregoing instrument, and who thereupon acknowledged to me that she executed the same for the purposes therein set forth.

(Seal)



Notary Public
(Notary Stamp)
Karen S. Kimball
Notary Public
Commonwealth of Massachusetts
My Commission Expires
April 21, 2011

IN TESTIMONY WHEREOF, we hereunto set our hand and seal this 16th day of April, 2010



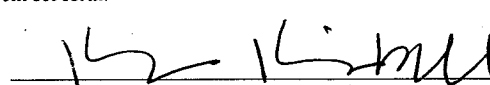
DAVID THOMAS PUERTA L.S.

STATE OF Massachusetts)
COUNTY OF Suffolk) ss.:
)

On this 16th day of April, 2010, before me personally appeared David Thomas Puerta

to me known and known to me to be the individual described in and who executed the foregoing instrument, and who thereupon acknowledged to me that he executed the same for the purposes therein set forth.

(Seal)



Notary Public
(Notary Stamp)
Karen S. Kimball
Notary Public
Commonwealth of Massachusetts
My Commission Expires
April 21, 2011

IN TESTIMONY WHEREOF, we hereunto set our hand and seal this 16th day of April, 2010

Ronald P. McLaughlin
RONALD P. MCLAUGHLIN

L.S.

STATE OF Massachusetts
COUNTY OF Suffolk

)
) ss.:
)

On this 16th day of April, 2010, before me personally appeared Ronald P. McLaughlin

to me known and known to me to be the individual described in and who executed the foregoing instrument, and who thereupon acknowledged to me that she executed the same for the purposes therein set forth.

(Seal)

Karen S. Kimball

Notary Public
(Notary Stamp)

Karen S. Kimball
Notary Public
Commonwealth of Massachusetts
My Commission Expires
April 23, 2011

IN TESTIMONY WHEREOF, we hereunto set our hand and seal this _____ day of _____, 2010

Bryan Scott Akcasu
BRYAN SCOTT AKCASU

L.S.

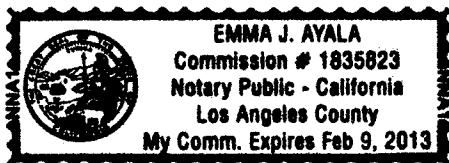
STATE OF CALIFORNIA
COUNTY OF LOS ANGELES

)
) ss.:
)

On this 27th day of April, 2010, before me personally appeared Bryan Scott Akcasu

to me known and known to me to be the individual described in and who executed the foregoing instrument, and who thereupon acknowledged to me that he executed the same for the purposes therein set forth.

(Seal)



Emma J. Ayala
Notary Public
(Notary Stamp)

2

IN TESTIMONY WHEREOF, we hereunto set our hand and seal this 16th day of April, 2010

Susan Alice Williams L.S.
SUSAN ALICE WILLIAMS

STATE OF Massachusetts)
COUNTY OF Suffolk) ss.:
)

On this 16th day of April, 2010, before me personally appeared Susan Alice Williams

to me known and known to me to be the individual described in and who executed the foregoing instrument, and who thereupon acknowledged to me that she executed the same for the purposes therein set forth.

(Seal)

Karen S. Kimball
Notary Public
(Notary Stamp)

Karen S. Kimball
Notary Public
Commonwealth of Massachusetts
My Commission Expires
April 21, 2011

IN TESTIMONY WHEREOF, we hereunto set our hand and seal this 26th day of April, 2010

Richard Matthew Ramirez L.S.
RICHARD MATTHEW RAMIREZ

STATE OF)
COUNTY OF) ss.:
)

On this _____ day of _____, 2010, before me personally appeared Richard Matthew Ramirez

to me known and known to me to be the individual described in and who executed the foregoing instrument, and who thereupon acknowledged to me that he executed the same for the purposes therein set forth.

(Seal)

See Attached CA Acknowledgment.
Notary Public
(Notary Stamp)

BJ

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California
County of Alameda

On April 26th, 2010 before me, Bill Gies Notary Public,
personally appeared

Richard M. Ramirez

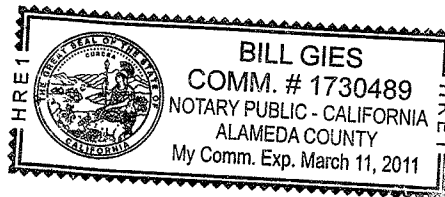
who proved to me on the basis of satisfactory evidence to be the person(s) whose
name(s) is/are subscribed to the within instrument and acknowledged to me that
he/she/they executed the same in his/her/their authorized capacity(ies), and that by
his/her/their signature(s) on the instrument the person(s), or the entity upon behalf
of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that
the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Signature of Notary Public



OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and
could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document

Title or Type of Document: Assignment

Document Date: _____ Number of Pages: _____

signer(s) Other Than Named Above: _____

Capacity(ies) Claimed by Signer

Signer's Name: _____

- ☐ Individual
- ☐ Corporate Officer - Title(s): _____
- ☐ Partner - ☐ Limited ☐ General
- ☐ Attorney in Fact
- ☐ Trustee
- ☐ Guardian or Conservator
- ☐ Other: _____

Signer Is Representing: _____

RIGHT THUMBPRINT
OF SIGNER

Top of thumb here