

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Dennis TANJELOFF	03/08/2010
Marc WEILL	03/10/2010
RECEIVING PARTY DATA	
Name:	Daniel TRINCHILLO Jr.
Street Address:	145-62 7th Ave.
City:	Whitestone
State/Country:	NEW YORK
Postal Code:	11357
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12778296
CORRESPONDENCE DATA	
Fax Number:	(202)318-1288
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Email:	kcastellano@castellanoip.com
Correspondent Name:	CASTELLANO PLLC
Address Line 1:	P.O. Box 1555
Address Line 4:	Great Falls, VIRGINIA 22066
ATTORNEY DOCKET NUMBER:	1405.001.0003
NAME OF SUBMITTER:	Kristina Castellano
Total Attachments: 4 source=Assignments#page1.tif source=Assignments#page2.tif source=Assignments#page3.tif source=Assignments#page4.tif	

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PATENT
REEL: 024372 FRAME: 0570

ASSIGNMENT

WHEREAS, the undersigned, hereinafter referred to collectively as Assignor, are co-inventors of:

BASE DISPLAY FOR AN ITEM OF VALUE AND METHODS OF MAKING SAME

for which Assignor and Assignee have made United States or International application for patent

- (a) ☐ executed on even date preparatory to filing (each inventor should sign this Assignment on the same day as he/she signs the Declaration and Power of Attorney);
- (b) ☐ executed on _____ or
- (c) ☒ filed on October 11, 2005, and assigned Serial No. 11/234,248;
- (d) ☐ U.S. Patent No. _____ issued _____ and

WHEREAS, co-inventor **Daniel TRINCHILLO, Jr.**, hereinafter referred to as Assignee, is desirous of acquiring the entire right, title and interest therein:

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy whereof is hereby acknowledged, Assignor by these presents does sell, assign and transfer unto Assignee and its successors in interest, the full and exclusive right, title and interest in the United States of America and all foreign countries, including the right to claim priority under the laws of the United States, the Paris Convention, and any foreign countries, to the said invention as described in the aforesaid application, said application for patent and all Letters Patent therefor to be held and enjoyed by Assignee to the full end of the term for which said Letters Patent are granted and any extensions thereof as fully and entirely as the same would have been held by Assignor had this assignment and sale not been made, and the right to recover for past infringements of, or liabilities for, any of the rights relating to any of said applications or patents resulting therefrom;

Assignor hereby covenants and agrees to execute all instruments or documents required or requested for the making and prosecution of any applications of any type for patent in the United States and in all foreign countries including, but not limited to, any provisional, continuation, continuation-in-part, divisional, renewal or substitute thereof, and as to letters patent any reissue, re-examination, or extension thereof, and for litigation regarding, or for the purpose of protecting title and to the said invention, the United States application for patent, or Letters Patent therefor, and to testify in support thereof, for the benefit of Assignee without further or other compensation than that above set forth;

Assignor hereby covenants that no assignment, sale or agreement or encumbrance has been or will be entered into which would conflict with this Assignment; and

Assignor hereby requests the Commissioner of Patents and Trademarks to issue said Letters Patent of the United States of America to Assignee, and requests that any official of any country or countries foreign to the United States, whose duty it is to issue or grant patents and applications as aforesaid, to issue said Letters Patent, Utility Model Registration or Inventor's Certificate to Assignee.

ASSIGNMENT

The undersigned hereby grant(s) the law firm of Castellano PLLC the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office for recordation of this document.

Dennis TANJELOFF

Dated

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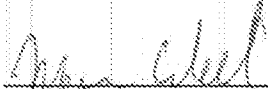
Assignor hereby covenants and agrees to execute all instruments or documents required or requested for the making and prosecution of any applications of any type for patent in the United States and in all foreign countries including, but not limited to, any provisional, continuation, continuation-in-part, divisional, renewal or substitute thereof, and as to letters patent any reissue, re-examination, or extension thereof, and for litigation regarding, or for the purpose of protecting title and to the said invention, the United States application for patent, or Letters Patent therefor, and to testify in support thereof, for the benefit of Assignee without further or other compensation than that above set forth;

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Marc WEILL

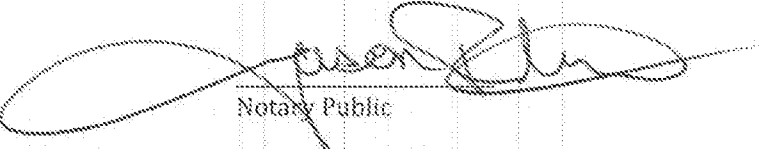
3-10-10

Dated

ACKNOWLEDGMENT

STATE OF New York
COUNTY OF New York

Subscribed and sworn before me this 10 day of March, 2010



Notary Public