

PATENT ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
David Jay	05/13/2010
RECEIVING PARTY DATA	
Name:	August Promotions LLC
Street Address:	30560 Elise Ann
City:	Bulverde
State/Country:	TEXAS
Postal Code:	78163
PROPERTY NUMBERS Total: 2	
Property Type	Number
Patent Number:	5315714
Patent Number:	5519891
CORRESPONDENCE DATA	
Fax Number:	(830)833-9924
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	8308334179
Email:	david@davidhallattorney.com
Correspondent Name:	David Allen Hall
Address Line 1:	300 Main Street, Ste 101
Address Line 4:	Blanco, TEXAS 78606
NAME OF SUBMITTER:	Jack C. East
Total Attachments: 1 source=Jay_East Assignment#page1.tif	

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REEL: 024380 FRAME: 0573

PATENT ASSIGNMENT

WHEREAS, I, David Jay (ASSIGNOR), an individual, am the sole and exclusive owner of all rights in and to United States Utility Patents 5,315,714 and 5,519,891 (PATENTS) issued on May 31, 1994, and May 28, 1996, respectively. The former is entitled "Protective Sheath," and the latter is entitled "Protective Sheath for Cap Strap." I acquired those rights in a 2009 assignment from Michael P. Wippler.

WHEREAS, August Promotions, L.L.C. (ASSIGNEE), a Texas limited liability corporation having a principal place of business in Comal County, Texas, desires to obtain ASSIGNOR's entire right, title, and interest in and to the PATENTS.

THEREFORE, in consideration of the sum of nine thousand nine hundred and ninety nine dollars (\$9,999.00) and other valuable consideration, the receipt of which is hereby acknowledged, I the ASSIGNOR assign to ASSIGNEE, its successors, legal representatives, and assigns, effective the day I execute this Agreement, my entire right, title, and interest in and to the PATENTS, and any causes of action related to the PATENTS that may have accrued in my favor.

I warrant that I have full right to convey the interests assigned, that I hereby indemnify ASSIGNEE from any causes of action that may be brought by Robert Peters (and only Robert Peters) concerning rights in and to the PATENTS, and that I have not executed, and will not execute, any agreement in conflict with this Agreement. I further warrant that I will communicate to the ASSIGNEE, its successors, legal representatives, and assigns, any facts known to me respecting the PATENTS, and testify in any legal proceeding, sign all lawful papers, make all rightful oaths, and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives, and assigns to obtain and enforce proper patent protection for the PATENTS in all jurisdictions.

I authorize and request the Commissioner for Patents of the United States, and any official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of intellectual property protection on applications for such protection, to issue the same to the ASSIGNEE, its successors, legal representatives, and assigns, in accordance with the terms of this Agreement.

Signed this 13 day of MAY, 2010.



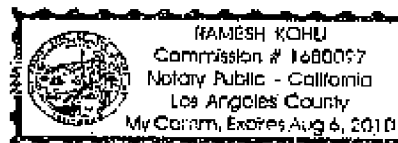
David Jay, ASSIGNOR

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STATE OF CALIFORNIA
LOS ANGELES COUNTY

BEFORE ME, the undersigned authority, on this day personally appeared David Jay, known to me to be the person of that name, who signed the foregoing instrument and acknowledged that he executed the same pursuant to duly received authority. GIVEN under my hand and seal of office this 13 day of May, 2010.

Notary Public, State of California Printed Name of Notary
Commission expires Aug 6, 2010



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