

# PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
Name	Execution Date
Mark A. Reichow	05/18/2010
<b>RECEIVING PARTY DATA</b>	
Name:	DISNEY ENTERPRISES, INC.
Street Address:	500 South Buena Vista Street
City:	Burbank
State/Country:	CALIFORNIA
Postal Code:	91521
<b>PROPERTY NUMBERS Total: 1</b>	
Property Type	Number
Application Number:	12782758
<b>CORRESPONDENCE DATA</b>	
Fax Number:	(720)562-5519
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	720-562-5503
Email:	lmellblom@mfbllaw.com
Correspondent Name:	Laura S. Mellblom
Address Line 1:	1881 9th Street, Suite 335
Address Line 2:	Marsh Fischmann & Breyfogle LLP
Address Line 4:	Boulder, COLORADO 80302
ATTORNEY DOCKET NUMBER:	50402-00176
NAME OF SUBMITTER:	Kent A. Lembke
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OP \$40.00 12782758

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**PATENT**  
**REEL: 024406 FRAME: 0525**

**ASSIGNMENT  
& APPOINTMENT OF COMMON REPRESENTATIVE**

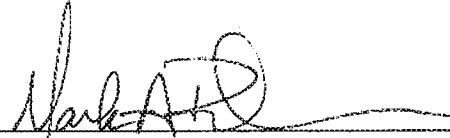
WHEREAS, I, **MARK A. REICHOW** of Valencia, California, have invented a certain new and useful invention entitled **DISPLAY SYSTEM USING PROJECTION SCREENS FORMED OF FLOWING SNOW** for which a patent application has been prepared for filing with the United States Patent & Trademark Office, said application being identified as Attorney File No. **10-DIS-023-PR-US-UTL**.

NOW THEREFORE, be it known that I, for and in consideration of certain good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, at the request of the assignee do sell, assign and transfer unto said assignee, **DISNEY ENTERPRISES, INC.**, a Delaware corporation having a place of business at **500 S. Buena Vista Street, Burbank, CA 91521-0165**, its successors, legal representatives and assigns, the aforesaid application and all rights to claim priority directly or indirectly to the aforesaid application and all continuation, divisional, continuation-in-part and reissue applications, all patent applications that claim priority directly or indirectly to the aforesaid application, all patent applications in foreign countries, all applications pursuant to the Patent Cooperation Treaty and all applications for extension filed or to be filed for the invention(s), and all Letters Patent, Invention Registrations, Utility Models, Extensions or Reissues and other patent rights, obtained for the invention(s) in the United States or any other country; I also assigns any right, title or interest in and to the invention(s) that has not already been transferred to the assignee; I warrant that no assignment of the invention(s), application or patent therefor has been made to a party other than **DISNEY ENTERPRISES, INC.**; I warrant that there is no obligation to make any assignment of the invention(s), application, or any patent therefor to any party other than **DISNEY ENTERPRISES, INC.**; and I further agree to cooperate with the assignee hereunder in the obtaining and sustaining of any and all such Letters Patent and in confirming assignee's exclusive ownership of the invention(s), but at the expense of said assignee.

The Commissioner For Patents is hereby authorized and requested to issue the Letters Patent solely in accordance with the terms of this Assignment to **DISNEY ENTERPRISES, INC.**, its successors, legal representatives and assigns, as the assignee of the entire right, title and interest therein.

Furthermore, I hereby irrevocably appoint **DISNEY ENTERPRISES, INC.** its successors, legal representatives and assigns, as common representative for any and all international patent applications filed pursuant to the Patent Cooperation Treaty, and all national phase applications derived therefrom, concerning the invention(s) or claiming priority from the aforesaid application.

IN WITNESS WHEREOF, the party hereto has executed this Assignment & Appointment of Common Representative as of the date indicated hereunder.

Date: 5/18/2010 By:   
**MARK A. REICHOW**