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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Sean Richard Harvey	04/06/2010
Adam Derek Kershaw Swan	04/06/2010

RECEIVING PARTY DATA

Name:	Conopco, Inc. d/b/a UNILEVER
Street Address:	800 Sylvan Avenue
Internal Address:	AG West, S-Wing
City:	Englewood Cliffs
State/Country:	NEW JERSEY
Postal Code:	07632

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29360414

CORRESPONDENCE DATA

Fax Number: (201)894-2400

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Address Line 2: AG West, S-Wing

Address Line 4: Englewood Cliffs, NEW JERSEY 07632

ATTORNEY DOCKET NUMBER:	DM7761(V)
NAME OF SUBMITTER:	Dixie Cruz-Aleman

Total Attachments: 3

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PATENT REEL: 024364 FRAME: 0365 29360414

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PATENT REEL: 024364 FRAME: 0366

ASSIGNMENT

WHEREAS, IWE,

Sean Richard HARVEY
Jones Knowles Ritchie, 128 Albert Street, London, NW1 7NE, United Kingdom

Adam Derek Kershaw SWAN Jones Knowles Ritchie, 128 Albert Street, London, NW1 7NE, United Kingdom

have invented certain improvements in:

11840 HAOMOR OCHORISMONOVIONIONIO		
SACHET		
(bearing Attorney's Docket Number: DM7761), which is found in		
[Check and complete (a), (b) or (c)]		
(a) U.S. patent application executed on		
(b) To comply with 37 CFR 3.21 for recordal of the ASSIGNOR(S) signing below, hereby authorise and remained in the Declaration and Power of Attorney to inseapplication number when it becomes known.	equest my/our attorney, as ert below the filing date and	
U.S. application Serial No. <u>29/360, 414</u> filed on C	fril 26,2010	
(c) International Application No	8	
AND WHEREAS, Conopco Inc., d/b/a UNILEVER a corporation of New York , having a place of business at 800 Sylvan Avenue, AG West, S. Wing, Englewood Cliffs, New Jersey 07632, United States of America desires to acquire the entire right title and interest in and to the aforesaid invention, and to said United States application or any reissues, divisions, continuation, or continuation-in-part thereof, and in any Letters Patent which may issue therefrom;		
NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid Conopco Inc., d/b/a UNILEVER, its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States, and in and to any and all divisional, continuation, continuation-in-part, reissue or other applications describing said invention or improvements thereon, and in and to any and all Letters Patent of the United States which may issue from said applications or any of them, the same to be held by and for the sole and exclusive use and benefit of the said Conopco Inc., d/b/a UNILEVER, its successors and assigns.		
AND I/We do hereby authorize and request the Commission	oner of Patents to issue the	

said Letters Patent of the United States to said Conopco Inc., d/b/a UNILEVER, as the ASSIGNEE of the entire right, title and interest in and to the same.

Notarise & Apostille

PATENT REEL: 024364 FRAME: 0367

AND I/We do hereby agree to assist said Conopco Inc., d/b/a UNILEVER, in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said Conopco Inc., d/b/a UNILEVER, its successors and assigns, may be necessary in this country fully to secure to said Conopco Inc., d/b/a UNILEVER, its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles, and interests hereby sold, assigned, transferred and conveyed.

In witness whereof, I/we have hereunto set my/our hand

6 A Pril 2010 (1) Sean Colland Harvey Inventor - Sean Richard HARVEY

6 April 2010 (2) Al Doek Kershaw SWAN

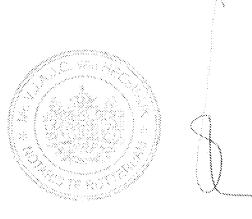
Notarise & Apostille

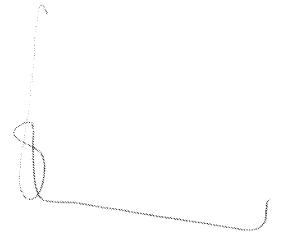


Seen by me, Victor Joseph Antonius Johannes Clemens van Heeswijk, civil law notary in Rotterdam, the Netherlands, for legalisation of the signatures placed on the attached document of:

- Mr Sean Richard Harvey, c/o Jones Knowles Ritchie, 128 Albert Street, London, NW1 7NE, United Kingdom;
- Mr Adam Derek Kershaw Swan, c/o Jones Knowles Ritchie, 128 Albert Street, London, NW1 7NE, United Kingdom.

Rotterdam, 13 April 2010





APOSTILLE

- (Convention de la Haye du 5 Octobre 1961) **Country: NETHERLANDS**
 - This public document
- has been signed by mr. V.J.A.J.C. van Heeswijk 41
- acting in the capacity of notary
- bears the seal/stamp of mr. V.J.A.J.C. van Heeswijk at Rotterdam certified
- at Rotterdam 6, the 13 april 2010 Ð.
- by the Clerk of the District Court

(Griffier van de Rechtbank)

No. HA RP 10/1860-3 Seal/stamp 10. Signature



RECORDED: 05/11/2010

PATENT

REEL: 024364 FRAME: 0369