

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Yuval Alpert	05/10/2010
Danna Kobo	05/10/2010
RECEIVING PARTY DATA	
Name:	Ruby Kobo Inc.
Street Address:	209 West 38th St., 3rd Floor, Studio 11
City:	New York
State/Country:	NEW YORK
Postal Code:	10012
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29361950
CORRESPONDENCE DATA	
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Address Line 4:	New York, NEW YORK 10004
ATTORNEY DOCKET NUMBER:	1934.008
NAME OF SUBMITTER:	Peter L. Berger
Total Attachments: 2 source=1934008assgnmt#page1.tif source=1934008assgnmt#page2.tif	

OP \$40.00 29361950

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PATENT
REEL: 024401 FRAME: 0945

ASSIGNMENT OF INVENTION

PATENT

For: ☒ U.S. and/or ☐ Foreign Rights
For: ☒ U.S. Application or ☒ U.S. Patent
By: ☒ Inventor(s) or ☐ Present Owner

In consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

ASSIGNOR (Inventor or person or entity who owns the invention):

Type or print name(s) of ASSIGNOR(S), Address and Nationality

Yuval Alpert	Danna Kobo
351 East 51 st Street, 6B	351 East 51 st Street, 6B
New York, NY 10012	New York, NY 10012
Citizen US	Citizen US

hereby sells, assigns, and transfers to

ASSIGNEE: Ruby Kobo Inc, 209 West 38th Street 3rd Floor, Studio 11, New York New York USA

Type or print name of ASSIGNEE, Address and Nationality

and the successors, assigns and legal representatives of the ASSIGNEE

(complete one of the following)

☒ the entire right, title and interest
☐ an undivided _____ percent (____%) interest for the United States and its territorial possessions

(check the following box if foreign rights are also to be assigned)

☒ and in all foreign countries, including all rights to claim priority,

in and to any and all improvements which are disclosed in the inventions entitled:

JEWELRY BRACELET

Attorney File Nos.: 1934 008

(check and complete (a), (b), (c), or (d))

and which is found in:

- (a) ☒ U.S. patent applications executed on even date herewith.
- (b) ☐ U.S. patent application executed on _____.
- (c) ☐ U.S. patent application Serial No. _____ filed
on _____.
- (d) ☐ U.S. patent No. _____ issued on _____.
- (e) ☐ U.S. provisional patent application filed _____.
- _____ A change of address to which correspondence is to be sent regarding patent
maintenance fees is being sent separately.
- (also check (e) if foreign application(s) is also being completed)
- (f) ☒ and any legal equivalent thereof in a foreign country,
including the right to claim priority.

and, in and to, all Letters Patent to be obtained for said invention by the above
application or any continuation, division, renewal, or substitute thereof, and as to letters
patent any reissue or re-examination thereof


ASSIGNOR hereby covenants that no assignment, sale, agreement or
encumbrance has been or will be made or entered into which would conflict with this
assignment;

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be
provided promptly with all pertinent facts and documents relating to said invention and
said Letters Patent and legal equivalents as may be known and accessible to
ASSIGNOR and will testify as to the same in any interference, litigation or proceeding
related thereto and will promptly execute and deliver to ASSIGNEE or its legal
representatives any and all papers, instruments or affidavits required to apply for,
obtain, maintain, issue and enforce all application, said invention and said Letters
Patent and said equivalents thereof which may be necessary or desirable to carry out
the purposes thereof.

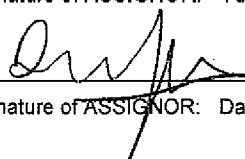
IN WITNESS WHEREOF, I/We have hereunto set hand and seal this 5/10/2010 day of
May, 2010

(Date of Signing)

NOTE: Date of signing must be the same as the date of execution of the application if item (a) was checked above



Signature of ASSIGNOR: Yuval Alpert



Signature of ASSIGNOR: Danna Kobo

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