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TO: WALTER G, HANCHUK COMPANY: 30 ROCKEFELLER PLAZA

PATENT ASSIGNMENT Electronic Version v1.1 04/16/2010 501149910 Stylesheet Version v1.1 SUBMISSION TYPE: NEW ASSIGNMENT Corrective assignment to re-record assignment previously recorded on Reel: NATURE OF CONVEYANCE: 022297, Frame: 0344. Assignor(s) hereby confirms the correction of the Assignee's street address from Tobaksvejan 4 to Tobaksvejen 4. CONVEYING PARTY DATA Name Execution Date Timothy Collins 02/05/2009 RECEIVING PARTY DATA Name: House of Prince A/S Street Address: Tobaksvejen 4 Soborg State/Country: DENMARK Postel Code: DK-2880 PROPERTY NUMBERS Total; 1 Property Type Number 29327953 Application Number: CORRESPONDENCE DATA Fex Number: (646)710-1129 Correspondence will be sent via US Mail when the fax attempt is unsuccessful, Phone: 212-408-5100 Email: patents@chadboume.com Correspondent Name: Walter G. Hanchuk Address Line 1; 30 Rockefeller Plaza Address Line 2: Chadbourne & Parke LLP Address Line 4: New York, NEW YORK 10112 ATTORNEY DOCKET NUMBER: 17132-050DS4 NAME OF SUBMITTER: Daniel C. Sheridan Total Attachments: 4 source=17132-050D\$4_Corrective_Assignment#page1.tif source=17132-050DS4_Corrective_Assignment#page2.tif

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TO: WALTER G. HANCHUK COMPANY: 30 ROCKEFELLER PLAZA

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TO: WALTER G. HANCHUK COMPANY: See ROCKEFELLER PLAZA, 31 FL

		PATENT ASSIGNMENT		
Electronic Version v Stylesheet Version v		02/23/2009 500788514		
SUBMISSION TYPE:		NEW ASSIGNMENT		
NATURE OF CONVEYANCE:		ASSIGNMENT		
CONVEYING PARTY	DATA			
N		/ame	Execution Date	
Timothy Collins			02/05/2009	
RECEIVING PARTY D	DATA	1979		
Name:	House of Prince A/S			
Street Address:	Tobaksvejan 4			
City:	Soborg			
State/Country:	DENMARK			
Postal Code:	DK-2860			
PROPERTY NUMBER	RS Total: 1			
Property Type		Number		
Application Number: 293279		953	N. M.	
CORRESPONDENCE Fax Number:	DATA (646)710-1129		20.37	
Correspondence will be east via LIC Mail when the few attempt in unavacants!				
Phone: 212-408-1129			058	
Email: patents@chadbourne.com				
Correspondent Name: Walter G. Hanchuk				
Address Line 1: 30 Rockefeller Plaza, 31 fl Address Line 2: Chadbourne & Parke LLP				
Address Line 4:	New York, NEV			
ATTORNEY DOCKET NUMBER:		17132.050DS4		
NAME OF SUBMITTER:		Walter G. Hanchuk		
Total Attachments: 2 source=050ds4#page1.tlf source=050ds4#page2.tlf				

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TO: WALTER G. HANCHUK COMPANY: 30 ROCKEFELLER PLAZA

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17132-050DS4

ASSIGNMENT OF APPLICATION FOR PATENT

WHEREAS:

Timothy Collins
16 Mount Pleasant
West Horsely
Leatherhead
Surrey KT24 6BL
United Kingdom

(hereafter referred to as ASSIGNOR(\$)),

have made a discovery or invention entitled:

"Tobacco Boxes"

for which application for Letters Patent of the United States has been executed on even date herewith,

for which application for Letters Patent of the United States has been filed on November 14, 2008, under Serial No. 29/327,953 and

WHEREAS:

House of Prince A/S Tobaksvejen 4, DK-2860 Soborg Denmark

(hereinafter referred to as "ASSIGNEE") is desirous of acquiring the entire interest in, to and under said invention and in, to and under Letters Patent or similar legal protection to be obtained therefore in the United States and in any and all other countries

NOW THEREFORE, TO ALL IT MAY CONCERN:

Be it known that for valuable consideration from ASSIGNEE to ASSIGNOR(S) the receipt of which is hereby acknowledged I, said ASSIGNOR(S) hereby sell, assign and transfer to ASSIGNEE and its successors, other legal representatives and assigns the full and exclusive right, title and interest to said discovery or invention in the United States and its territorial possessions and in all other countries and to all Letters Patent or similar legal protection in the United States and its territorial possessions and in any and all other countries to be obtained for said invention by said application or any continuation, continuation in part, division, renowal, substitute, reissue or reexamination thereof or any legal equivalent thereof in any other country for the full term or terms for which the same may be granted.

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TO: WALTER G. HANCHUK COMPANY: 30 ROCKEFELLER PLAZA

Docket No.17132-050DS4

I, said ASSIGNOR(S), hereby covenant that I (we) have the full right to convey the entire interest herein assigned and that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment;

I, said ASSIGNOR(S), hereby agree to execute all papers necessary in connection with the application and any continuation, continuation in part, divisional, reissue, reexamination or corresponding applications thereof and also to execute separate assignments in connection with such applications as the ASSIGNEE may deem necessary or expedient;

I, said ASSIGNOR(S), hereby authorize and request the Commissioner of Patents and Trademarks of the United States and the empowered officials of all other governments to issue all said Letters Patent for said discovery or invention to the ASSIGNEE as assignee of the entire right, title and interest into and under the same, for the sole use and enjoyment of said ASSIGNEE, its successors and assigns;

I, said ASSIGNOR(S), hereby authorize the ASSIGNEE to apply for and obtain the recordation of this Assignment. I, said ASSIGNOR(S), also hereby agree that I (we) shall, without further consideration, promptly and duly cause to be performed such lawful acts and execution of any other documents as the ASSIGNEE may reasonably request in order for the ASSIGNEE to obtain the full benefit of this Assignment and to permit the Assignment to be duly recorded in each office, bureau and tribunal in the appropriate jurisdiction as the registered owner or proprietor of each of the rights hereby assigned. Such instruments and documents shall include, without limitation, affidavits, including affidavits of use, and other documents for filing in such jurisdictions as the ASSIGNEE may from time to time reasonably request.

AND it is further covenanted and agreed that I, said ASSIGNOR(S), will, at any time upon request by the ASSIGNEE, its successors, legal representatives or assigns, communicate to said ASSIGNEE, its successors, assigns or other legal representatives, any facts relating to said invention(s) and the history thereof known to said ASSIGNOR(S) and testify as to same in any interference or any other legal proceeding when requested to do so, sign any and all lawful papers, execute any and all necessary assignment papers to cause any Letters Patent to be issued to ASSIGNEE, make all rightful oaths and generally do everything necessary or desirable to aid said ASSIGNEE, its successors and assigns, to obtain, perfect title in and enforce proper protection for said inventions in the United States and in any and all other countries, all without further compensation but at the expense of the ASSIGNEE, its successors, legal representatives and assigns.

SIGNED:

Timothy Collins

Date

-2-

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17132-050DS4

ASSIGNMENT OF APPLICATION FOR PATENT

WHEREAS:

Timothy Collins 16 Mount Pleasant West Horsely Leatherhead Surrey KT24 6BL United Kingdom

(hereafter referred to as ASSIGNOR(S)).

have made a discovery or invention entitled;

"Tobacco Boxes"

for which application for Letters Patent of the United States has been executed on even date herewith,

for which application for Letters Patent of the United States has been filed on November 14, 2008, under Serial No. 29/327,953 and

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House of Prince A/S Tobaksvejen 4, DK-2860 Soborg Denmark

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NOW THEREFORE, TO ALL IT MAY CONCERN:

Be it known that for valuable consideration from ASSIGNEE to ASSIGNOR(S) the receipt of which is hereby acknowledged I, said ASSIGNOR(S) hereby sell, assign and transfer to ASSIGNEE and its successors, other legal representatives and assigns the full and exclusive right, title and interest to said discovery or invention in the United States and its territorial possessions and in all other countries and to all Letters Patent or similar legal protection in the United States and its territorial possessions and in any and all other countries to be obtained for said invention by said application or any continuation, continuation in part, division, renewal, substitute, reissue or reexamination thereof or any legal equivalent thereof in any other country for the full term or terms for which the same may be granted.

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Docket No.17132-050DS4

I, said ASSIGNOR(S), hereby covenant that I (we) have the full right to convey the entire interest herein assigned and that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment;

I, said ASSIGNOR(S), hereby agree to execute all papers necessary in connection with the application and any continuation, continuation in part, divisional, reissue, reexamination or corresponding applications thereof and also to execute separate assignments in connection with such applications as the ASSIGNEE may deem necessary or expedient;

I, said ASSIGNOR(S), hereby authorize and request the Commissioner of Patents and Trademarks of the United States and the empowered officials of all other governments to issue all said Letters Patent for said discovery or invention to the ASSIGNEE as assignee of the entire right, title and interest into and under the same, for the sole use and enjoyment of said ASSIGNEE, its successors and assigns;

I, said ASSIGNOR(S), hereby authorize the ASSIGNEE to apply for and obtain the recordation of this Assignment. I, said ASSIGNOR(S), also hereby agree that I (we) shall, without further consideration, promptly and duly cause to be performed such lawful acts and execution of any other documents as the ASSIGNEE may reasonably request in order for the ASSIGNEE to obtain the full benefit of this Assignment and to permit the Assignment to be duly recorded in each office, buteau and tribunal in the appropriate jurisdiction as the registered owner or proprietor of each of the rights hereby assigned. Such instruments and documents shall include, without limitation, affidavits, including affidavits of use, and other documents for filing in such jurisdictions as the ASSIGNEE may from time to time reasonably request.

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SIGNED:

Timothy Collins

Date

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NY2 - 510146.01

RECORDED: 05/05/2010