

# PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	ASSIGNMENT														
<b>CONVEYING PARTY DATA</b>															
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Mr. Jeffrey Ruby</td> <td>03/02/2010</td> </tr> <tr> <td>Mr. Louis Perusse</td> <td>03/01/2010</td> </tr> <tr> <td>Ms. Karyn Hood</td> <td>03/10/2010</td> </tr> <tr> <td>Ms. Mary Bamford</td> <td>03/16/2010</td> </tr> <tr> <td>Mr. Jean-Jacques Dugoua</td> <td>03/02/2010</td> </tr> <tr> <td>Ms. Natasha Vani</td> <td>03/16/2010</td> </tr> </tbody> </table>		Name	Execution Date	Mr. Jeffrey Ruby	03/02/2010	Mr. Louis Perusse	03/01/2010	Ms. Karyn Hood	03/10/2010	Ms. Mary Bamford	03/16/2010	Mr. Jean-Jacques Dugoua	03/02/2010	Ms. Natasha Vani	03/16/2010
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<b>CORRESPONDENCE DATA</b>															
<p>Fax Number: (416)595-8695</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Email: jhendzel@millerthomson.com</p> <p>Correspondent Name: Anthony de Fazekas</p> <p>Address Line 1: 40 King Street West, Suite 5800</p> <p>Address Line 4: Toronto, Ontario, CANADA M5H 3S1</p>															
ATTORNEY DOCKET NUMBER:	126196-0003														
NAME OF SUBMITTER:	Anthony de Fazekas														

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**PATENT**  
**REEL: 024409 FRAME: 0428**

Total Attachments: 5

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ASSIGNMENT

WHEREAS We, Jeffrey Ruby, Louis Perusse, Karyn Hood, Mary Bamford, Jean-Jacques Dugoua, and Natasha Vani ("Inventors"), have invented a new and useful invention entitled "SYSTEM, METHOD AND COMPUTER PROGRAM FOR WEIGHT, LIFESTYLE AND/OR DISEASE MANAGEMENT INTEGRATING NUTRITION, EXERCISE AND BEHAVIOR MANAGEMENT" ("Invention") for which the patent application referenced in Schedule "A" has been made.

AND WHEREAS Newtopia Inc. ("Newtopia"), a corporation incorporated under the laws of Ontario, and having a place of business at 3603 Langstaff Road, Unit 11 Woodbridge, Ontario L4L 9G7, is desirous of acquiring all right, title and interest in and to the said invention for Canada, the United States of America, and all other foreign countries, and in and to any Letters Patent that may be granted thereon and in any re-issue or extension thereof or in any improvements therein now existing or hereinafter arising;


AND WHEREAS the said Inventors are willing to sell, assign, transfer and convey such rights unto Newtopia for the said Invention;

NOW THEREFORE in consideration of the payment to the said Inventors by Newtopia of the sum of FIVE DOLLARS (\$5.00) in the lawful money of Canada and other good and valuable consideration, the receipt of which is hereby acknowledged, the said Inventors do hereby sell, assign, transfer, and convey unto Newtopia its successors and assigns, all of their rights, title and interest in and to the said invention, any application for Letters Patent in any country to be filed, and any Letters Patent for the inventions that may be granted and in any re-issue, divisional, continuation or extension thereof and in any improvements in the inventions now existing or hereinafter arising in Canada, the United States of America, and all other foreign countries, the same to be held and enjoyed by Newtopia as it would have been held and enjoyed by the said had the sale, assignment, transfer, and conveyance not been made.

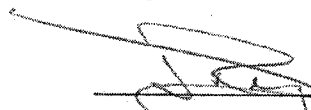
THE said Inventors hereby further agree, undertake and covenant that they will sign or execute such further documents, assurances, applications, instruments or any other writing that may be requested by Newtopia or its legal representatives for the purpose of obtaining or issuing any Letters Patent for the said inventions or any re-issue or extensions thereof, or any improvements therein in order that all of their right, title and interest in the same may be vested in Newtopia, its successors and assigns.

IN WITNESS WHEREOF the parties have hereunto executed this agreement at the City (City, Town(ship), etc.), of Vaughan in the Province of Ontario this 2nd day of march 2010.

Witness:

  
\_\_\_\_\_  
Print Name: Jen-James Dugan

Assignor

  
\_\_\_\_\_  
Name: Jeffrey Ruby

IN WITNESS WHEREOF the parties have hereunto executed this agreement at the \_\_\_\_\_ (City, Town(ship), etc.), of \_\_\_\_\_ in the Province of Quebec this \_\_\_\_\_ day of \_\_\_\_\_ 2010.

Witness:


\_\_\_\_\_  
Print Name: \_\_\_\_\_

Assignor

\_\_\_\_\_  
Name: Louis Perusse

IN WITNESS WHEREOF the parties have hereunto executed this agreement at the City (City, Town(ship), etc.), of Vaughan in the Province of Ontario this 10th day of March 2010.

Witness:

  
\_\_\_\_\_  
Print Name: Karyn Hood JR  
Jeffrey Ruby

Assignor

  
\_\_\_\_\_  
Name: Karyn Hood

Witness:

Assignor

Print Name: \_\_\_\_\_

Name: *Jeffrey Ruby*

IN WITNESS WHEREOF the parties have hereunto executed this agreement at the  
CITY (City, Town(ship), etc.), of QUEBEC in  
the Province of Quebec this 1<sup>st</sup> day of MARCH 2010.

Witness:

Assignor

*Diane Drolet*

*Louis Perusse*

Print Name: DIANE DROLET

Name: *Louis Perusse*

IN WITNESS WHEREOF the parties have hereunto executed this agreement at the  
\_\_\_\_\_ (City, Town(ship), etc.), of \_\_\_\_\_ in  
the Province of Ontario this \_\_\_\_\_ day of \_\_\_\_\_ 2010.

Witness:


Assignor

Print Name: \_\_\_\_\_


Name: *Karyn Hood*

IN WITNESS WHEREOF the parties have hereunto executed this agreement at the  
City (City, Town(ship), etc.), of Vaughan in  
the Province of Ontario this 16<sup>th</sup> day of March 2010.

Witness:


  
Print Name: Jeffrey Ruby

Assignor

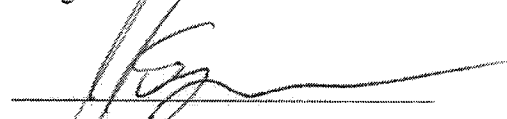
  
Name: Mary Bamford

IN WITNESS WHEREOF the parties have hereunto executed this agreement at the  
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Witness:


  
Print Name: Jeffrey Ruby

Assignor

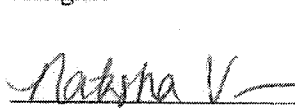
  
Name: Jean Jacques Dogoua

IN WITNESS WHEREOF the parties have hereunto executed this agreement at the  
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Witness:

  
Print Name: Jeffrey Ruby

Assignor

  
Name: Natasha Vani

SCHEDULE "A"

*Patent US Application No. Pending:*

**"SYSTEM, METHOD AND COMPUTER PROGRAM FOR WEIGHT, LIFESTYLE  
AND/OR DISEASE MANAGEMENT INTEGRATING NUTRITION, EXERCISE  
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