

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Steven Kessel	07/22/2005
Bill Carr	07/22/2005
Samuel Heyworth	07/22/2005

RECEIVING PARTY DATA

Name:	Amazon Technologies, Inc.
Street Address:	920 Incline Way
Internal Address:	Suite C
City:	Incline Villiage
State/Country:	NEVADA
Postal Code:	89451

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11113449

CORRESPONDENCE DATA

Fax Number: (206)682-6031

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 206-622-4900

Email: LoriL@SeedIP.com

Correspondent Name: James A. D. White

Address Line 1: 701 Fifth Avenue

Address Line 2: Suite 5400

Address Line 4: Seattle, WASHINGTON 98104

ATTORNEY DOCKET NUMBER:

120137.511

NAME OF SUBMITTER:

James A. D. White

Total Attachments: 4

501171891

PATENT  
REEL: 024362 FRAME: 0468

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## ASSIGNMENT

WHEREAS, we, Steven Kessel, Bill Carr, and Samuel Heyworth (hereinafter referred to as ASSIGNORS), having residences in Seattle, Washington; Seattle, Washington; and Seattle, Washington; respectively, are the joint inventors of an invention entitled "PERSONALIZED PRELOADING OF DIGITAL CONTENT," as described and claimed in the specification for which an application for United States letters patent was filed on April 22, 2005 and assigned Application No. 11/113,449;

WHEREAS, Amazon Technologies, Inc. (hereinafter referred to as ASSIGNEE), a corporation of the State of Nevada having a place of business at 920 Incline Way, Suite C, Incline Village, Nevada 89451, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS hereby sell, assign and transfer unto said ASSIGNEE the entire right, title and interest in and to said invention, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNORS had this assignment, transfer and sale not been made. ASSIGNORS hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNORS agree to execute all instruments and documents required for the making and prosecution of applications for United

States and foreign letters patent on said invention, for litigation regarding letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

7/22/05  
Date

Steven Kessel  
Steven Kessel

State of WASHINGTON )  
County of KING )

ss.

I certify that I know or have satisfactory evidence that Steven Kessel is the person who appeared before me, and said person acknowledged that he signed this instrument and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.



Dated JULY 22, 2005  
Signature of Sherree L. Pennington  
Notary Public  
Printed Name SHEREE L. PENNINGTON  
My appointment expires 6-19-2009

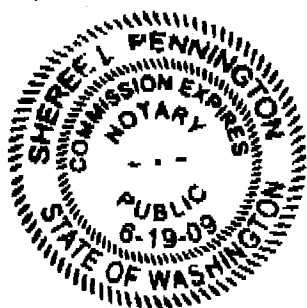
July 22, 2005  
Date

Bill Carr  
Bill Carr

State of WASHINGTON  
County of KING

ss.

I certify that I know or have satisfactory evidence that Bill Carr is the person who appeared before me, and said person acknowledged that he signed this instrument and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.



Dated JULY 22, 2005

Signature of  
Notary Public Sherree L. Pennington

Printed Name SHEREE L. PENNINGTON

My appointment expires 6-19-2009

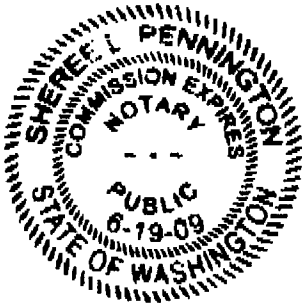
7/22/05  
Date

Sam Heyworth  
Samuel Heyworth

State of WASHINGTON )  
County of KING )

ss.

I certify that I know or have satisfactory evidence that Samuel Heyworth is the person who appeared before me, and said person acknowledged that he signed this instrument and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.



Dated JULY 22, 2005  
Signature of Notary Public Sherree L. Pennington  
Printed Name SHERREE L. PENNINGTON  
My appointment expires 6-19-2009

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