

**PATENT ASSIGNMENT**

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Robert Brunner	04/01/2010
Victoria Slaker	04/01/2010
Timothy Tan Leong yew	04/01/2010
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Beats Electronics, LLC
<b>Street Address:</b>	2220 Colorado Avenue
<b>City:</b>	Santa Monica
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	90404
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29353185
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(312)980-0728
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<b>Address Line 1:</b>	Two North LaSalle Street, Suite 1700
<b>Address Line 2:</b>	Attn: Patent Administrator
<b>Address Line 4:</b>	Chicago, ILLINOIS 60602
<b>ATTORNEY DOCKET NUMBER:</b>	22552.01US1 (0803)
<b>NAME OF SUBMITTER:</b>	Michael G. Kelber

Total Attachments: 2  
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**501170859**

**PATENT  
 REEL: 024356 FRAME: 0921**

**CH \$40.00 29353185**




**PATENT ASSIGNMENT**

For good and valuable consideration, receipt of which is hereby acknowledged, we, Robert Brunner of 642 Carolina Street, San Francisco, California 94107; Victoria Slaker of 3928 17th Street, San Francisco, California 94114; and Timothy Tan Leong yew of 346 1st Street, Apt 210, San Francisco, CA 94105 do hereby sell and assign to BEATS ELECTRONICS, LLC, ("Assignee"), a Limited Liability Company organized and existing under the laws of the State of Delaware, having its principal place of business at 2220 Colorado Avenue, Santa Monica, California 90404, its successors, assigns, nominees, or other legal representatives, the entire right, title, and interest in and to the invention entitled "AUDIO LISTENING SYSTEM" invented by us, and the application for United States patent therefor, which has been assigned Serial Number 29/353185, and all original and reissued patents granted therefor, and all divisions and continuations thereof, including the subject matter of any and all claims which may be obtained in every such patent, and the right to apply for and obtain patents and Utility Model Registrations which may be granted thereon in such foreign countries. We hereby authorize and request the Commissioner of Patents and Trademarks of the United States, and any official of any other country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to issue said Letters Patent, Registered Design or Utility Model Registration to the Assignee, its successor, assigns, nominees, or other legal representatives, as assignee of the entire interest herein assigned.

We covenant that we have not executed and will not execute any agreement in conflict herewith and agree that we will communicate to the Assignee, its successors, assigns, nominees, or other legal representatives, all facts known to us respecting said invention, whenever requested, and testify in any legal proceedings, sign all lawful papers, execute all divisional, continuing, and reissue applications, make all rightful oaths, and do all lawful acts requisite for the application for such divisional, continuing, or reissue applications, or the procuring thereof, and that if and when the Assignee, its successors, assigns, nominees, or other legal representatives desire to file a disclaimer relating thereto, we will, upon request, sign all lawful papers requisite for the filing of such disclaimer.

We further covenant and agree that we will, at any time upon request, do everything legally possible to aid the Assignee, its successors, assignees, nominees, or other legal representatives, either in its or their own names, to apply for, obtain, and enforce proper patent and/or Utility Model protection for said invention in all countries, all without further consideration but at the expense of the Assignee, its successors, assigns, nominees, or other legal representatives.

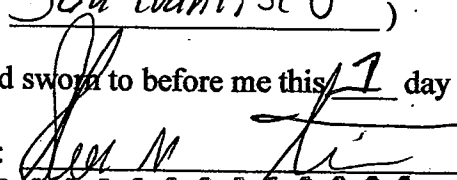
IN TESTIMONY WHEREOF, I have hereunto set my hand this 1 day of APRIL, 2010.

  
Robert Brunner

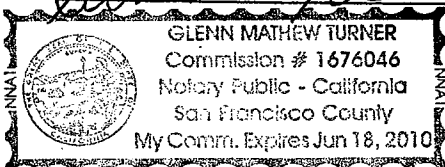
**NOTARIAL CERTIFICATE**

State of: California )  
County of: San Francisco ) SS.

Subscribed and sworn to before me this 1 day of April, 2010.

Notary Public: 

My commission expires: 6/18/2010

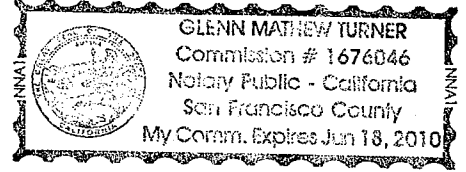


IN TESTIMONY WHEREOF, I have hereunto set my hand this 1st day of April, 2010.

Victoria Slaker  
Victoria Slaker

NOTARIAL CERTIFICATE

State of: California )  
County of: San Francisco ) SS.



Subscribed and sworn to before me this 1 day of April, 2010.

Notary Public: [Signature] My commission expires: 6/18/2010

IN TESTIMONY WHEREOF, I have hereunto set my hand this 1st day of APRIL, 2010.

[Signature]  
Timothy Tan Leong yew

NOTARIAL CERTIFICATE

State of: California )  
County of: San Francisco ) SS.

Subscribed and sworn to before me this 7 day of April, 2010.

Notary Public: [Signature] My commission expires: 6/18/2010

