

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Thomas Steven Woods	05/18/2010
RECEIVING PARTY DATA	
Name:	Rovi Technologies Corporation
Street Address:	2830 De La Cruz Boulevard
City:	Santa Clara
State/Country:	CALIFORNIA
Postal Code:	95050
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12782944
CORRESPONDENCE DATA	
Fax Number:	(617)235-9492
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	212-596-9000
Email:	linda.blake@ropesgray.com
Correspondent Name:	ROPES & GRAY LLP
Address Line 1:	1211 Avenue of the Americas
Address Line 2:	Patent Docketing 39/361
Address Line 4:	New York, NEW YORK 10036-8704
ATTORNEY DOCKET NUMBER:	UV-534
NAME OF SUBMITTER:	Linda Blake
Total Attachments: 2 source=UV-534 Assignment#page1.tif source=UV-534 Assignment#page2.tif	

CH \$40.00 12782944

A S S I G N M E N T

Whereas I,

Thomas Steven Woods

residing at:

1216 East Mayfair Road
Arlington Heights, IL 60004

have made an invention in:

SYSTEMS AND METHODS FOR TRIMMING RECORDED CONTENT USING A
MEDIA GUIDANCE APPLICATION

and am about to make application for United States Letters
Patent therefor, the same having been executed by me on even
date herewith; and

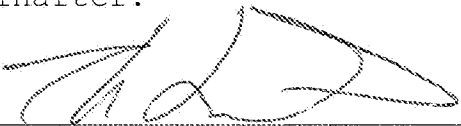
WHEREAS, ROVI TECHNOLOGIES CORPORATION, a
corporation organized and existing under the laws of the State
of Delaware and having an office and place of business at 2830
De La Cruz Boulevard, Santa Clara, CA 95050, is desirous of
acquiring the entire interest in said invention, said United
States patent application and in any Letters Patent which may
issue thereon;

NOW, THEREFORE, be it known that for and in
consideration of the sum of One Dollar (\$1.00) to me paid, and
other good and valuable consideration, the receipt and
sufficiency of which is hereby acknowledged, I hereby sell,
assign and transfer unto the said ROVI TECHNOLOGIES
CORPORATION, its successors, assigns and legal
representatives, all right, title and interest in and to said
invention and any improvements thereon for all countries of
the world, and in and to said United States patent
application, including any continuations, continuations in
part, and divisions thereof, and any substitute applications

therefor, and any patents which may issue thereon, and any reissues of the same, and including the right to claim priority under the International Convention based on said patent application; and all right, title and interest in and to every patent application filed or to be filed on said invention in any other country, including renewals, revivals, continuations, continuations in part, and divisions thereof, and any substitute applications therefor, and any and all patents which may issue thereon, and any reissues and extensions of the same; and I hereby authorize and request competent authorities to grant and issue any and all patents on said invention to the said ROVI TECHNOLOGIES CORPORATION as the assignee of the entire interest therein; and I further agree to execute upon request of the assignee such additional documents, if any, as are necessary and proper to secure patent protection on said invention throughout all countries of the world, and to otherwise give full effect to and perfect the rights of the assignee under this Assignment.

IN TESTIMONY WHEREOF, I have hereunto signed our names on the date indicated hereinafter.

5/18/2010
Date


Thomas Steven Woods