

# PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Craig Lin	03/22/2010
Robert A. Sprague	03/22/2010
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	SiPix Imaging, Inc.
<b>Street Address:</b>	47485 Seabridge Drive
<b>City:</b>	Fremont
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	94538
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	12719702
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(650)798-3600
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	650-798-3500
<b>Email:</b>	castros@howrey.com
<b>Correspondent Name:</b>	Howrey LLP
<b>Address Line 1:</b>	1950 University Avenue 4th Floor
<b>Address Line 4:</b>	East Palo Alto, CALIFORNIA 94303
<b>ATTORNEY DOCKET NUMBER:</b>	07783.0235.NPUS01
<b>NAME OF SUBMITTER:</b>	Viola T. Kung
<b>Total Attachments: 3</b> source=Assignment#page1.tif source=Assignment#page2.tif source=Assignment#page3.tif	

CH \$40.00 12719702

**501173220**

**PATENT**  
**REEL: 024368 FRAME: 0660**

## ASSIGNMENT

WHEREAS, I/we **Craig LIN** and **Robert A. SPRAGUE** residing at San Jose, California and Saratoga, California respectively, have made new and useful improvements in **LUMINANCE ENHANCEMENT STRUCTURE FOR REFLECTIVE DISPLAY DEVICES**, for which an application for Letters Patent of the United States was filed on **March 8, 2010** as Application No. **12/719,702**;

WHEREAS, **SIPIX IMAGING, INC.** ("Assignee"), having a place of business at **47485 Seabridge Drive, Fremont, CA 94538**, and who, together with its successors and assigns, is desirous of acquiring the title, rights, benefits, and privileges hereinafter recited.

NOW, THEREFORE, for valuable consideration furnished by Assignee to me/us, receipt and sufficiency of which I/we hereby acknowledge, without reservations:

1. Assign, transfer, and convey to Assignee the entire right, title, and interest in and to said application for Letters Patent of the United States, including all claims, if any, for infringement prior to the date of this assignment, the inventions and discoveries described therein, any and all other applications for Letters Patent on said inventions and discoveries in whatsoever countries, including all divisional, renewal, substitute, continuation, continuation-in-part, and Convention applications based in whole or in part upon said inventions or discoveries, or upon said applications, and any and all Letters Patent, reissues, and extensions of Letters Patent granted for said inventions and discoveries or upon said applications, and every priority right that is or may be predicated upon or arise from said inventions, said discoveries, said applications, and said Letters Patent.

2. Authorize Assignee to file patent applications in any or all countries for any or all of said inventions and discoveries in my/our name or in the name of Assignee or otherwise as Assignee may deem advisable, under the International Convention or otherwise.

3. Authorize and request the Commissioner of Patents and Trademarks of the United States of America and the empowered officials of all other governments to issue or transfer all

said Letters Patent to Assignee, as assignee of the entire right, title, and interest therein or otherwise as Assignee may direct.

4. Warrant that I/we have not knowingly conveyed to others any right in said inventions, discoveries, applications, or patents or any license to use the same or to make, use, or sell anything embodying or utilizing any of said inventions or discoveries; and that I/we have good right to assign the same to Assignee without encumbrance.

5. Bind my/our heirs, legal representatives, and assigns, as well as myself/ourselves, to do, upon Assignee's request and at Assignee's expense, but without additional consideration to me/us or them, all acts reasonably serving to assure that the said inventions and discoveries, the said patent applications, and the said Letters Patent shall be held and enjoyed by Assignee as fully and entirely as the same could have been held and enjoyed by me/us, my/our heirs, legal representatives, and assigns if this assignment had not been made; and particularly to execute and deliver to Assignee all lawful application documents including petitions, specifications, and oaths, and all assignments, disclaimers, and lawful affidavits in form and substance as may be requested by Assignee; to communicate to Assignee all facts known to me/us relating to said inventions and discoveries or the history thereof; to furnish Assignee with any and all documents, photographs, models, samples, and other physical exhibits in my/our control or in the control of my/our heirs, legal representatives, or assigns which may be useful for establishing the facts of my/our conception, disclosures, and reduction to practice of said inventions and discoveries; and to testify as to the same in any interference or other litigation.

6. This assignment is effective as of the filing date of this application.

IN TESTIMONY WHEREOF, I have hereunto set my hand and seal this 22 day of

March, 2010.

  
\_\_\_\_\_  
Craig LIN

IN TESTIMONY WHEREOF, I have hereunto set my hand and seal this 22 day of

March, 2010.

  
Robert A. SPRAGUE