

# PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Yuval Alpert	05/10/2010
Danna Kobo	05/10/2010
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Ruby Kobo Inc.
<b>Street Address:</b>	209 West 38th Street, 3rd Floor, Studio 11
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10018
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29361729
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(212)486-0323
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	212-486-7272
<b>Email:</b>	pberger@LLBL.com
<b>Correspondent Name:</b>	Levisohn Berger LLP
<b>Address Line 1:</b>	11 Broadway, Suite 615
<b>Address Line 4:</b>	New York, NEW YORK 10004
<b>ATTORNEY DOCKET NUMBER:</b>	1934.007
<b>NAME OF SUBMITTER:</b>	Peter L. Berger
<b>Total Attachments: 2</b> source=1934007assignmt#page1.tif source=1934007assignmt#page2.tif	

OP \$40.00 29361729

501176263

**PATENT**  
**REEL: 024385 FRAME: 0365**

## ASSIGNMENT OF INVENTION

### PATENT

For: ☒ U S and/or \_\_\_\_\_ Foreign Rights  
For: ☒ U S Application or ☒ U S Patent  
By: ☒ Inventor(s) or \_\_\_\_\_ Present Owner

In consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of One Dollar (\$1 00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

### ASSIGNOR (Inventor or person or entity who owns the invention):

Type or print name(s) of ASSIGNOR(S), Address and Nationality

Yuval Alpert	Danna Kobo
351 East 51 <sup>st</sup> Street, 6B	351 East 51 <sup>st</sup> Street, 6B
New York, NY 10012	New York, NY 10012
Citizen US	Citizen US

hereby sells, assigns, and transfers to

**ASSIGNEE:** Ruby Kobo Inc 209 West 38<sup>th</sup> Street, 3<sup>rd</sup> Floor Studio 11 New York, New York, USA

Type or print name of ASSIGNEE Address and Nationality

and the successors, assigns and legal representatives of the ASSIGNEE

(complete one of the following)

☒ the entire right, title and interest  
\_\_\_\_\_ an undivided \_\_\_\_\_ percent (\_\_\_\_%) interest for the United States and its territorial possessions

(check the following box if foreign rights are also to be assigned)

☒ and in all foreign countries, including all rights to claim priority,

in and to any and all improvements which are disclosed in the inventions entitled:

BALLERINA JEWELRY BRACELET

Attorney File Nos : 1934 007

(check and complete (a), (b), (c), or (d))

and which is found in:

- (a) ☒ U.S. patent applications executed on even date herewith.  
(b) ☐ U.S. patent application executed on \_\_\_\_\_  
(c) ☐ U.S. patent application Serial No. \_\_\_\_\_ filed  
on \_\_\_\_\_  
(d) ☐ U.S. patent No. \_\_\_\_\_ issued on \_\_\_\_\_  
(e) ☐ U.S. provisional patent application filed \_\_\_\_\_  
☐ A change of address to which correspondence is to be sent regarding patent

maintenance fees is being sent separately.

(also check (e) if foreign application(s) is also being completed)

- (f) ☒ and any legal equivalent thereof in a foreign country,  
including the right to claim priority

and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letters patent any reissue or re-examination thereof



ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment;

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce all application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

IN WITNESS WHEREOF, I/We have hereunto set hand and seal this 5/14/2010 day of May, 2010

(Date of Signing)

NOTE: Date of signing must be the same as the date of execution of the application if item (a) was checked above.

  
\_\_\_\_\_  
Signature of ASSIGNOR: Yuval Alpert  
  
\_\_\_\_\_  
Signature of ASSIGNOR: Danna Kobo

H:\WLR2\1934\1934007-Assignment.wpd