PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Corbin B. Church	08/25/2009
Christian J. Seegmiller	08/24/2009
Jennie Platt	08/24/2009

RECEIVING PARTY DATA

Name:	Miche Bag, LLC	
Street Address:	10701 South River Front Parkway	
Internal Address:	Suite 110	
City:	South Jordan	
State/Country:	UTAH	
Postal Code:	84095	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12776256

CORRESPONDENCE DATA

Fax Number: (801)328-1707

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Correspondent Name: Workman Nydegger

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Address Line 2: 60 E. South Temple

Address Line 4: Salt Lake City, UTAH 84111

ATTORNEY DOCKET NUMBER: 17144.36A.1.1

NAME OF SUBMITTER: Ryan E. Keller

Total Attachments: 4

PATENT REEL: 024356 FRAME: 0244 OF \$40.00 12//6256

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WHEN RECORDED RETURN TO:

PATENT APPLICATION Docket No: 17144.36A

Workman Nydegger 1000 Eagle Gate Tower 60 East South Temple Salt Lake City, Utah 84111

Form P4

ASSIGNMENT

WE, Corbin B. Church of 7433 South 3500 East, Salt Lake City, Utah 84121; Christian J. Seegmiller of 11823 Reeves Lane, Riverton, Utah 84065; and Jennie Platt of 1458 E. Snow Iris Circle, Sandy, Utah 84092, have invented a method and apparatus entitled HANDBAGS WITH INTERCHANGEABLE COVERS AND METHODS FOR CUSTOMIZING HANDBAGS hereinafter called the "invention."

Preferred embodiments of the invention are disclosed in (1) a United States provisional patent application now identified as File No. 17144.36 of the law firm of Workman Nydegger, 1000 Eagle Gate Tower, 60 East South Temple, Salt Lake City, Utah 84111, and filed in the United States Patent and Trademark Office as Serial No. 61/170,883 on April 20, 2009, and (2) and a Patent Cooperation Treaty (PCT) patent application identified as File No. 17144.36A of the law firm of Workman Nydegger, and filed in the United States Patent and Trademark Office as Serial No. PCT/US09/54896 on August 25, 2009. (We hereby authorize the attorneys of Workman Nydegger to insert the serial number and filing date when known.)

Assignee, MICHE BAG LLC, a corporation of the State of Utah, having a principal place of business at 10701 South River Front Parkway, Suite 110, South Jordan, Utah 84095, desires to secure the entire right, title and interest in the invention.

In consideration of One Dollar (\$1.00) and other good and valuable consideration paid to Assignor by the Assignee, the receipt and sufficiency of which is hereby acknowledge, ASSIGNOR HEREBY ASSIGNS TO THE ASSIGNEE:

The entire right, title and interest in the invention in the above-identified PCT patent application and in all divisions, continuations and continuations-in-part of the

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application, or reissues or extensions of Letters Patent or Patents granted thereon, and in all corresponding applications filed in countries foreign to the United States, and in all patents issuing thereon in the United States and foreign countries.

The right to file foreign patent applications on the invention in its own name, wherever such right may be legally exercised, including the right to claim the benefits of the International Convention for such applications.

Assignor hereby authorizes and requests the United States Commissioner of Patents and Trademarks, to issue any and all patents on said application to the Assignee as the owner of the entire interest, for the sole use and behoof of the said Assignee, its successors, assigns and legal representatives.

Assignor hereby agrees, without further consideration, to sign all lawful papers and to perform all other lawful acts which the Assignee may request Assignor to make this Assignment fully effective, including, by way of example but not of limitation, the following:

Prompt execution of all original, divisional, substitute, reissue, and other United States applications and all lawful documents requested by the Assignee to further the prosecution of any of such patent applications.

Cooperation to the best of Assignor's ability in the execution of all lawful documents, the production of evidence, nullification, reissue, extension, or infringement proceedings involving said application.

This assignment and agreement shall be binding upon Assignor's heirs and legal representatives.

DATED 8-25-09

CORRIN B CHURCH

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OPHER J. SEEGMILLER

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DATED 8-24-09

JENNE PLATT

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